

# ANNUAL REVIEW 2021/22



Building a future where children  
are free from harm and abuse





The Daniel Morcombe Foundation is the lasting legacy of Daniel Morcombe, created in Daniel's honour to help keep other children safe

*Daniel James Morcombe* 19/12/1989 – 7/12/2003



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*In the spirit of reconciliation the Daniel Morcombe Foundation acknowledges the Traditional Custodians of country throughout Australia and their connections to land, sea and community.*

*We pay our respect to their Elders past and present and extend that respect to all Aboriginal and Torres Strait Islander peoples today.*





# Our Story





*The Daniel Morcombe Foundation was established on Friday May 6, 2005, in honour of Daniel Morcombe to make Australia a safer place for children.*

*It was founded by parents Bruce and Denise after their son was abducted in December 2003 while waiting to catch a bus on the Sunshine Coast, Queensland.*

## Our vision

Today we build a future where children are free from harm and abuse.

## Our objectives

1. To educate children regarding their personal safety (including abduction)
2. To assist child victims of crime
3. To remember Daniel with suitable child safety community awareness events
4. To support the families of missing persons, particularly where it involves children

## Our core values

### **TRUST**

We operate in an environment of trust - with our staff, suppliers and customers. We believe trust and respect are essential for teamwork.

### **INTEGRITY**

We believe our integrity is key to our success. It is demonstrated through leading by example, respecting others' opinions and being accountable in the workplace and with our partners.

### **PROFESSIONAL**

We provide quality services with integrity and accountability for outcomes. We adhere to the principles that underpin our brand.

### **INNOVATIVE**

We continuously review the way we work, deliver products and services, and satisfy community needs and keep engaging to identify ways to improve.

### **TRANSPARENT**

We share information about our organisation to help our staff and partners understand how passionate we are in delivering our mission.



# Message from our founders

**Another amazing year has come to an end. By all indicators, 2021/22 has been the Daniel Morcombe Foundation's most successful yet.**

Staff numbers are up. Income is up. We achieved record participation in Day for Daniel with over 5,500 School and Early Learning Centre registrations. Online educational resources, which continue to be free of charge, are in demand like never before.

These are numbers that are built on years and years of hard work. It is a fact, that our origins began in May 2005. The Daniel Morcombe Foundation's reputation as a 'Go-To peak body' in Australia has not been negatively impacted by the lingering Global Pandemic. We are proud of our team's ability to achieve and grow despite state lockdowns and travel restrictions within Australia.

Over the next 12 months, we plan to contribute nationally to keeping kids safe by working more effectively in collaborations with other like-minded child protection agencies, industry professionals and government representatives.

We look forward to 2022-2023 with much optimism.



DENISE MORCOMBE OAM



BRUCE MORCOMBE OAM











# Message from our Chairperson

## ***Each year the Daniel Morcombe Foundation continues to grow.***

Now in its 18th year, Day for Daniel dominates the national stage with child safety education and awareness, with record participation and media interest.

From humble beginnings in 2005, and each subsequent year, it is making a difference to keep children safe. It continues to grow each year, with more than 1.5 million children participating. Pre-registrations of schools and early learning centres reached 5,558.

Our signature event to start the Day for Daniel was a great success. The Walk for Daniel on the Sunshine Coast had 1,417 participants.

Our Keeping Kids Safe suite of educational material expanded with two further Australia's Biggest Child Safety Lesson with the theme being 'Help Seeking'.

It included an animated Early Years and Junior Primary video using the story of Little Red Riding Hood and the Upper Primary resource was an upbeat news format to heroise help seeking. They were launched at Laidley District State School during Child Protection Week and live-streamed to approximately a quarter of a million students nationally.

We also produced The Boomer Challenge which was launched in late June. It is an interactive educational online game for children aged 8 to 12 years old, providing them with the skills to make decisions and problem solve in the online world.

The Changing Futures program which focuses on harmful and problematic sexual behaviours in children under 12, is having a positive impact on frontline professionals and the care they provide. This year we hosted a range of interactive online webinars and face-to-face workshops across Australia.

The Daniel Morcombe Foundation was successful in a grant application from the Office of Home Affairs to deliver Bright Futures over four years. Its focus builds on the Changing Futures program with an emphasis on technology assisted harmful sexual behaviours including pornography and child exploitation.

Funding to support young victims of crime with counselling, supplying gifts and therapeutic care to assist children and teens to develop their full potential, has accumulated a total in excess of \$2.1 million since 2005.

Bruce and I celebrated 10 years as Queensland Child Safety Ambassadors and personally presented to schools from Cairns, Rockhampton, Hervey Bay and Brisbane. The 17th Dance for Daniel was another huge success. Attendees included Her Excellency the Honourable Dr Jeanette Young PSM the Governor of Queensland, The Hon. Peter Dutton MP, and AFP Commissioner Reece Kershaw. The 530 guests enjoyed an incredible evening of entertainment, and the impact speaker provided the positive impact of our work.

The Foundation refreshed our logo, making it streamlined with full colour images of Daniel, giving the Foundation a smart new look as a cutting-edge safety provider.



We are also proud to work alongside organisations such as Act for Kids and Bravehearts in a collaborative approach. This group called E-Kidna share many important common areas already.

Thank you to all our Board members for your advice and constant support. Thank you to our General Manager, Tracey McAsey for another year of consistent growth.

And finally thank you to all our staff, volunteers, sponsors and supporters.

*Denise Morcombe*

DENISE MORCOMBE OAM





# Our team

## Board

**Chairperson**

Denise Morcombe OAM

**Treasurer**

Bruce Morcombe OAM

**Secretary**

Jo Bryant

**General Members**

Chris Austin

Peter Boyce OAM

Dr. Lara Christensen

Dean Morcombe

John Pearce

Tim Ryan



From left: Tim Ryan, Peter Boyce, Dean Morcombe, Dr. Lara Christensen, Bruce Morcombe, Denise Morcombe, Chris Austin, Jo Bryant, John Pearce

## Patrons



### **Kay McGrath OAM**

A friend from the very beginning, Kay has been a Patron and passionate supporter of the Daniel Morcombe Foundation since its establishment. Kay is a mother, an award-winning journalist and presenter with the Seven Network, alongside being an active advocate for child and family safety.



### **Terri Irwin AM, Bindi Irwin, Robert Irwin**

Terri, Bindi and Robert Irwin are long-term supporters and friends of the Morcombe family. Passionate activists themselves with family as one of their core values, they are consistently supportive of our mission to keep kids safe.



## Ambassadors



Kim Skubris



Sophie Monk



Steven Bradbury  
OAM



Derryn Hinch



Jon Rouse APM

## Staff



Bruce Morcombe  
OAM  
**Founder**



Denise Morcombe OAM  
**Founder**



Tracey McAsey  
**Manager**



Aisha Filet  
**Changing Futures and Bright Futures Manager**



Bianca Davis  
**Educational Resource Manager**



Leanne Black  
**Changing Futures and Bright Futures Educational Trainer**



Eric Sutherland  
**Finance and HR Manager**



Chantal Vancam  
**Administration Officer**



Susan Lyle  
**Administration Officer**



Emma Dunn  
**Administration Officer**



Rebecca Borradale  
**Marketing and Communication Manager**



Amanda Swanson  
**Communication and Multimedia Officer**



Rebekah Knust  
**Graphic and Multimedia Officer**



Jon Winter  
**Day for Daniel Registration Officer**



Catherine Sipton  
**Community Engagement Officer**



# Annual snapshot

**478**

participating schools indicated disclosures from young people on Day for Daniel

**36**

new child safety resources created

**768**

children provided with free counselling sessions

**640,000**

children watched two versions of Australia's Biggest Child Safety Lesson

**1.5 million**

people participated in Day for Daniel 2021

MEDIA REACH

**15 million**

through TV, radio, print, online and social media



**365,000+**

Facebook followers



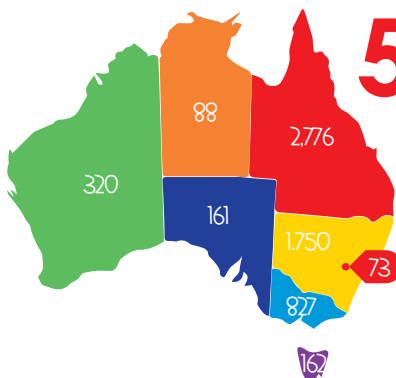
**10,400+**

Instagram followers



**2,200+**

Twitter followers



**5,558**

schools and early childhood centres participated in Day for Daniel



**400**

corporate and community supporters

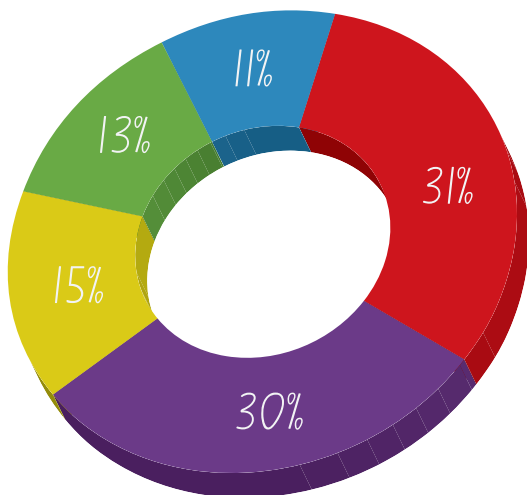


# Financial snapshot

**We couldn't be more proud of the support we receive from everyday Australians working together with us to help all children and young people be safe.**

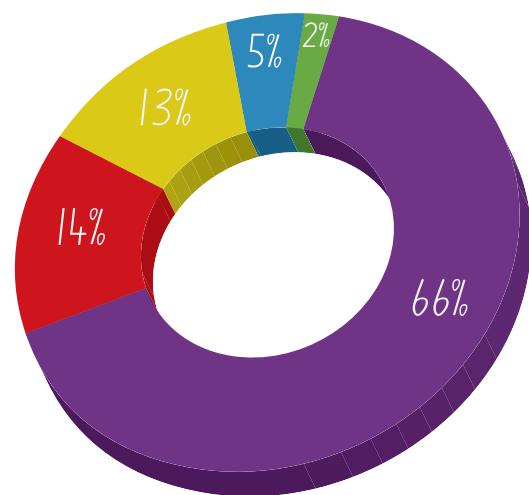
Without the support of the community we could not do the work we do. The donations we receive fund our keeping kids safe programs and activities for a whole year.

**Income**



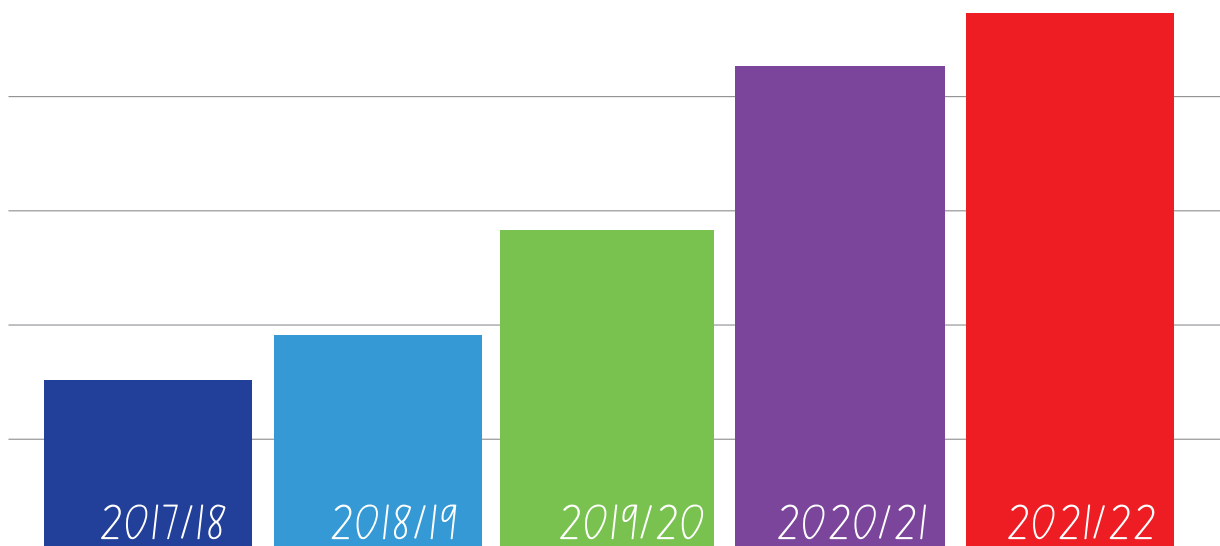
- Fundraising
- Grants
- Donations
- Corporate Partnerships
- Other

**Expenses**



- Fundraising & Marketing
- Harm prevention & Education
- Administration
- Corporate Partnerships
- Other

**Financial Growth 2017 - 2022**







Friday 29 October Daniel Morcombe Child Safety Curriculum

FOR Daniel

**FREE Resource Kit**

EVERYONE HAS THE RIGHT TO FEEL SAFE

Keeping kids safe!

Keeping kids safe!

**FREE Safety App**

Download the app!

KEEPING KIDS SAFE!

**RECOGNISE**

Our bodies tell us when we don't feel safe. Through our MURPHY CUES:

- Run
- Heart pounding
- Sweaty palms
- Head starts to spin
- Nausea
- Cribs

**REACT**

Help! Help!

Run for help, your Parents or Police

IT'S OK TO SAY NO! If you feel unsafe or unsure

**REPORT**

"I CAN GET HELP"

Go to a nearby network of Adults and Children (SAFE) who know what to do.

School Principal  
Grandparents  
Auntie or Uncle  
Police 000

Kids Help Line 1800 55 4600

"My body belongs to me"







# Our work

*First and foremost, the Daniel Morcombe Foundation was established out of a need for additional child safety education.*

## **Keeping Kids Safe Resources**

***Our suite of Keeping Kids Safe resources continues to grow and to be enthusiastically utilised by educators.***

As technology continues to evolve, we assess our resources and how they are delivered. In 2021, the Foundation developed resources in a range of mediums. A new Child Safety Chatterbox made the perfect Day for Daniel resource. The chatterbox can be used at school or home to help children develop their relationships with their safety network and encourage conversations around personal safety and being able to recognise, react and report unsafe situations.

Now in its sixth year, 2021's Australia's Biggest Child Safety Lesson, saw two age-appropriate videos focused on help-seeking live streamed to over 248,000 children during Child Protection Week and was watched by a further 395,000 children as part of Day for Daniel activities.

The Foundation was also fortunate to be the recipient of funds raised at Ken Mills Toyota Pop-Up Restaurant in 2021. These funds helped develop children's skills in identifying unsafe situations and how to stay safe online.

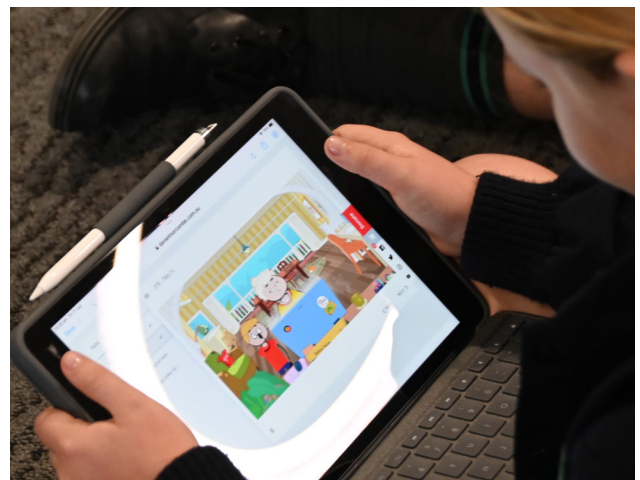


# The Boomer Challenge

**Developed with funds raised at Ken Mills Toyota Pop-Up Restaurant in 2021, The Boomer Challenge is a fun, interactive, educational online game.**

An expansion of the Safe Bedrooms project, which provides resources for parents and carers, The Boomer Challenge is aimed at children 8 to 12 years of age.

The game's key message is that in the online world, users should always be sceptical about interactions with others - even if they think they know them. The Boomer Challenge aims to increase children's capacity to recognise potentially unsafe, dangerous, risky situations and behaviour in an online world by encouraging empowered online decision-making. The format allows children to engage in decision-making processes and explore the consequences of their choices, providing them with a better understanding of online safety.



# School presentations

**2021 saw Bruce and Denise celebrate ten years as Queensland Child Safety Ambassadors.**

Over the last ten years, Bruce and Denise have visited 563 schools throughout Queensland, delivering child safety messages to schools with 5 to 1000 students. School visits and safety presentations have always been an important and gratifying part of Bruce and Denise's work for the Foundation. It is the opportunity to reinforce the critical personal safety message of 'my body belongs to me' and the importance of being able to recognise, react, report unsafe situations for every child.







# Australia's Biggest Child Safety Lesson

***Produced annually, our award winning Australia's Biggest Child Safety Lesson (ABC SL) is live streamed across Australia.***

Now in its sixth year, ABC SL is a free virtual event that engages children aged 4 to 12 years in personal safety education through age-appropriate video lessons live-streamed during National Child Protection week.

In 2021, our Early Years and Junior Primary editions of ABC SL (for 4 to 7 year olds) was a bright and gentle animation. The story of Little Red Riding Hood was used to illustrate the importance of talking to a Safety Helper when someone we know is behaving in a way that is unsafe. Our Upper Primary resource (for 8 to 12 year olds) used an upbeat news bulletin style to delve into reporting and heroise seeking help.

The videos are child-centred, trauma-informed and take a positive, empowering approach to personal safety. The Daniel Morcombe Foundation is particularly proud that ABC SL is developed in consultation with focus groups of young people, ensuring that it meets their needs. ABC SL also meets the needs of busy educators, providing comprehensive lesson plans, activities and resources which allow them to teach personal safety easily and sensitively.

Over 248,000 students watched the lessons live in 2021, and 395,000 watched them as part of their Day for Daniel activity. This equated to over 640,000 students learning about their right to be safe through ABC SL. This primary prevention activity is invaluable for the community, yet it also directly supports individual children experiencing abuse to seek help.

"It was an excellent resource and my class was very engaged - also had positive feedback from other staff - was the first time we had been part of this initiative and will definitely be used again in future years."

"I was so impressed with how the content was discussed. Difficult subject matters were tackled so thoughtfully and with great ideas about how to listen to your body clues."



# Changing Futures

## ***Prevention and early intervention of harmful sexual behaviours in pre-teens***

Changing Futures aims to build the national knowledge base around children's healthy, problematic, and abusive sexual behaviour.

Changing Futures is a three-tiered, national program that primarily aims to reduce child sexual abuse through primary prevention and intervention. National forums, workshops, webinars and resources provide frontline staff with the knowledge, skills, and confidence in identifying, responding and providing early intervention to pre-teens displaying harmful sexual behaviours (HSB).

The program does this through the provision of:

- Free ACWA (Australian Community Workers Association) endorsed professional development workshops, providing frontline professionals with a critical introduction to the topic of HSB. Including defining and contextualising HSB and extending their current skills and competency to prevent, identify and respond in a holistic, strengths-based manner.
- National forums that compliment the work that is already taking place in each state and territory through constructive conversations, collaboration and information sharing. These forums also allow sharing of the latest research and developments about HSB.
- FREE webinars discussing HSB in pre-teens for educators and frontline staff. Delivered by leading academic and therapeutic specialists in the field, the webinars provide the opportunity to build confidence, develop skills and enhance knowledge in effectively identifying and responding to harmful and problematic behaviours.

As part of this project, the Foundation provides a dedicated hotline, via phone and video conferencing. The hotline is available for School Principals or Deputy Principals tasked with lead responsibility on child protection related issues. The core focus of this service is to provide impartial information and guidance to Principals and Deputy Principals who have had to, or might need to, respond to specific cases of HSB.

## Changing Futures key partnerships and stakeholders

Australian Centre to Counter Child Exploitation, Queensland

National Office of Child Safety, Department of Prime Minister and Cabinet

Simon Hackett, Acting Provost, The University of Durham, UK

Tony Duwan Lee, Larrakia Nation, Northern Territory

Dale Tolliday OAM, New Street Services, New South Wales

Members of the Interjurisdictional Working Group on Therapeutic Responses for Children with Problematic and Harmful Sexual Behaviours

Bob Atkinson AO APM, Former Commissioner, Royal Commission into Institutional Responses to Child Sexual Abuse

Denzil Clark, Acting Detective Chief Superintendent, Queensland Police Services

Armon Tamatea, President, Australia New Zealand Association for the Treatment of Sexual Abuse (ANZATZA)

Dr Gemma McKibbin, University of Melbourne

Prof Cathy Humphreys, University of Melbourne

Prof Elspeth McInnes AM, University of South Australia

Dr Lesley-Anne Ey, University of South Australia







## National Delivery 21-22



## Research Output

The Changing Futures program has partnered with academics from the University of South Australia, commissioning research to inform understanding about parents' perspectives and their experiences with agencies. Associate Professor Elspeth McInnes AM, Dr Lesley-Anne Ey and Dr Neil Tippet's article 'Parents' Knowledge, Views and Experiences of Service Responses to Children's Problematic and Harmful Sexual Behaviours' is due to be published in 2023.

## University of the Sunshine Coast Evaluation Report (2021)

Based on the post-workshop survey responses, participants believed that the workshops significantly increased their knowledge and confidence in identifying and responding to harmful sexual behaviours."



# Day for Daniel







## Day for Daniel is Australia's largest child safety education and awareness day.

**Held on the last Friday of October, we ask all Australians on this very special day to 'Wear Red, Educate and Donate'.**

The day encourages educators, parents and carers to teach children about their personal safety, in honour of Daniel Morcombe.

In 2021, Day for Daniel's theme was Help-Seeking and Reporting. This theme reinforces an adult's responsibility to keep kids safe. It also reinforces with children that telling an adult Safety Helper is always the right thing to do and how to support a friend who is hesitant to get help. As a valued supporter of the Daniel Morcombe Foundation, you can help us keep kids safe and promote Day for Daniel by following the steps below.

In 2021, our registration target was to achieve over 5,000 school and early learning centre registrations across Australia. We were thrilled that this was eclipsed, with a total of 5,558 registrations.

Over 1.5 million individuals participated in the day, and we reached over 15 million people through television, radio, social media and online.

**Our post event surveys revealed that 8.60% of schools participating in Day for Daniel received a disclosure of harm or abuse on or immediately after the day. We believe this equates to over 478 children.**

**478\***

reported disclosures  
on Day for Daniel

**1,000,000**  
people participated  
in Day for Daniel

**5,558**  
schools and early  
learning centres  
participated in  
Day for Daniel

*\*Based on average responses to our survey.*





## Walk for Daniel

**Over 1,400 locals dressed in red and walked the 4km route from Suncoast Christian College in Woombye to Briggs Park in Palmwoods, honouring Daniel's memory and launching Day for Daniel around the country.**



We were joined by: Minister for Children and Youth Justice, the Hon. Leanne Linard MP; Member for Fairfax, the Hon. Ted O'Brien; Queensland Police Service Commissioner, Katarina Carroll APM; Daniel Morcombe Foundation Patron, Kay McGrath OAM; our ambassadors and board members.

We are also thankful to the fantastic volunteers who joined us from TAFE QLD, Sunshine Coast Council, Rapid Relief Team and the Woombye-Palmwoods Lions Club.

## My Walk for Daniel

**The Walk for Daniel is now accessible wherever you are in Australia! We were so proud of our supporters around the country who used our My Walk for Daniel to honour Daniel and keep kids safe.**



40 individuals, 22 teams and 18 families registered for My Walk for Daniel, walking and raising funds in the lead up to Day for Daniel. A big congratulations to our top individual fundraiser Lynda Meikle from WA and our top team fundraiser 7 Peaks for Daniel from QLD.

We appreciate everyone who participated by fundraising and walking; it enables us to keep providing free resources to children around the country.





## Dance for Daniel

***The 17th Annual Dance for Daniel was held on Saturday 19 March, with Brisbane City Hall and King George Square awash with a sea of red.***

The Foundation welcomed over 530 guests who joined us to reflect on the previous year, raise funds and remember Daniel. Our amazing supporters raised over \$100,000 which goes toward our important work in child safety education, work which is still much-needed within the Australian community.

Addressing the audience, Bruce and Denise highlighted the Foundation's key message for the year ahead, "This year's messaging focus, in all our new resources, is about brave conversations; breaking down barriers, which are problematic when teaching consent, and being courageous to use language that we believe should be routine. We cannot tip toe around it any longer. The elephant in the room, holding us back in reducing child abuse, is the difficulty we seem to have in naming our private body parts. There is no shame in using anatomical names... Our instructions to our education team are to be bold. If we are not, then we are not being true to our beliefs."

We were honoured to have Her Excellency the Honourable Dr Jeanette Young PSM, Governor of Queensland, the Hon Peter Dutton MP, The Hon Karen Andrews MP, the Hon Di Farmer MP and Commissioner Reece Kershaw AFP at this year's dance. Guests were entertained by our MC, comedian Darren Carr, and danced the night away to REDTIE and Queensland Police Service's Band of Blue. Kelly Humphries joined our incredible guest line up to share her story and educate our guests on how important the Foundation's work truly is.





# Victims of crime



## Victims of Crime Program

**Every child and young person has the right to be safe and grow up in a family that supports and helps them to reach their full potential.**

If a child or young person experiences harm, it can have significant and lasting effects, including a range of emotional, psychological and physical problems. The Daniel Morcombe Foundation is committed to assisting child victims of crime on their journey to recovery. We assist through the sourcing of items and services that will support these children to improve their life and situation.

The Foundation's Victims of Crime program has supported a range of young people throughout 2021/22. Trauma support was provided to children affected by family murder, and therapeutic horse-riding sessions and self-defence classes for young sexual assault victims. Young victims of domestic violence and emotional harm were provided personal development courses focusing on deportment, leadership, mental health and life skills programs. Driver safety courses and driving lessons were provided for young people on child protection orders offering foundation driving skills and independence.

**"With funding from the Daniel Morcombe Foundation's victims of crime program, we have provided a driver safety education course. We have also provided a group of 10-15 year old young ladies, all victims of domestic violence and emotional harm, a week long style, life skills program."**

*In response to the Victims of Crime program*



## Walk Tall Program

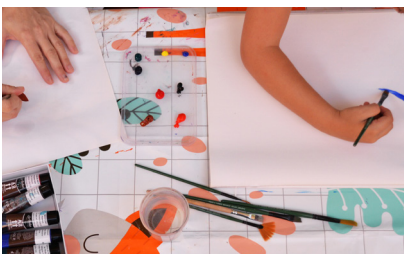
**The Foundation's passion for supporting young victims of crime is embodied within the Walk Tall program funding commitment.**

A free counselling service managed by Act for Kids, Walk Tall assists children and young people affected by physical and/or sexual harm or as victims of crime.

The program strengthens the wellbeing of children and their families by providing a safe place for children to express and process difficult thoughts and feelings and explore the impact of their experiences.

The service also supports young people to develop skills for managing difficult feelings and empowers their parents and carers to support them through challenging times.

During 2021/22 the Daniel Morcombe Foundation funded 768 therapeutic care sessions in Queensland, New South Wales, and Victoria. We are proud to continue to contribute to positive outcomes for so many through this partnership.





# Our impact

*The beneficiaries of our work share just what our work means to them!*

**“Thank you Daniel Morcombe Foundation for this important and informative free training. It was as advertised with great learning outcomes, well-paced and delivered.”**

*In response to Changing Futures*

**“So appreciated that this resource was trauma informed.”**

*In response to ABCSL*

**“Brings the community together to remind students of the way they can keep themselves safe.”**

*In response to Day for Daniel*



# Community Engagement

*The Daniel Morcombe Foundation continues to thrive with the generous support and passion of people across Australia who never forgot Daniel.*



**365,000+**

Facebook followers



**10,400+**

Instagram followers



**2,200+**

Twitter followers

MEDIA REACH

**12 million**

reached through TV, radio, newspaper, online and social media on Day for Daniel



**400**

corporate and community supporters



## Isuzu Ute Australia

*Isuzu Ute Australia has supported the Foundation for over nine years.*

Isuzu's continued support allows Bruce and Denise to continue travelling around Queensland promoting the Foundation and delivering the keeping kids safe message.





## Committed to keeping kids safe

**A generous donation of \$300,000 from The Lott - Golden Casket unclaimed prize money was a much-welcomed boost for the Foundation in continuing to provide vital child safety education.**

As well as supporting child safety education programs, the funds contributed to our child safety events, and support of victims of crime and families of missing persons.

### Dean Boxall - Gold 104.3 competition \$50,000

We were so lucky to have Olympic swimming coach Dean Boxall (coach to Ariarne Titmus) nominate the Daniel Morcombe Foundation in Gold104.3's charity competition, run by the Christian O'Connell show. Thanks to Dean's nomination and the public's votes, we took out the Gold and \$50,000! Bruce, Denise and all the Foundation staff had the opportunity to meet Dean and share the details about the important child safety projects this win will fund.



### Ken Mills Toyota

The Foundation was selected as the beneficiary of Millsy's Pop Up Restaurant for 2021. 150 Sunshine Coast locals joined Brett Mills and his team from Ken Mills Toyota, to raise a total of \$120,000. All funds raised went to the development of a new child safety resource, The Boomer Challenge.

### Ubuntu Foundation

The Daniel Morcombe Foundation was delighted to receive a \$50,000 donation from the Ubuntu Foundation to support our vision to build a future where children are free from harm and abuse.

The Ubuntu Foundation supports world-changing, positive projects that support marginalised communities. They believe in supporting and promoting the virtues of humanity by promoting compassion, kindness, understanding and sustainability.











# Volunteers

**The Daniel Morcombe Foundation is reliant on volunteers for the success of events and everyday working of the organisation.**

Some volunteer on a weekly basis and assist with preparing merchandise orders, folding t-shirts and packing items for sale. Families take packaging items home and return them ready for posting. Others help with maintenance jobs around the office building. The Foundation is lucky to have a wonderful group of local businesses and community groups that volunteer for our annual Walk for Daniel and provide invaluable support to help deliver a bigger and better each year.

**One of our regular and longest serving volunteers is Patrick McShane.**

*"I enjoy volunteering and do so for many organisations and individuals in need of help. It costs nothing to give time or even a smile. If I can save the Foundation time or money, it means the funds can be focused on the main cause or Bruce can put his valued time into things that matter more. It is good to feel trusted and the Foundation is a very good place to volunteer."*



## Our volunteers

Amy Vancam  
 Andrew Richards  
 Aniva Tofliau  
 Baitong Sasanasubin  
 Barb Stewart  
 Ben Walker  
 Chloe Griffin  
 Claire McNabb  
 Clancey Nunan  
 Ella Bradshaw  
 Geoff Scanes  
 Greg Parr  
 Greg Swanson

Jayden Lipscomb  
 Jemma Webb  
 Joan Blanchette  
 Jodie Quinn  
 Judy Powell  
 Karina Hogan  
 Koby Bray  
 Laurent Vancam  
 Lyn Thompson  
 Marilyn Chew  
 Maygen Keyworth  
 Michael Singh  
 Naomi Fox

Naomi Wallis  
 Natasha Hamilton  
 Nikita Smith  
 Nikkita Fox  
 Patrick McShane  
 Peter Kren  
 Robbie Summers  
 Robyn Scanes  
 Senti Scanes  
 Stephen Parr  
 Tim Bradshaw  
 Veronica Webb  
 Wendy Bradshaw





Day for  
**Daniel**  
Keeping kids safe!

Day for  
**Daniel**  
Keeping kids safe

# Thank

# YOU





The Daniel Morcombe Foundation wishes to thank and gratefully acknowledge the contribution of the many companies, trusts, foundations and individuals that have ensured we keep kids safe across Australia.

## Major supporters



Australian Government



## Partnerships

## Morky Awards

- Act for Kids
- Australian Federal Police
- Australian Centre to Counter Child Exploitation
- Bravehearts
- Murphy Homes
- Springfree Trampoline
- The Lott
- The Office of the eSafety Commissioner
- Queensland Police Service

- The Lott
- Hans De Koning
- Patrick McShane



# Community

Ainsworth Foundation

Alex Fraser Group

Aquaduck Sunshine Coast

ARN (Gold 104.3)

Aruga

Aussie World Sunshine Coast

Australia Zoo

Australian Stunt Academy

Banjós Bakery

Bean at the Chapel

Big Kart Track

BJ Murphy

Bon Maxie

Brisbane City Council

Brisbane Lions

Cairns Aquarium Reef &  
Research Centre

Capri by Fraser Brisbane

Channel Seven Wheel of  
Brisbane

Charity Paintball

Chef Laurent

Coast to Hinterland Tours

Come and Cook

Comiskey Custodians

Cooly Edo Adventures

Cork & Chroma

Crown Power

Crown Resorts

Cruise Whitsundays

David Hart Galleries

Dean Boxall

Diamondvale Cottages

Dominos

Donna Gibbs

Epicure

Escape Hunt

EvaKool

Ghanem Group

Ginger Factory Sunshine Coast

Glenys Carter

Gold Coast Motorhomes

Great Keppel Island Getaway

Harold Bentley

Helens European Cuisine

Hilton Brisbane

Husk Distillers

Jake Albury

Julian Tertini

Kaisercraft

Keppel Konnections

Kiss Photography

Kunara Organic Marketplace

Lago Corporation

Libertine Parfumerie

Makepeace Island

Maleny Dairies Farm and  
Factory

Mantra Mooloolaba Beach  
Resort

Maroochy River Golf Club

Maxwell & Williams

Mesi Family Foundation





NW Group  
Paronella Park  
Peppers Blue on Blue Resort  
Magnetic Island  
Peter Kolesar  
Piggyback Palmwoods  
PingPong  
Planet Chill Ice Rink  
Pullman Cairns  
Pullman King George Square  
Queensland Ballet  
Queensland Education  
Department  
Queensland Rail Travel  
Ramada Hotel  
Rapid Relief  
Redcliffe City Florist  
Reds Rugby  
Riverlife Adventure Centre  
Brisbane  
Roadcraft Driver Education  
Specialists

Robert Stockwell - Barcoo  
Photography Blackall  
Royal on the Park  
Rumble  
Scott Christensen Artwork  
Sea Life Sunshine Coast  
Sebel Cairns Harbour Lights  
SITEC  
SixT4  
Sofitel Noosa Pacific Resort  
Spirit of Cairns  
Springfree Trampoline  
Suites Wyndham Ballina Byron  
Suncorp Stadium  
Sunlover Reef Cruises  
Sunshine Coast Ballooning  
Sunshine Coast Skydivers  
Sunshine Mitre 10  
Sydney Opera House  
Taronga Zoo  
The Boat Shed

The Calile Hotel  
The Donald and Joan Wilson  
Foundation  
The Horse  
The Langham, Melbourne  
The Royal National Agricultural  
and Industrial Association of  
Queensland (RNA)  
The Sit Down Comedy Club  
The Wales Family Foundation  
Thomas Barnes  
Travis Schultz and Partners  
TreeTop Challenge Adventure  
Park  
Ubuntu Foundation  
Victoria Park  
Village Roadshow  
Von De Lini  
Whitsunday Apartments,  
Hamilton Island  
Wildlife Tropical North  
Queensland



Daniel  
Morcombe





Day for Daniel

RECOGNISE • REACT • REPORT



Keeping kids safe!

or Daniel  
KEEPING KIDS SAFE!





# The future

The Daniel Morcombe Foundation is continually looking at ways to improve our work and expand our impact.

***Our commitment is that every educational resource we produce will be available FREE of charge and made accessible to every Australian.***

## Our goals

1. Expand and ensure our free and easily accessible 'Keeping Kids Safe Resources' and our child safety message reaches every corner of Australia.
2. Reach 6,000 registrations of schools and early learning centres for 'Day for Daniel' 2022.
3. Assist more young victims of crime.
4. Enhance our educational scope through the delivery of resources and workshops educating parents and educators about harmful sexual behaviours, particularly in pre-teens.
5. Create more educational programs for widespread reach and engaging in more education with children across Australia.
6. Explore and secure new funding and sponsorship opportunities.
7. Maintain the highest level of transparency.



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Keeping kids safe!