



# COMMUNITY NEWS

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## 21 Years of Daniel Morcombe Foundation

In May, Bruce, Denise and the team reflected on 21 years of the Foundation's work. The threats children face have fundamentally changed with child safeguarding, online harm and coercive control now headline issues. The Foundation's mission remains constant, but our work has evolved to meet what children need today.



Bruce Morcombe OAM & Denise Morcombe OAM celebrating 21 years

What started as Australia's Biggest Child Safety Lesson has continued to expand into a growing suite of high-quality, evidence-based child safety resources for young people aged 0-15. The Foundation has developed offerings across early learning, Australia's Biggest Child Safety Lesson for primary school children, and our first resources for adolescents. Each is curriculum-aligned and grounded in evidence. The Foundation continues to develop and improve these resources according to emerging needs and what children actually face in their daily lives.

Professionals working with children also access Bright Futures resources to support their practice. All of these resources are available without cost to every school, early learning centre, family and professional in Australia.



Denise Morcombe OAM Safety Hands School Visit 2022



Bruce Morcombe OAM & Denise Morcombe OAM

This commitment to free, accessible resources is only possible because of the community standing alongside the Foundation. The partners who believe in prevention, the donors and volunteers who understand the value of this work fuel every resource developed and every child reached. Heading into the 22nd year of the foundation, Bruce and Denise remain more focused than ever on ensuring these resources land in more classrooms and reach more families.



To explore the full range of resources available, visit [DanielMorcombe.com.au](http://DanielMorcombe.com.au)



## Coming up...

### August 2026

National Missing Persons Week  
2-8 August

### September 2026

Child Protection Week 6-12 September  
The Red Ball 26 September

### October 2026

Safer Outback Schools (SOS) Challenge 2-30 October  
Day for Daniel 30 October  
Australia's Biggest Child Safety Lesson 30 October



1300 326 435

[admin@DanielMorcombe.com.au](mailto:admin@DanielMorcombe.com.au)  
[DanielMorcombe.com.au](http://DanielMorcombe.com.au)

# Register your school or organisation - Day for Daniel 2026

On Friday 30 October, Australia's largest child safety education and awareness day returns. Day for Daniel is a day of action where schools, early learning centres, businesses and communities come together to champion child safety across the country. **Once again, thousands of Australians will Wear Red, Educate, and Donate** and we're asking you to join.

## How to participate:

- **WEAR RED.** It's a visible stand for child safety.
- **educate.** Join us for the live launch of Australia's Biggest Child Safety Lesson at 9:15am AEST on Day for Daniel, catch it on demand anytime, or browse our library of hundreds of free child safety resources available year-round.
- **DONATE.** Every dollar helps us keep child safety education free and supports children who are victims of crime.

## To get started, register for Day for Daniel now.

Your registration covers Day for Daniel participation and Australia's Biggest Child Safety Lesson. You can also download promotional materials to spread the word through your workplace, school, or community.

If you're a school, early learning centre or outside school hours care service, you could win a **\$10,000 Education Support Fund** - designed to support what your school needs most! Learn more and register.



Register Now



## Australia's Biggest Child Safety Lesson is back for Day for Daniel 2026

We've been busy developing new resources for Australia's Biggest Child Safety Lesson (ABCSL) and Early Years resources.

We work directly with primary school-aged children through focus groups to make sure the content is relevant, age-appropriate and engaging. Their feedback helps shape lessons that reflect how they understand and experience safety in their everyday life.

Our ABCSL and Early Years resources help children learn how to Recognise, React and Report in a way that's engaging, practical and easy to understand. Each year, thousands of educators, parents and carers use the lessons to start important safety conversations.

Register for Day for Daniel and join thousands of early learning centres, schools and communities around Australia to watch ABCSL and Jelly Early Years resources on Friday 30 October.



Register Now

## The Safer Outback Schools Challenge: bringing child safety to remote Australia

This October, Bruce is packing the **Isuzu MU-X** and hitting the road once more. In just 28 days from October 2, Bruce will drive 10,000km, visit 100+ regional and remote schools and early learning centres before returning to Brisbane on 30 October for the live launch of Australia's Biggest Child Safety Lesson on Day for Daniel. It's ambitious. It's bold. It's the Safer Outback Schools (SOS) Challenge.

Bruce will visit communities from Longreach to Alice Springs, Coober Pedy to Canberra and everywhere in-between, distributing free child safety resources and encouraging schools to participate on Day for Daniel. He'll connect with locals and work with media to build momentum for child safety education in the lead-up to 30 October.

You can join us too, register for Day for Daniel and choose how you participate: wear red, join Australia's Biggest Child Safety Lesson, donate. Get ready to follow Bruce's SOS Challenge tour from 2 October.



Register Now



# After 21 Years our local Walk for Daniel will be paused.

After 21 years, we're putting the Palmwoods Walk for Daniel on pause in an effort to channel every ounce of energy into Day for Daniel 2026. We thank everyone who has walked with us. Your support has been powerful. Now we're focusing on making this the biggest and most successful Day for Daniel yet.

You can still show your support on Day for Daniel, Friday 30 October. Wear red, educate, and donate to keep child safety education free.



Walk for Daniel 2023



**Register Now**

## Youth Pornography and Contextual Prevention Forum

On 25 June 2026, the Daniel Morcombe Foundation and Edith Cowan University welcomed educators, researchers, practitioners and advocates from across Australia to the Youth, Pornography and Contextual Prevention Forum in Brisbane and online.

The forum provided an opportunity to explore how pornography shapes young people's digital lives, relationships and understandings of gender, consent and intimacy. Through presentations, panel discussions and cross-sector dialogue, participants examined the role of prevention, education and safeguarding in responding to these complex issues.

A highlight of the day was the keynote presentation by Dr Sophie King-Hill, Associate Professor at the University of Birmingham. Drawing on her extensive research and co-design work with young people, Dr King-Hill shared valuable insights into youth sexual behaviours, relationships and sex education, and the importance of incorporating youth voice into prevention and intervention approaches.

The forum encouraged thoughtful discussion about the influence of digital environments on young people's experiences and explored practical, evidence-informed strategies to support safer and healthier outcomes. Participants engaged with emerging research, shared promising practices and considered how education, policy and community responses can work together to strengthen prevention efforts.



Forum panel discussion



Dr Sophie King-Hill



Forum panel discussion



Bright Futures Forum 2026 room



Research participants activity

**Bright  
Futures**

## Masculinity, identity and online influence

Thank you to Dr Sophie King-Hill for leading our recent Bright Futures webinar on Masculinity, Identity and Online Influence.

**Watch Now**



The session explored how traditional ideals of masculinity can create identity tensions for young men, particularly when amplified by social pressure and digital environments. Participants discussed how online spaces reinforce gender norms and harmful narratives and considered prevention-focused approaches that support critical reflection and healthier expressions of masculinity.

The webinar provided practical perspectives for educators, practitioners, families and communities supporting boys and young men in developing positive identities and relationships.

## New adolescent resource: under development with young advisors

Our Education Team has kicked off work with our team of 30 Young Advisors, co-designing our new educational resource about pornography. Even in these early days of development, the need for this resource is clear. 100% of our Young Advisors told us that pornography education is 'important' or 'extremely important', but only 15% had ever seen an educational video about pornography.

**We'll be launching this new resource for Safer Internet Day in February 2027.** In the meantime, check out our latest resources for adolescents about image-based abuse at [www.adolescenthub.com.au](http://www.adolescenthub.com.au)



# Build It For The Kids: the final stages begin



The Build It For The Kids project continues to move forward, with incredible progress from our local trades and partners. Recent weeks have seen major milestones completed as the home takes shape.

Oceanview Cabinets recently installed beautiful custom Hampton-style cabinetry throughout the kitchen, bathroom and laundry. Patrick and the team donated both materials and their expertise to bring this vision to life. Every cabinet was custom-built to perfection, and their generosity has made a real difference.



Cabinetry by Oceanview Cabinets

Goldfields Plastering and Franklands Plastering have been hard at work on the internal plastering. Bruce recently visited the site and caught up with Damien mid-project, leg stilts and all. The craftsmanship and dedication behind every trade is exactly what this build is about.

We're grateful to Murphy Group for leading the charge and connecting us with phenomenal local businesses. Teamwork really does make the dream work.

We still need your help to finish this build.

**Become a #BIFTK Supporter today by scanning the QR code.**



## The Red Ball is Back!

Don't miss an unforgettable evening featuring a decadent three-course dinner, premium beverages, live entertainment, and exclusive live and silent auctions, all in support of the Daniel Morcombe Foundation.

**Dress code: Red Tie**

**Tickets:** \$260 per person or \$2,500 for a table of 10  
Purchase tickets at [theredball.com.au](http://theredball.com.au)

**Time and Date:** 26 September 2026, 6:30pm-11pm

**Enquiries:** [info@theredball.com.au](mailto:info@theredball.com.au) or 0408 871 572

# THE DANIEL MORCOMBE FOUNDATION

Bruce Morcombe OAM and Denise Morcombe OAM at the 2024 Red Ball



## The Good Guys: doing it for the kids

Twenty seven Good Guys stores across Australia chose the Daniel Morcombe Foundation as their charity to support as part of their 'Doing it for the Kids' campaign. Teams from each location raised vital funds and actively promoted child safety, showcasing our resources.

These funds will directly support our mission to keep kids safe and assist young victims of crime. We're deeply grateful to every team member who participated and every customer who contributed.

Community partnerships like this make our work possible.  
**Become a partner today by scanning the QR Code.**



Morayfield



Lutwyche

## DMF connects with communities at Under 8's Day celebrations



The team from the Daniel Morcombe Foundation enjoyed attending Under 8's Day celebrations at Palmwoods State School and Brightwater State School throughout June.

It was wonderful for the DMF team to connect with local families and share important child safety messages. Thank you to both schools for welcoming us to be part of these fantastic community events!

