

Day for Daniel

Friday 30 October 2026



This year we aim to achieve record numbers of pre-event registrations. We are hopeful for more than 9,000 schools, early learning centres and workplaces all showing their support, and as many as 2,000,000 Australians participating.

There's still time to register your school, early learning centre or workplace and join us for Australia's largest child safety education and awareness day.

Introducing parkwalk for Daniel!

For 21 years, our community has walked together for Daniel on the Sunshine Coast. This year, in a new collaboration with parkrun Australia, our annual walk is going national.

On Saturday 31 October, the day after Day for Daniel, parkrun events around the country will turn red as volunteers, runners and walkers of all ages come together to help keep kids safe. Whether you walk, jog or cheer from the sidelines, everyone is welcome. It's free, family-friendly and a simple, visible way to show your support for child safety in your local community.

Register with your local parkrun to participate.

\$10,000 Education Support Fund

Teachers and educators don't miss this chance to win! If you're a school, early learning centre or outside school hours care service you could win a \$10,000 Education Support Fund to support what your school needs most!

Register or update your details and complete a competition question for an opportunity to win! (Check with your administrator first as each school, ELC or OSHC can only register once).



Coming up...

October 2026

Day for Daniel 30 October

Australia's Biggest Child Safety Lesson 30 October

parkwalk for Daniel 31 October

Safer Outback Schools (SOS) Challenge 2-30



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Australia's Biggest Child Safety Lesson is back again for Day for Daniel!

This year, #ABC SL2026 will launch again as part of Day for Daniel, focusing on Safe Spaces, helping create safer environments for children, both online and in the real world.

Our free, engaging, educational lessons teach age-appropriate personal safety strategies to help keep kids safe.



This year's resources include:

- A digital storybook for Early Years.
- An animated video for Lower Primary (Grades 1-3).
- A short film for Upper Primary (Grades 4-6).
- Educator guides, activities and discussion resources.

Join us LIVE or on demand
Friday 30 October 2026 9:15am AEST

Early Years



Lower Primary



Upper Primary



Justin Veivers, Amanda Swanson, Denise Morcombe OAM, Naomi Ellis, Tracey McAsey, Bruce Morcombe OAM

National Child Protection Week

Protecting children is everyone's business. This year's theme, "Every Conversation Matters - Shifting Conversation to Action" reminded us to turn conversations into real steps toward communities where every child experiences safety, care and protection.

This year marks 40 years of Queensland Child Protection Week, a milestone we were honoured to celebrate by receiving the Thriving Communities Initiative Award at the Queensland Child Protection Week Awards ceremony. Congratulations to all category winners and nominees.

Thank you to our community for continuing to support the safety, wellbeing and empowerment of children and young people.

15th Annual Ipswich and West Moreton Region Child Protection Week Dinner and Awards

Bruce and Denise had the honour of presenting at the 15th Annual Ipswich and West Moreton Region Child Protection Week 2026 Gala Dinner and Awards Presentation, held at the Goodna RSL function centre. It was a fantastic evening - congratulations to the organising committee and all the award winners. It was heartening to see so many child safety advocates in the room, and to be reminded of their ongoing commitment and dedication to protecting our kids.



Denise Morcombe OAM and Bruce Morcombe OAM at the Ipswich and West Moreton Region Child Protection Week 2026 Gala Dinner with guests, representatives and friends.

Safer Outback Schools CHALLENGE

This October, Bruce is hitting the road for the Safer Outback Schools (SOS) Challenge travelling 10,000km. He will visit 100+ regional and remote schools and early learning centres from Roma, Mount Isa, Alice Springs to Port Augusta, Wagga Wagga and more! Throughout his journey, Bruce will be distributing free child safety resources and encouraging schools to join us for the live launch of Australia's Biggest Child Safety Lesson on Day for Daniel, 30 October 2026.

You can join us too, register for Day for Daniel and choose how you participate! Keep an eye on our social media from 2 October and follow along Bruce's Safer Outback Schools Challenge.



Bright Futures launches in NSW

Bright Futures is launching in New South Wales, supported by the Department of Communities and Justice. The Daniel Morcombe Foundation, through the Community and Family Support (CAFS) program, will promote evidence-informed child safety and early intervention approaches to educators and professionals working with children and young people across the state in educational settings.

The initiative will support the important work already underway in NSW to strengthen child safety, build workforce capability and promote safe, supportive environments for children and young people.



The Hon Kate Washington MP Minister for Families and Communities, Denise Morcombe OAM, Bruce Morcombe OAM, Deputy Premier Pru Goward Minister for Education and Early Learning

Adolescent Resource on pornography harm

Our Adolescent Project has now completed its Discovery Phase and moved into Creation, an exciting next step in developing our new resource exploring pornography and its impact on young people.

The resource is being developed from a strong foundation of research, expert guidance and extensive input from young people and educators. Our Young Advisors have provided valuable feedback throughout the process, helping to shape a resource that is engaging, relevant and grounded in young people's experiences.

We're now moving towards detailed scripting, with filming currently scheduled for early November. We're looking forward to seeing the resource take shape and continuing to involve young people and educators as we move towards production and delivery later this year.



Scan the QR code and check out the Adolescent Hub today.

Many hands make light work!

A huge thank you to the crew from The Lottery Corporation who rolled up their sleeves to help us pack thousands of envelopes for Day for Daniel. Many hands really do make light work!

Their energy and amazing teamwork turned a mammoth task into a genuinely fun day.

Thank you for making such a difference.



The Red Ball: A night of red, glamour and generosity

What a night! The fourth annual Gold Coast Red Ball brought more than 500 guests together at the Sheraton Grand Mirage Resort for an incredible evening of celebration, generosity and community spirit.

Hosted by Total Property Group, the sold-out event featured a spectacular evening of dining, entertainment and auctions, with every dollar raised supporting the Daniel Morcombe Foundation.

The Red Ball has become one of the Gold Coast's most anticipated fundraising events, and once again demonstrated the incredible impact that can be achieved when a community comes together for a shared cause.

We are incredibly grateful to Total Property Group for their generosity and commitment to supporting the Daniel Morcombe Foundation.

Thank you to everyone who attended, donated, sponsored, and supported the night. Your generosity will help the Foundation continue our work to create free educational resource that will keep kids safe.



Hon John-Paul Langbroek Minister for Education and the Arts, Denise Morcombe OAM, Bruce Morcombe OAM, Stacey Langbroek



Beth McNamara, Karen Parsons, Denise Morcombe OAM, Andrea McAuliffe, Bruce Morcombe OAM



Karen Parsons, Denise Morcombe OAM,

TOTAL Property Group hits the pavement!

Four years, countless kilometres, a whole lot of red and one incredible team! A huge thank you to TOTAL Property Group for once again getting behind the Daniel Morcombe Foundation at the Gold Coast Marathon. A legendary team who continue to raise awareness and vital funds to help keep kids safe.



From plans to progress: BIFTK

The Daniel Morcombe Foundation and Murphy Group have once again joined forces for Build it for the Kids (BIFTK), bringing together the generosity, skills and support of our community to help make a difference for kids.

Work on the home is continuing, and we've now reached the lock-up stage, an exciting milestone! We're looking ahead to an auction in early 2027, with all eyes on what comes next.

A huge thank you to everyone involved in bringing this project to life. Stay tuned for more updates as we get closer to auction day!



Wear your support for child safety: DMF merchandise

Every purchase from the Daniel Morcombe Foundation shops helps fund our primary prevention child safety education across AUstralia, teaching children and young people the skills they need to stay safe and building resources that support parents, carers and educators too.

Look the part in our red shirts, caps and wristbands this Day for Daniel! If you're an educator or business wanting to get the whole team involved, check out our merchandise packs filled with wristbands, stickers, pens and so much more!

This year we have expanded our merch collection! Match with mum, dad, grandma or grandad this year in our new kids t-shirts with the message 'keeping me safe!' printed on the back.



Looking for something to store your new Daniel Morcombe Foundation merch in? Check out our handbags. Beautiful black leather purses with an adjustable strap and limited edition DMF gold keychain.

Show your support this year and together we can make a visible stand for child safety.