

NEWS

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Northern Territory

Day for Daniel

1.3m

people participated
in Day for Daniel

12 million Australians heard this year's Day for Daniel message, making the 15th Day for Daniel our biggest one yet! We thank you for helping to make Australia a safer place to grow up.



Queensland



New South Wales



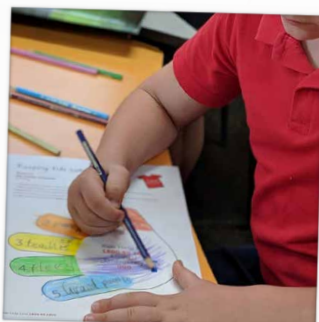
Victoria



Western Australia



South Australia



Tasmania

Day for Daniel message from Bruce and Denise

Now that was special. A record **3641 schools and day care centres participated**, making Day for Daniel 2019 the most successful to date. For 15 years, our nationally targeted, one-off day of action to educate children about unsafe situations has grown and grown. It's origin, importance and significance are not lost on anyone from the Prime Minister down.

Making it comfortable for a youngster to come forward and make a disclosure about something that has happened to them is a measurable benefit of the awareness day. It is our point of difference. Can you believe that between 200 and 300 kids in Australia stepped up, grit their teeth and did just that? As we always say, **"It is never your fault. You will be believed, and you will be cared for."**

Very powerful stuff! Empowering children through child safety education is Daniel's legacy.

Denise Morcombe Bruce Morcombe



L to R: Minister for Home Affairs the Hon. Peter Dutton, Denise Morcombe, Minister for Child Safety, Youth and Women the Hon. Di Farmer, Queensland Deputy Premier the Hon. Jackie Trad, Bruce Morcombe, Member for Fairfax Mr Ted O'Brien

Walk for Daniel

The 15th Walk for Daniel was again a wonderful show of our community's commitment to keeping kids safe.

The event takes place annually in memory of Daniel and to launch the Day for Daniel nationally. It was a sea of red as 1350 people walked the 4km route from Suncoast Christian College to Briggs Park in Palmwoods.

"Walking the Walk was even more significant this year because of a short detour through the grounds of Daniel House. We finally have a home!" an excited Denise explained.

Alongside this community support, the Walk for Daniel attracted 50 VIP attendees including the Minister for Home Affairs the Hon. Peter Dutton, Queensland Deputy Premier the Hon. Jackie Trad, Queensland Minister for Child Safety, Youth and Women the Hon. Di Farmer, State members for Victoria Tania Maxwell and Stuart Grimley, Queensland Family Commissioner Cheryl Vardon and members of the Australian Centre to Counter Child Exploitation.

This much-loved event could not go ahead without the support of our dedicated community. Thank you to all those who contributed.



Turning of the Sod: "Build it for the Kids"

On the 17th of October, we joined Murphy Builders to officially turn the first sod for the Daniel Morcombe Foundation's 'Build it for the Kids' project.

AVID Property Group Australia and Murphy Builders have partnered with the Daniel Morcombe Foundation to build and auction a home to help support the Foundation in delivering its child safety education and counselling services to the local community.

All profits from the sale will be channelled into supporting child safety programs.



Keeping Australia's Kids Safe Program

Almost \$1.8 million in money seized as proceeds of crime will now fund the Foundation's newest program to improve child safety.

The Keeping Australia's Kids Safe Program is created in response to the Royal Commission into Institutional Responses to Child Sexual Abuse, which identifies a community wide gap in knowledge and skills regarding harmful sexual behaviours in children.

Minister for Home Affairs the Honourable Peter Dutton announced the funding at the Walk for Daniel. **"We are using proceeds of crime funding to help protect our most vulnerable Australians from abuse," Minister Dutton expressed.**

The three-year program will provide training across the community to improve individuals' ability to identify and respond to abuse.

Crikey! The Irwin's become Daniel Morcombe Foundation Patrons



The Foundation is very proud to announce that Terri, Bindi and Robert Irwin have accepted the role of Patrons of the Daniel Morcombe Foundation. The Irwin family have been long-time supporters of Foundation and we are delighted to welcome them to the team!



Let's talk about keeping safe

Teaching personal safety to children is more than just one talk, it's an ongoing conversation over time as a child grows up.

Our new resource has been created with that in mind. The set of child friendly question cards are designed to spark conversations and encourage schools and families to keep chatting about personal safety. The cards cover topics such as how to recognise, react and report if a child feels unsafe, safe and unsafe secrets, internet safety, private body parts and the importance of having a family password. The conversation cards can be found at DanielMorcombe.com.au > **Keeping kids safe resources**



His Excellency the Honourable Paul de Jersey AC, Governor of Queensland visits Daniel House

On the 9th of October, the Daniel Morcombe Foundation hosted the Governor of Queensland and Mrs Kaye de Jersey.

His Excellency and Mrs de Jersey toured Daniel House and met with staff. Bruce was very pleased to hear that his roses rival those at Government House. The Governor has donated a flame tree as an addition to the garden and is now seeking to plant Daniel's roses at Government House.



School visits

The curtain has closed on another very busy year for Bruce and Denise and their school presentations. So much red. So much community support. So many stories. So many smiling young faces.

"We always drive away from a school knowing we have made a difference," explained Denise.

Their travels took them to remote and regional schools across the country. "We do thank the significant efforts in coordinating our visits by teachers," said Bruce. For example, Oakey State School played hosts to 5 other smaller regional schools making the Morcombe's visit even more beneficial with a wider cross section of students.

They promise to return next year. If you are interested in a visit by Bruce and Denise Morcombe, please have your school principal email us at admin@danielmorcombe.com.au

Day for Daniel Businesses in the Spotlight

Thank you to the businesses who participated in Day for Daniel.

This year, over 400 businesses registered to participate in Day for Daniel. For all of the morning teas, raffles and hard work you put in, **thank you!** You are raising awareness and making a difference for children across Australia.



Bidfood



Wardle Partners Accountants & Advisors



The Lott



Office of the eSafety Commissioner



Tickets on sale now for Dance for Daniel

The Foundation is busy planning for next Dance for Daniel, to be held on Saturday 14 March 2020 at Brisbane City Hall.

Bringing together all our wonderful supporters, corporate partners, and the wider child safety sector community, we are so proud that the Dance for Daniel 2020 will be the 15th annual event. With a delicious three course meal, beverages and awesome entertainment, it will be a night not to miss!

To join us, head to danielmorcombe.com.au

Christmas is nearly upon us and we've got your Christmas cards sorted!

Thank you to Cards 4 Kids, who have nominated the Daniel Morcombe Foundation to be the beneficiary of their annual Christmas card campaign. A percentage of proceeds from these festive cards will be donated back to the Foundation and help us Keep Kids Safe.

You can purchase your own cards - or even get some corporate cards for your business - by visiting cards4kids.com.au/

Play For Purpose – It's a Win-Win!

The Daniel Morcombe Foundation has partnered with Play For Purpose – a charity raffle run by The 50/50 Foundation.

For every \$10 Play For Purpose raffle ticket sold and nominated to the Foundation, a minimum of \$5 goes towards keeping kids safe!

A Play for Purpose ticket could make a great gift for loved-ones at Christmas – the chance to win awesome prizes and support child safety! Make sure to nominate the Daniel Morcombe Foundation at the purchase.

Go to danielmorcombe.com.au for the link

Merry Christmas and Happy New Year

Please make the most of your time with family and friends over this Christmas period. Let's all catch our breath, smell the roses and appreciate that life is short. The lasting gift is a warm hug and a laugh. Stay tuned for an amazing 2020. Keep safe, from all at the Daniel Morcombe Foundation.



Events

Dance for Daniel

Our annual celebration and fundraiser. The Dance will be held at the Brisbane City Hall on **14 March 2020**. Visit our website for more details.

Day for Daniel

Australia's biggest child safety awareness event will be held on **30 October 2020**.
WEAR RED • EDUCATE • DONATE

Walk for Daniel

Join us on **30 October 2020** for the Annual Walk for Daniel on the Sunshine Coast.