

NEWS

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Keeping kids safe!

Daniel Morcombe FOUNDATION

Safe Bedrooms

On 24 June, the Daniel Morcombe Foundation was excited to release new resources to support our Safe Bedrooms campaign which equips parents and carers with the tools to lock predators out.

The Safe Bedrooms initiative provides information and tools for parents and carers on how to recognise online grooming and how to help their children interact safely online. Online sexual exploitation and abuse of children is a significant threat to the long-term safety and wellbeing of Australian children. Despite the risks, 97% of Australian parents or guardians do not consider online grooming to be a concern (ACCCE, 2020).

Our Education Team worked closely with law enforcement agencies, parents and carers, and community groups to identify the types of harm children are being exposed to online, the ways which predators or groomers are targeting children and how we can protect children from harm through education and prevention strategies.

The speed at which technology advances allows offenders to identify gaps and exploit or abuse children, without parents being aware that their children have become vulnerable to online sexual exploitation or abuse. At the Foundation, we strongly believe that the best strategy to protect children, and prevent online harm or abuse, is to equip them with the tools to empower lifelong internet safety strategies. These strategies will enable them to identify potential gaps in their current online safety practices that could potentially leave them vulnerable to harm.

In developing our resources, we not only used current research completed by academics, but also listened to the voices of the community to find out exactly what is going on and what help is needed. Our resources provide a holistic and collaborative approach that will assist communities to prevent online harm and exploitation. Visit [DanielMorcombe.com.au](https://danielmorcombe.com.au) to view our Safe Bedroom resources.



Nicole Payten-Betts, Arissa Geissler, Tracie Filmer and Sabrina Aggens Burchill



Arissa Geissler, Tracie Filmer and Jim Maloney



Bianca Davis and Georgina Grayson, DMF Staff



Launch day morning tea with cast, crew and ACCCE



ABC SL Save the Date

Get ready for another installment of Australia's Biggest Child Safety Lesson! Our much-loved live streaming event is again taking place in National Child Protection Week. Our brand-new resources will go live on Tuesday 7 September.

Our early years and junior primary students will be tuning in at 9am before we go live into primary schools at 10am!

Both videos will teach children to recognise, react and report, with a strong focus on help-seeking. This content reinforces that telling an adult is always the right thing to do and normalises reaching out for support when we need it. Register now to join our national event at <https://bit.ly/3jul4yW>



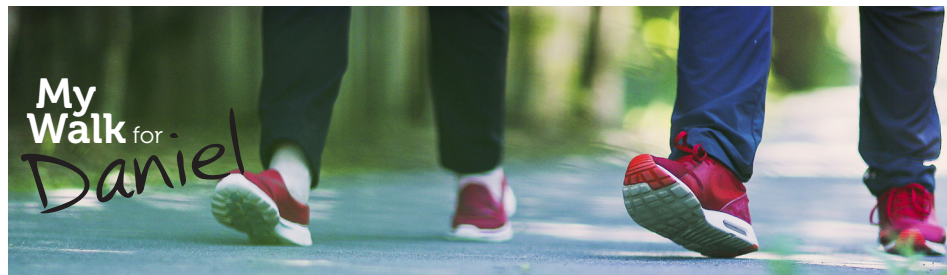
My Walk for Daniel

Join us and walk with the Daniel Morcombe Foundation wherever you are this Day for Daniel. Help continue Daniel's legacy of child safety across Australia.

Every year on Day for Daniel, schools, early learning centres, businesses and communities come together to remember Daniel.

This 29 October, join your work colleagues, family or friends and walk your four kilometres and help us walk Daniel home, a trip he was unable to complete himself. With your support, we build a future where children are free from harm and abuse. Funds raised help us develop child safety resources and support young victims of crime.

Be sure to wear a splash of **red** and share your Walk on your social media – use **#MyWalkForDaniel**. Head to **DanielMorcombe.com.au/my-walk-for-daniel/** to join the Daniel Morcombe Foundation on My Walk for Daniel!



Collaboration to keep kids safe

Bruce and Denise attended the Prevention Stakeholder Forum at the Australian Centre to Counter Child Exploitation (ACCCE) on 28 April. The event brought together a team of champions for child safety across Australia. Bruce and Denise were delighted to sign the Letter of Exchange with Commander Hilda Sirec from ACCCE and AFP Child Protection Operations, for the Strategic Partnership between the Daniel Morcombe Foundation and ACCCE. We are very proud of this collaboration to work together to protect children.



Stop the Stigma videos

In May, Bruce and Denise were honoured to join forces with Australian of the Year Grace Tame, Sonia Ryan and Jason Murphy for a new community awareness campaign to stop the stigma around sexual abuse. Thank you to the ACCCE for their important work on this.

Our 16th Birthday!

On 6 May, the Daniel Morcombe Foundation celebrated its **16th anniversary**.

Our commitment to empowering and protecting children is as strong as it was on day one. We stand with over 12 staff and are on the verge of changing the futures of children and young people who have been harmed by abuse. We are so proud to be helping keep kids safe across Australia and look forward to continuing our work for many more years.



Play for Purpose

A happy Victorian is dreaming of a future escape to the Sunshine State after winning the \$2,500 Travel Associates voucher in the latest Play For Purpose raffle.

"Wow! That's exciting, Thank you!" the Pearcedale resident exclaimed when contacted about her win. It's a little bit hard to travel at the moment, but it will come in handy when the restrictions are lifted. If I could, I'd head to Queensland right now – probably the Sunshine Coast. I follow the weather there every day! I dream about going there. We're in freezing, horrible, lock-down in Melbourne. I entered because I just like raffles! But I also follow the Daniel Morcombe Foundation on Facebook. It's a sad, sad story, but they do amazing work."

Purchase your tickets here
<http://bit.ly/2sllCyN>

Day for Daniel

FRIDAY 29 OCTOBER, 2021

Save the date!

Register your school now for Australia's largest child safety education and awareness day, Day for Daniel.

It is a national day of action, where Australia unites to raise awareness of child protection and harm prevention.

Schools around the country are encouraged to **Wear red, educate and donate on Friday 29 October**.

Learning about safety can be fun! To register your school head to **DanielMorcombe.com.au/day-for-daniel/**

On the road again

School visits remain a work priority for Denise and Bruce. So back in the field they were during Term 2, with presentations to students on recognising safe situations and planning how to react then report anytime they feel unsafe. The trip included schools in Caboolture, Theodore and Emerald then onto Clermont, Mackay and they even managed to squeeze in a short trip to Cairns. **"Speaking directly to the kids is always the most enjoyable aspect of our work at the Foundation,"** Denise explained. Bruce added, **"Along the way, locals are always engaging and thankful for our efforts. It makes us feel our work is so valuable and appreciated within the community."**

If you would like to be on Bruce and Denise's waiting list for a school safety presentation at your local primary school in Queensland, please have your school principal email denise@danielmorcombe.com.au.



St Patrick's Emerald FUNraiser

Bruce and Denise were honoured to visit St. Patrick's Emerald for a child safety presentation. **St Patrick's Emerald won the presentation by raising a massive \$26,741 for the Foundation when they held a Day For Daniel FUNraiser with School Fun-Run in 2020.** This is the highest amount of money any school has raised for the Daniel Morcombe Foundation through a School FunRaiser! Well done!

Day For Daniel FUNraiser is an easy way to replace the gold coin donation with greater impact on funds that can be raised. Support the Foundation with a FUNraiser this year, email admin@danielmorcombe.com.au



Welcome Nikki

The Daniel Morcombe Foundation is excited to welcome Nikki Holmes to the team as our **National Education Manager**. Nikki has extensive experience working with children and young people. She is particularly interested in addressing harmful sexual behaviour and child sexual exploitation. We are very grateful for her expertise.



Changing Futures

The Education team have been busy delivering our Changing Futures ACWA endorsed FREE workshops, providing frontline professionals with an introduction to the topic of harmful sexual behaviours (HSB).

The team have successfully engaged with the online community throughout Australia and delivered in-person workshops on the Sunshine Coast and Toowoomba.



These workshops have been welcomed by professionals across child protection, education, police services and community-based organisations, all recognising the important gap this training meets and the need for all professionals working with children to have this training.

One attendee shared, *"From a child safety perspective - we look at the parents' actions/inactions as a reason for the HSB, however, this training encouraged me to think differently about the unmet need for the child, how that child can be supported to be re-directed in order to have that need fulfilled."*

ANZATSA Symposium

At the end of May, our National Education Manager, Nikki Holmes, attended this year's Australian and New Zealand Association for the Treatment of Sexual Abuse (ANZATSA) Symposium, 'Young People and Harmful Sexual Behaviour – Healing is prevention,' in Western Australia.

The symposium was an opportunity to learn more and to share our work with professionals in the sector. It was particularly powerful following the completion of the first year of the Foundation's Changing Future's project.

The Foundation supports ANZATSA's dedication to community protection and safety through the promotion of professional standards, practices, and education in sexual abuse prevention, assessment, intervention and research.

Upcoming Face-to-Face Changing Futures Workshops

TAS	05/08/2021	NT	30/09/2021
ACT	19/08/2021	WA	14/10/2021
QLD	(Sth) 25/08/2021		21/10/2021 (online only)
	(Nth) 03/09/2021	NSW	11/11/2021
SA	17/09/2021	VIC	25/11/2021

A win for Australian children!



The Lott by Golden Casket surprised Bruce and Denise with a \$300,000 donation this April, while they were visiting The Lott's Brisbane office to share child safety tips with staff. The donation, funded from Golden Casket unclaimed prize money, will help the Foundation continue its important work in child safety education. This includes growing its child safety education programs, holding child safety events, and supporting victims of crime and families of missing persons. **Thank you to The Lott for their generosity!**

Helen's have it covered

We were lucky to have **Helen's European Cuisine** join us to see how their generous donation of shade sails for our outdoor counselling area look. While the weather didn't exactly behave, we are so grateful for the support from businesses like Helen's to ensure we can provide support to young victims of crime and continue to keep kids safe across Australia.



Bruce and Jimmy Zeniou test out the shade sails.

Not-so-trivial pursuit



Thank you to Andie Nowitzki from House of Jade for creating a fantastic trivia night fundraiser. The event took place at the Bribie RSL on 15 May and raised over \$2000. Well done!



Thank you to the Donald and Joan Wilson Foundation

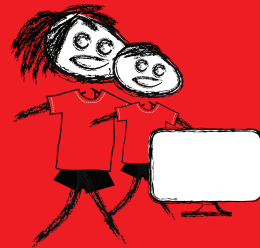
The Foundation would like to thank the Donald and Joan Wilson Foundation for their ongoing support of our keeping kids safe resources. We are so thankful for your commitment to child safety and the ways in which this has provided certainty and support to us during these uncertain times.

five tips

to keep kids safe while online gaming

Understand the games that children play

Sit with children and understand what games they love and why. Acknowledge the positives of the online world.



Use parental controls

Each game has different options. Use parental controls where possible to set children's usernames and disable chat functions.

Chat about privacy

Involve children in honest discussions about the dangers of online gaming and the reasons why it's important to protect their personal information. Teach them not to click on links from strangers as they can activate webcams.

Create a Family Technology Agreement

Involve children in designing rules for gaming: what games they can play, when and with whom. Restrict gaming to common areas, set rules around cut off times.

Stay informed

Technology is always evolving. Check in regularly to see if gaming formats have changed and watch for new features such as online chats.

Support us by paying your internet bill

Sunshine Coast based internet provider Freedom has found an innovative way to support community development. When you switch to Freedom, you will become a Freedom Donor, meaning that \$5 a month from your connection fee goes to the charity closest to your heart – which of course, will be the Daniel Morcombe Foundation. To sign up, go to freedombroadband.com.au

Coming up

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|------------------|---|
| 2 - 8 August | National Missing Persons Week |
| 3 September | Dance for Daniel Townsville |
| 5 - 11 September | National Child Protection Week |
| 7 September | Australia's Biggest Child Safety Lesson |
| October | My Walk for Daniel |
| 29 October | Day for Daniel |
| 29 October | Walk for Daniel |