

# NEWS

Volume 15 | Issue 3 | September 2021

1300 326 435

admin@DanielMorcombe.com.au

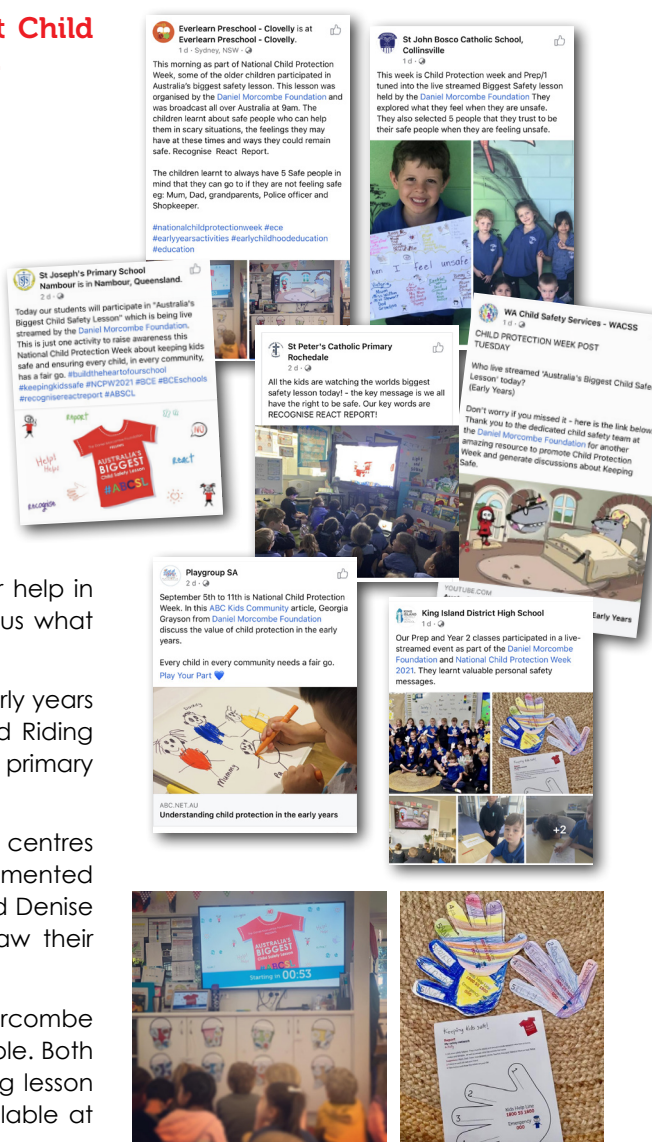
DanielMorcombe.com.au

@DanielMorcombe



## Getting help to grow Australia's Biggest Child Safety Lesson

Help-seeking was the theme of this year's Australia's Biggest Child Safety Lesson (ABC SL) for 4 to 7 year olds and 8 to 12 year olds.



Asking for help can be tough. This year, the Foundation asked children for help in developing the resources. Children from Laidley District State School told us what makes them feel unsafe and how they like to learn.

Their feedback led to the development of two fantastic new videos. The early years and junior primary video is an animation which uses the story of Little Red Riding Hood to reinforce the importance of talking to a safety helper; the upper primary resource uses an upbeat news format to heroise reporting.

Livestreamed to a quarter of a million children in classrooms, early learning centres and remote learning across Australia on Tuesday 7 September, ABC SL has cemented its place as an important part of National Child Protection Week. Bruce and Denise joined the students and staff at Laidley for the livestream as children saw their feedback come to life.

As more responses trickle in from around the country, the Daniel Morcombe Foundation would like to thank everyone who helped to make ABC SL possible. Both videos and the comprehensive suite of accompanying resources, including lesson plans, inquiry-based activities and professional learning materials are available at [DanielMorcombe.com.au](http://DanielMorcombe.com.au)



**Get Red, Red, Ready!**  
Friday 29 October, 2021

See more page 2



# Are you red, red, ready?!

## Day for Daniel

FRIDAY 29 OCTOBER, 2021

With over 5,400 schools and early learning centres already registered across Australia, it's going to be a record-breaking year!

Day for Daniel is Australia's largest child safety education and awareness day, where parents, carers and educators focus on teaching children personal safety. Businesses and workplaces can also join in Day for Daniel to raise awareness, educate and fundraise to help keep kids safe.

Wear Red, Educate, Donate on Friday 29 October! Register now at [DanielMorcombe.com.au](https://www.DanielMorcombe.com.au)

## My Walk for Daniel



Every year on Day for Daniel, schools, early learning centres, businesses and communities come together to remember Daniel and continue his legacy by supporting the Daniel Morcombe Foundation.

This Day for Daniel, on 29 October join with people your neighbourhood, local community or place of work to raise awareness of child safety, fundraise and walk Daniel home.

Individuals, teams and families are encouraged to register for My Walk for Daniel, seek fundraising support throughout the month of October and complete the 4km walk. Register now at <https://www.mycause.com.au/events/mywalkfordaniel>

## The Sunshine Coast is ready to Walk for Daniel



As the Foundation prepares for the Day for Daniel around the country, closer to home we are gearing up for the Walk for Daniel.

The local community honours Daniel's memory through a 4km walk to launch the Day. We are proud to announce BOQ – Maroochydore are proudly supporting this year's Walk for Daniel. Thank you to Nicholas and his team for supporting the Foundation over the past two years.

## Day for Daniel Champion Sean in action



One of our great supporters, Sean has been busily spreading the word about Day for Daniel in Western Australia.

Contacting principals, sharing our resources and raising awareness in local shopping centres, Sean is a true Day for Daniel Champion. Don't forget to register for Day for Daniel on our website.

If you would like to become a Day for Daniel Champion email [champion@danielmorcombe.com.au](mailto:champion@danielmorcombe.com.au) for more details.

## Win a school safety presentation from Bruce and Denise!

1. Register your school for Day for Daniel and hold a fundraiser - a free dress day, bake sale or sausage sizzle - be creative.
2. Bank your fundraising by 30 November 2021.
3. Watch out for the winning school announcement in December.

All schools with primary age students will automatically go into the draw to win a safety presentation from Bruce and Denise at the school!

See our website for Terms & Conditions.





## National Child Protection Week



**Beginning on Father's Day, 5 September, National Child Protection Week, is a busy but rewarding time for the Foundation.**

Our team attended the Ipswich District Child Protection Week Committee Symposium, the Sexual Violence Research and Prevention Unit 'Context' Matters Symposium at the University of the Sunshine Coast, Laidley District State School and Free Range Kids Early Learning Centre for ABCSL, the community awareness day at Sunshine Coast University Hospital, the launch of the Stop the Stigma campaign, the Child Protection Week Dinner, Together Townsville, and Townsville's very own Dance for Daniel.



## Launch of Stop the Stigma Campaign



**The Foundation was very proud to be involved in the Stop the Stigma campaign, led by the Australian Centre to Counter Child Exploitation (ACCCE).**

The campaign, which includes the voices of Bruce and Denise amongst other children's safety champions such as Jason Murphy, Sonya Ryan and Australian of the Year, Grace Tame, aims to create a national conversation about child sexual abuse.

## 10 years Child Safety Ambassadors!



**In National Child Protection Week, Bruce and Denise celebrated their 10 year anniversary as Queensland Child Safety Ambassadors.**

And what better way to mark this occasion than by getting out into more schools? Bruce and Denise have recently visited Stella Maris in Maroochydore, Coomera Anglican College and Gainsborough State School. Covid-19 is reducing the number of school visits as we continue a cautious approach to travel and public meetings.

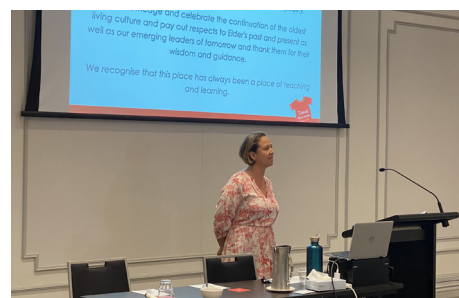
If you would like to be on Bruce and Denise's waiting list for a school safety presentation at your local primary school in Queensland, please have your school principal [email denise@danielmorcombe.com.au](mailto:denise@danielmorcombe.com.au)

## Changing Futures

**The Education Team are passionately committed to doing all that we can to ensure the health, safety, and wellbeing of all Australians and such, in response to meeting the ever-evolving uncertainty of the coronavirus pandemic, has made the difficult decision to move their Changing Futures program fully online.**

The Changing Futures Team are proud to be able to be responsive and flexible in our service delivery during this time. The Changing Futures program continues to engage with a broad spectrum of professionals across child protection, education, health, and community-based organisations as they deliver their workshops, webinars, and forums online.

This month, the education team joined in the National Child Protection Week celebrations. This year's theme was "Every child, in every community, needs a fair go. To treat all of Australia's children fairly, we need to make sure every family and community has what kids need to thrive and be healthy." The Changing Futures program hosted their fifth webinar which carefully aligned to this year's theme, Respecting Children's' rights – National, State and Territory perspectives on responding to harmful sexual behaviour with Commissioners Jodie Griffiths-Cook, Helen Connolly and Anne Hollands.





## Millsy's Pop up Restaurant



The Daniel Morcombe Foundation is thrilled and grateful to be this year's beneficiary of Millsy's Pop Up Restaurant.

Each year, Ken Mills Toyota turns their Maroochydore workshop into the hottest restaurant in town, raising funds to keep a charity running smoothly. We are certainly excited to be involved – aiming high, with all funds supporting our latest resource, a choose your own adventure style resource for young people to navigate the online world safely.

## Officeworks

Thank you to the Officeworks Gold Coast team who generously packed our Day for Daniel school packs this year. Thank you for supporting the Foundation by getting our schools red, red ready for this year's Day for Daniel on Friday 29 October!



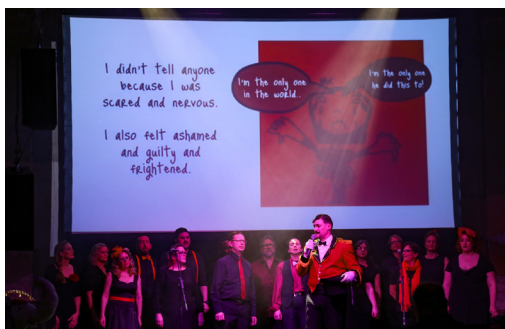
## A cut above the rest



Thank you to our friend Max who, on 11 July, shaved his head to raise funds for the Foundation. Max's efforts resulted in two standout donations: his luscious locks to be used in the production of wigs for kids with alopecia or receiving chemotherapy and **\$4,150** towards Keeping Kids Safe projects. Well done Max!

## Perth's local arts industry is spectacular!

On 30 July, Perth was treated to an outstanding showcase of local talent with The Great Spectacular show raising funds for the Foundation. Between circus, song and dance, they raised an incredible **\$25,000** for the Foundation. Thank you to Alex, and the cast and crew for supporting keeping kids safe.



# five tips

## to support children during Covid-19 lockdowns

### 1 Reassure

Let children know that it's normal to be worried. Talk about their safety and the safety of their loved ones, remind them that you will get through this together and this isn't going to last forever.

### 2 Keep routines

As much as possible, try to retain predictable routines like sleeping, eating, learning, and playing.

### 3 Prioritise quality time

Make sure that you are making time each day to have fun together. Spend quality time together playing, reading, going outdoors.

### 4 Follow up on their feelings

Check in to see how they are feeling and do this regularly. Offer opportunities for children to ask questions, talk about what's going on, and support their feelings.

### 5 Encourage open communication

Let children know that they can talk to you about anything that makes them feel scared, sad or worried. Talk through these feelings and draw focus on positive aspects of the lockdown experience.

## Townsville goes red for the Dance for Daniel

On Friday 3 September, our ever-supportive Townsville community gathered for the biennial Townsville Dance for Daniel.

Bruce, Denise, and foundation staff were blown away by the enthusiasm of the attendees raising over **\$30,000** for the Foundation. Thank you to the Townsville Committee for their hard work in organising this high calibre event.



L to R. Kellie Stephenson, Bernadette Strow, Bruce Morcombe, Denise Morcombe, Julie Cooke and Janelle Poole.

## Coming up

1-31 October My Walk for Daniel  
29 October Day for Daniel  
29 October Walk for Daniel