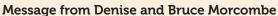


Day for-

The 14th annual Day for Daniel has been our biggest yet

Nearly 1.2 million Australian's joined Bruce, Denise and the Daniel Morcombe Foundation to wear red, educate and donate. We thank you for helping all children and young people across the nation to grow up safe.





The world is a very different place to the one Daniel knew. Who could believe it will be 15 years since we lost our son? Thankfully he is not forgotten. His tragic story is one that must be retold so that we all reflect and become energised and empowered to learn important life skills to keep kids safe.

It's been a tough journey but we are in a happy place. Becoming grandparents and seeing our other sons married are wonderful experiences. We will never forget the generosity and kind embrace of the community. Amazingly that continues today and we thank you, one and all.





Walk for Daniel

Walk for Daniel takes place annually on the Sunshine Coast to launch the National Day of Action on Child Safety, Day for Daniel.

It's the walk that Daniel was never able to finish and a symbolic remembrance event promoting the importance of personal safety education for all children and young people. This year's walk was attended by 1500 people, including representatives from all levels of government. The Walk route passed our new home, Daniel House, which is under construction and due for completion in February 2019.



New Ambassadors

Sophie Monk joins the team as Ambassador for the Daniel Morcombe Foundation. Welcome also to Kim Skubris our second Ambassador. Kim joined Bruce and Denise to launch 2018 Day for Daniel at Bruce's old school in Milton. Welcome aboard Kim!









Australia's Biggest Child Safety Lesson

Watched by nearly 120 000 children across Australia at one time this year's Safety School has been a huge hit.

The lesson was developed using age appropriate and evidence based personal safety education strategies for children between the ages of 3 to 8 years. Topics are covered in a fun and interactive way by Bruce, Denise, Julia and Anthony.

The lesson includes information on feelings, body clues, looking after your body, body ownership, naming of public and private body parts (anatomical language) and being a safety helper.



Daniel House

How exciting for all connected to the DMF!

After almost 14 years of operation we will have a home, but more than that, the greater Sunshine Coast, will have a new child friendly counselling facility. The counselling service forms an integral part of the building and our plans into the future.

Due to open in mid-February, construction works have progressed at a cracking pace. Murphy Builders along with another 60 industry suppliers, including Hi-Tec Concrete, Crown Power Air Conditioning, BRD Group, Dynamic Bradview Roofing, Australian Garage Supermarket and Hyne Timber to name a few, have stood tall and given generously. The build has bought together some amazing contributors from the construction and building world on the Coast.



The shed is almost finished

The build has also been backed by people buying virtual bricks on housefordaniel.com.au. Thank you all for your support. We acknowledge and thank the State Government for their grant of \$900,000 towards this project and so too do we thank the trade donations and discounts. These partnerships will result in a community centre that would genuinely cost in the order of \$1,400,000. Hats off to everyone. This is outstanding, and a huge motivator for us to continue to deliver on the Foundation's Aims.

Professional development

Over the last couple of months, the team have presented at the National Protective Behaviours Conference, the Regional Aust Swim Teachers Conference, Australian Foster and Kinship Carer Conference, Goodstart Early Learning Centre Professional Development Days, Foster Carer Training Days, the Queensland Workplace Health and Safety Conference as well as given presentations at Universities with pre service teachers, lawyers and criminologists.

Child Protection Week 2018

- Child Protection is everyone's business

Child Protection Awards 2018

The Daniel Morcombe Foundation won the Education Initiative Award this Child Protection Week for Australia's Biggest Child Safety Lesson which was screened in 2017.

Last year's Biggest Child Safety Lesson was a live 20 minute online broadcast on Day for Daniel and reached over 100 000 students. The lesson supported educators, parents and carers to continue talking about personal safety strategies with children in an ongoing way. Feedback from participating schools indicates that the lesson was successful with over 90% saying they would participate again and it helped to support teachers to teach key child safety messages and communicate with parents and carers.



Participating in the lesson enabled some children and young people to either recognise that they had experienced abuse or identify a safe person to tell. This was a wonderful way to shine a light on child protection from an education perspective.

Resources update

To celebrate Seniors Week 2018, the Daniel Morcombe Foundation is launched a new resource for Grandparent Families.

When children and young people cannot live at home with their parents, Grandparents are the ones who often step in. Grandparent carers are the largest group of kinship carers in Australia and their numbers are growing.



"Feeling safe and being safe is an activity booklet that has been developed specifically for Grandparent families." says Holly Brennan, CEO of the Daniel Morcombe Foundation. "It will help Grandparents have conversations about personal safety with their grandchildren. As new Grandparents themselves Bruce and Denise know how much keeping kid's safe means to all Grandparents."

Child Safety presentations with Bruce and Denise

"We'll be back! Yes, our schedule for 2019 schools are currently being mapped and we will do our best to visit as many schools next year."

Denise and Bruce zig-zagged their way around Queensland throughout 2018 as they delivered their safety messages directly to students, educators, parents and carers. These tours have formed a cornerstone of the Daniel Morcombe Foundation's work for a decade. Visiting over 600 schools in that time they always say this is the most enjoyable aspect of their work. "The kids are always so respectful and engaging. It's fun!" describes Denise.



A highlight for Bruce was to meet a couple of students from one of the first schools they visited and the now young adults recalled that day and described what an impact it had made on them. This clearly illustrates the power of the Morcombe's presentation.

Donations & fundraisers

Daniel Morcombe Foundation joined forces with School Fun-Run to create the Day for Daniel Fun-Run this year.



We were overwhelmed by the response from schools across Australia who raised money to help empower the Foundation to increase awareness of child safety within schools.



We have had fantastic support from Act for Kids, Australian Federal Police, Bidfood, Country Chef, Dental Excel, The Good Guys, E-Safety Commission, ICYS, ISR Training, Isuzu Ute Australia, Jonathon Thurston, Liberty IU, Nextra Chermside, PACT, Ranstad, Sci Fleet Toyota, Telstra and many more. Thank you all!

Thank you Springfree Trampoline for your Walk for Daniel raffle donation! Congratulations to the lucky winner who won her very own Springfree Compact Round Trampoline. Springfree is once again supporting the Daniel Morcombe Foundation by offering a premium Christmas Eve installation service with proceeds donated to the Foundation. Thank you, we really do appreciate it.



Thank you to the Queensland Travel Industry who every year help raise much needed funds on Drive for Daniel.



Thank you to Sean Follows for completing the Cape to Cape trek in WA.



Thank you to the Tomlinson Family for raising awareness and funds as they Walked Across England.



Brad and Dean, the Morcombe brothers, are trekking the Kokoda in April next year. They aim to raise \$10 000 for the Foundation and have already raised over \$1 600, well done guys! To support them visit our website and follow the links.



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Events

Dance for Daniel

Our annual celebration and fundraiser. The Dance will be held at the Brisbane City Hall on 9 March 2019. Visit our website for more details.

Day for Daniel

Australia's biggest child safety awareness event will be held on 25 October 2019. Wear red, educate θ donate.

Happy holidays!

Happy and safe holiday season from all of us at the Daniel Morcombe Foundation. Thank you for your ongoing support.