



# COMMUNITY NEWS

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## Day for Daniel

## Biggest Day for Daniel yet!

Day for Daniel continues to flourish with over 6,000 schools and early learning centres participating and educating children about personal safety. Hundreds of businesses, community groups and individuals also joined in across Australia. 2022 was all about brave conversations and over 15 million people Australia-wide were part of the conversation.

1.5 M

people participated in Australia's largest child safety awareness day

6,157

schools and ELCs participated in Day for Daniel

15 M

people reached through TV, radio, print, online and social media

## Message from Bruce and Denise

Day for Daniel not only honours Daniel, it's also a national day of events, activities and action. This year we challenged ourselves to be braver and bolder in our approach to child safety education. We aim to provide children with the power, confidence and tools, no matter their age, to help them recognise unsafe situations and to teach them how to react and report by freely making a disclosure.

## Coming up...

18 March 2023  
Dance for Daniel

5 September 2023  
ABCSL

27 October 2023  
Day for Daniel  
Walk for Daniel



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## Walk for Daniel proudly supported by BOQ

*A beautiful spring morning saw Sunshine Coast Christian College turn to a sea of red, with over 1,250 community members joining us to honour Daniel's memory and launch Day for Daniel.*



Walk for Daniel was once again proudly supported by BOQ Maroochydore. Thank you to Nicholas Barker and his team at BOQ Maroochydore. Nicholas is an avid supporter of the Foundation with a very strong focus on keeping kids safe, keeping families safe and keeping communities safe on the Sunshine Coast.

We were joined by Mr Rob Skelton MP, Queensland Police Commissioner Katarina Carroll APM, Mr Nicholas Barker, Daniel Morcombe Foundation Patron, Kay McGrath and DMF board members. We are also very grateful to the many volunteers who contributed to the day including those from Sunshine Coast Council, Rapid Relief Team, Woombye-Palmwoods Lions Club, Woolworths Nambour and Assist First Aid.



## My Walk for Daniel

*My Walk for Daniel allows supporters around the country to raise awareness of child safety, fundraise and honour the memory of Daniel by walking around and talking for child safety wherever they are.*

Our amazing walkers raised over **\$21,500** throughout October, which will help us develop child safety resources and support young victims of crime.

Our top individual was **Lynda Meikle from WA, Randstad Australia** took out our top team, and our top family fundraiser was the **Blakey Family** from QLD. Congratulations to everyone who completed the walk, contributed to fundraising and started having conversations about child safety.



## Dance for Daniel

Join us for the 18th Dance for Daniel as we light up Brisbane City Hall red in honour of Daniel.

We'll have auctions, raffles and more, raising funds for child safety education and support for young victims of crime.

Early bird tickets are available until 12 January 2023, unless sold out prior.

Get in quick and save! Tickets are available from **DanielMorcombe.com.au**





# Changing Futures

*Our Changing Futures workshops and forums in WA, NSW and VIC were hugely successful.*

In WA, Amanda Paton and Sian Burgess provided an overview of the WA framework in responding to harmful sexual behaviours. Kaylene Kerr, an expert in cyber safety, presented on the ubiquity of pornography and the impact it is having on children.

In NSW, Professor Daryl Higgins delivered a compelling argument for preventing harmful sexual behaviours by adopting a public health approach. Keeping with the prevention theme, NSW Health enlisted several services to showcase the innovative practice taking place across the state, including presentations from Phunktional, Safe Way, New Street and NAPCAN.

For our final sessions for 2022 in Victoria, we were incredibly lucky to have Maree Crabbe and Dr Wenn Lawson deliver their Porn Is Not The Norm program. Participants stated that it was the best training they had ever been to.

Our webinar series continued with Bravehearts discussing their turning corners program, a therapeutic support service for children with harmful sexual behaviours in Queensland. We hosted an educational panel with four experts, discussing the challenges in addressing harmful sexual behaviours within the school context.

Our final webinar, presented by Dr Danielle Harris and Dr James Oglvie, was completed on December 15 which discussed Adverse Childhood Experiences (ACEs) among youth who sexually offend. Stay tuned for Bright Futures 2023.



## Challenges and Choices

Day for Daniel saw the launch of our newest educational resource. A choose-your-own-adventure (CYOA) animation, Challenges and Choices which was developed with funding from the eSafety Commissioner.

Challenges and Choices is a fun, engaging, interactive game designed for children aged 6 to 8 and teaches them about online grooming in an engaging and age-appropriate way. Challenges and Choices explores online safety and grooming, and children are immersed in the narrative by choosing the character's actions at key points throughout the story.

The resource aims to engage young people in decision-making processes and identify strategies to use when encountering potentially unsafe, dangerous or risky online situations and behaviours. You can find this new resource on our website <https://bit.ly/3DDkQIW>

## School Visits

*Bruce and Denise have been busy visiting schools in Queensland delivering child safety presentations. September and October saw schools getting ready for Day for Daniel with many impressive safety displays and messages.*

Students from Kuluin State School, Gowrie State School, Wheatlands State School, Lutheran College Buderim, Meridan State College and St Paul's Anglican College learnt how to recognise, react and report unsafe situations. They all enthusiastically (and loudly) declared the critical message: "No, my body belongs to me!"



## School Visits for 2023

We love nothing more than sharing our safety message with kids around Queensland! If you would like your Queensland primary school to go on a waiting lists for a Daniel Morcombe Safety Presentation in 2023 please email [admin@danielmorcombe.com.au](mailto:admin@danielmorcombe.com.au)



## The Lott by Golden Casket

The Foundation is fortunate to have received **\$300,000** from The Lott by Golden Casket to help us deliver child safety education. The funds are taken from unclaimed prize money and bring the total received to \$1.2 million over the last four years. The funds contribute to the development of well-researched, evidence-based, fun and engaging educational resources that are provided to the community completely free of charge, allowing us to educate hundreds of thousands of children about their personal safety. Thank you for your continued support!



## Reside Communities Sponsorship

We had the pleasure of visiting Reside Communities' newly opened Clubhouse at



(L-R) Reside Communities Chief Operating Officer Craig Syphers, Bruce and Denise Morcombe and Reside Communities CEO Glen Brown

Brookland Robertson to thank Chief Operating Officer Craig Syphers and CEO Glen Brown for supporting the Foundation. It is wonderful to have their support. We also welcome the support of the many residents at Reside Communities, with grandparents being the largest group of kinship carers in Australia they are part of a critical link to child safety education.

## Thank you!

*October saw many donations to the Foundation as part of Day for Daniel. We appreciate every donation received with all funds going toward developing child safety education resources and supporting victims of crime.*

Bidfood Australia has supported the Foundation for 13 years and this year we were thrilled to receive **\$52,000** to go towards keeping kids safe!

99 Bikes donated **\$12,697** and Banjos Bakery Cafe kept everyone topped up throughout October, serving 22,550 large coffees across 10 stores in Queensland, raising a fantastic **\$11,275**.

Thanks to Sunshine Mitre10 for their continued support with **\$3,000** coming from their annual conference trivia winners choosing the Foundation.

Domino's Sunshine Coast franchises raised **\$4,125** from Friday pizza sales, while Grill'd Sunshine Coast Plaza also raised **\$1,500** from the sale of burgers.

Thanks to Doing Good trivia night, the Foundation also received **\$3,000** from Good Guys.

We were also lucky to receive **\$1,523** from the sale of red t-shirt earrings from a local Sunshine Coast business Sojo Designs. Thanks to everyone for choosing to support the Daniel Morcombe Foundation.



## Holiday Safety tips

The holiday period can bring up a range of emotions for our young people. It is important for them to learn how to express and manage their feelings in a healthy way.

Suggestions include:

1. Know they are having a feeling - being able to identify that a feeling is occurring can often assist them in help-seeking.
2. Name the feeling - knowing what the feeling is can provide a sense of relief and help them articulate what is going on.
3. Understand the cause of the feeling - understanding what is triggering feelings can assist in reducing anxiety and seeking help.

The best time to discuss these steps is when the young person is not experiencing a crisis moment.



## Christmas Message

The DMF Team wishes you and your families a healthy and happy Christmas.

Thank you for your support over the year, we look forward to welcoming the new year with you all.

# MERRY CHRISTMAS



The Daniel Morcombe Foundation office will be closed from 4pm Friday 23 December, until Tuesday 3 January 2023.