



# COMMUNITY NEWS

VOLUME 16 | ISSUE 1 | APRIL 2022

## Dance for Daniel

**Brisbane City Hall and King George Square radiated red on Saturday 19 March, as we celebrated our 17th annual Dance for Daniel.**

The Daniel Morcombe Foundation welcomed over 530 guests into the beautiful Brisbane City Hall Ballroom, as we gathered to reflect on the year that was, raise funds and remember Daniel.

The generosity of our supporters never ceases to amaze, this year we were able to raise over **\$100,000**. These funds will enable us to continue our important work in child safety education, work which is still much needed within the Australian community.

Addressing the audience, Bruce and Denise highlighted the Foundation's key message for the year ahead, *"This year's messaging focus, in all of our new resources, is about brave conversations. Breaking down barriers, which are problematic when teaching consent, and being courageous to use language that we believe should be routine. We cannot tip toe around it any longer."*

Along with our amazing supporters, we were honoured to have Her Excellency the Honourable Dr Jeannette Young PSM, Governor of Queensland, the Hon Peter Dutton MP, the Hon Karen Andrews MP, the Hon Di Farmer MP and Commissioner Reece Kershaw AFP at this year's dance.

Guests were entertained by our MC, comedian Darren Carr, and danced the night away to REDTIE and Band of Blue. Kelly Humphries joined our incredible guest line up to share her story and educate our guests on how important the Foundation's work truly is.

Thank you to all that attended Dance for Daniel and thank you to the volunteers and staff that made the night happen.

The evenings amazing photos are available to view at **[DanielMorcombe.com.au](http://DanielMorcombe.com.au)** thanks to Event Photography.



## Coming up...

**23 June**

Launch Boomer Challenge

**7 September**

ABCSL

**October**

My Walk for Daniel

**28 October**

Walk for Daniel  
Day for Daniel



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## Congratulations to our 2022 Morky Award winners

**The Lott:** The Daniel Morcombe Foundation recognises and thanks The Lott for backing the Foundation and believing in and supporting our aims and objectives. The Lott has generously supported the Foundation for many years, donating unclaimed prize money to assist with funding key education programs and events.

**Hans do Koning:** Hans' energy and passion for child safety has contributed to the viability of the Daniel Morcombe Foundation. As an advocate for the work the Foundation does, Hans' support has contributed to the growth and longevity of our work.

**Patrick McShane:** For over a decade, Patrick has been a part of the Daniel Morcombe Foundation. As a SES volunteer searching for Daniel, through to his now regular volunteer visits to Daniel House, he consistently goes over and above to support the Foundation. As a valued extension of our team, we thank Patrick for his ongoing commitment to Keeping Kids Safe.



### SciFleet Toyota Car raffle winner

*Our dear friends at Sci-Fleet Toyota helped us bring a new level of excitement to this year's Dance for Daniel.*

One of our fortunate guests drove away happy in a brand new 2022 Toyota Yaris Ascent Sport.

A huge congratulations to our lucky winner, Sarah! Thank you for supporting the Foundation and enjoy your new car.

## Prickly e-Kidna

*Welcome to a new era!*

We are proud to announce a union of well respected, child safety not for profit organisations that will very quickly become a national pressure group that can pack a punch. The Daniel Morcombe Foundation, Bravehearts and ACT for Kids will continue to be independent under their own brand as they have for many years. But a collaborative approach by each leadership team is now a reality. The group to be known as e-Kidna, will share a united approach on many important areas that will ultimately improve the safety of children.

This is an exciting new world that promises to fast track many community projects and we have the political influence to make a difference to keep kids safe.



L to R: Alison Geale, Samantha Melching, Carol Ronken, Denise Morcombe, Deirdre Thompson, Tracey McAsey, Thomas McIntyre, Katrina Lines and Bruce Morcombe

## DAY FOR DANIEL SAVE THE DATE

*Save the date for Australia's largest child safety education and awareness day.*

Get involved this Day for Daniel by wearing red, educating and donating on **Friday 28 October 2022.**

Register now and start planning - [DanielMorcombe.com.au](https://DanielMorcombe.com.au)



## Talk Early

***Talk early, talk often and keep talking!***

January saw our education team continue to deliver our Talk Early workshops thanks to a Brisbane Lord Mayor's Charitable Trust grant.

The workshops helped build the knowledge of parents and carers regarding child personal safety, giving them the skills to teach foundation personal safety skills to children in their early years.



## Daniel Morcombe Foundation refreshed look

***The Foundation has recently undertaken the task to refresh our logo as we progress as a cutting-edge organisation within the child safety sector.***



You will notice a new look masthead to our newsletter that uses our updated logo. We have moved forward with full colour images of Daniel and streamlined the iconic red t-shirt. We will be rolling out refreshed branding in the coming months and hope you embrace our new direction.

## The Boomer Challenge

After a successful Ken Mills Toyota Pop Up Restaurant fundraiser, the Daniel Morcombe Foundation is using the funds to develop an online interactive and engaging resource for children 6 to 12 years of age.

The Boomer Challenge resource aims to increase children's capacity to recognise potentially unsafe, dangerous, risky situations and behaviours in an online world. Using a choose your own adventure format and encouraging empowered decision making online, this online interactive resource will provide children with a funny and empowering way to learn and teach them about the pitfalls of the online world.



## Changing Futures and Bright Futures

At our recent Dance for Daniel event, Minister for Home Affairs, the Hon Karen Andrews announced that the Foundation had been successful in its Proceeds of Crime Act funding application of \$3.4 million over four years to deliver the newly created Bright Futures program.

Bright Futures is an innovative national program addressing the growing prevalence of technology assisted harmful sexual behaviour (HSB), including pornography, and child sexual exploitation.

As we move through our final year of Changing Futures, we launch into the development of Bright Futures which will also be delivered through the provision of training and education, the creation of professional resources, facilitating state and territory specific forums, and a national symposium bringing together strategic leaders and high-level stakeholders to engage in best practice conversations.

This will build on the work of the Changing Futures program which increases confidence and competence of professionals who work with children to prevent, identify and respond to HSB.

Dr Gemma McKibbin and Professor Cathy Humphreys' 'The building blocks for promising practice model', informs Changing Futures and Bright Futures structure and delivery approach. This ensures we are supporting best practice methods linking primary, secondary, and tertiary strategies to prevent and respond to HSB.



L to R: Hon Andrew Wallace MP, Bruce Morcombe OAM, Tracey McAsey, Hon Karen Andrews MP and Denise Morcombe OAM

### Upcoming Workshop and Forum dates

Logan	11/05/2022	Linda Valenta Webinar	Harvey Bay	08/06/2022	Hobart	29/06/2022
Caboolture	17/05/2022	18/05/2022	Launceston	28/06/2022	Hobart	30/06/2022



## Antarctica and Southern Lights Chimu Adventures!

In January and March this year the Foundation was offered the opportunity to be the 'charity of choice' on Chimu Adventures' Antarctica and Southern Lights scenic flights.

Both flights provided breathtaking scenery and the generosity of the passengers helped raise over **\$6,000**. Thank you for your support Chimu Adventures! To book your own Chimu Adventure, visit [chimuadventures.com](http://chimuadventures.com)



## Community fundraising

Our 2021 ABCSL Junior Journo Senti and his family have been busy raising money for the Foundation selling bunya nuts in their local community. They have raised **\$380.35!**



## High Five Club Member Spotlight

*In 2022, Brisbane Turf continue their generous support of the Foundation.*

As a long-term member of the High Five Club, Brisbane Turf is a proud supporter of The Daniel Morcombe Foundation and a part of our unique community of businesses that help keep kids safe. With turf fresh from the farm, and delivering to Brisbane, Brisbane Soils can even install your new turf for a small fee. Visit [brisbaneturfsupplies.com.au](http://brisbaneturfsupplies.com.au) to learn more about their vast range.

## Springfree Trampoline ongoing support

We are so grateful to have Springfree Trampoline's ongoing support of the Foundation, donating an amazing **\$8,500** from Springfree Trampoline purchases over the last year.

## Play for Purpose

Thank you to all our supporters who purchased tickets in the March Play for Purpose raffle. Over 680 tickets were purchased in support of the Foundation raising over **\$3,400**.

For every **\$10** Play for Purpose raffle ticket purchased a minimum of **\$5** goes toward providing education, child safety resources and supporting young victims of crime through counselling.

Head to [DanielMorcombe.com.au](http://DanielMorcombe.com.au) and follow the link to Play for Purpose to secure your tickets in the next draw.

## It's 'Snow Good' to give back

The wonderful people at Bowden's Own have generously donated **\$7,760**, from sales of a special edition car washing foam, Snow Good.

With every Snow Good sold from their website, or their Galactic HQ on the Sunshine Coast, **\$10** is donated to the Daniel Morcombe Foundation. Thank you Bowden's Own!



## Top 5 Safety tips

1. Always use anatomically correct names for private body parts, e.g. penis, testicles, vulva, vagina, anus.
2. Empower and encourage children to speak up when someone is making them feel uncomfortable or unsafe.
3. Talk about safe and unsafe touches and reinforce that touching should never be a secret.
4. Role play scenarios and rehearse "what if" situations to help children practice safely responding to unsafe situations.
5. Emphasise the importance of always checking with a safety helper if ever a child is unsure if something is safe or unsafe.

## The Monday Buzz

The Foundation recently had the opportunity to speak with The Monday Buzz on Phoenix Radio, about the importance of child safety education in keeping kids safe. Thank you for helping spread our message!

*"I started this show to bring voices to my audience that are strong and can share their stories to help Impact and change lives. Sharing these valuable tips and messages does save lives. Please never stop doing what you do, you reach more hearts and people you could ever realise."*

Shayne Rudd, Producer - The Monday Buzz