

# NEWS

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1300 326 435

admin@DanielMorcombe.com.au

DanielMorcombe.com.au

@DanielMorcombe



Keeping kids safe!



## Day for Daniel

### Target 4,000 eclipsed!

This year, the Foundation set a target of pre-registering 4,000 schools for Day for Daniel.

We absolutely smashed this goal with a final tally of **4,846 schools and early learning centres** joining us to Wear Red, Educate and Donate on October 30. We thank our community for this huge effort for child safety and for remembering Daniel.

1.5M

people participated in Day for Daniel

15M

reached through TV, radio, print and social media

4,846

Schools and early learning centres participated

### Message from Bruce and Denise

This year's motto was "keeping kids safe matters".

The Daniel Morcombe Foundation is committed to educating children, parents and carers in ways to stay safe, both in the real world and online world. Day for Daniel is the vehicle that delivers. In 2020, we have absolutely smashed our schools record with a staggering 30% increase nationally. New South Wales have doubled registrations and now sit at 1,500. Queensland have 2,100.

Day for Daniel's national importance, reputation and significance continues to be elevated. There are an amazing 4,800 schools and early learning centres who actively conducted a personal safety lesson on the day.





L to R: Bruce Morcombe, Marty Hunt, Former Member for Nicklin, Minister for Home Affairs the Hon. Peter Dutton, Katarina Carroll, Queensland Police Commissioner

# Walk for Daniel

It wouldn't be Day for Daniel without our annual Walk for Daniel event.

While this event is normally attended by 1,500 local community members, this year, the Walk for Daniel was a much smaller affair for the Foundation's closest supporters. While we were sad not to be able to share this special occasion with the community integral to our work, we are thankful to have adapted the event to continue in this unprecedented time. We look forward to returning to the event next year!



## My Walk for Daniel



While the Walk for Daniel 2020 in Palmwoods was smaller than usual, we were thrilled to see hundreds of people walking for Daniel wherever they were in Australia!

126 individuals and 37 teams registered for My Walk for Daniel, who walked and raised funds during September and October.

A big congratulations to our top individual fundraiser Stacey G from Broken Hill and our top team fundraisers Randstad Education and 7 Peaks for Daniel.

Thank you so much to all who walked for Daniel and the Daniel Morcombe Foundation. We look forward to bringing you My Walk for Daniel again in 2021!





# School visits

Term Four saw Bruce and Denise travel across Queensland for school visits, always one of their favourite activities.

Thank you to Abercorn State School, Marlborough State School, Clarke Creek State School, St Lawrence State School and Chinchilla for your warm reception. If you would like to be on Bruce and Denise's waiting list for a school safety presentation at your local primary school in Queensland, please have your school principal email [admin@danielmorcombe.com.au](mailto:admin@danielmorcombe.com.au).



# Keeping Kids Safe Lesson Plans

This year, more than any other, we understand teachers have been under a great deal of pressure.

To make it even easier to educate on Day for Daniel, we produced a series of tailor-made lesson plans for Prep to Year 2, Year 3 to 6 and Year 7 to 9. The lesson plans were based on the Daniel Morcombe Child Safety Curriculum and aligned with curriculum documents authorised by the Australian Curriculum, Assessment and Reporting Authority (ACARA). We once again had great feedback on the resources, with some educators commenting: "Students were asking many questions during break times which informs me the resources utilised were well received."



***"The videos and activities gave our teachers the confidence to approach child safety education from an evidenced-based, age-appropriate perspective."***

# Changing Futures

As the end of 2020 draws closer it also marks the end of the Foundation's 15th year.

It has been a landmark year for the Daniel Morcombe Foundation which saw the expansion of our educational programs to include the Changing Futures project. The three-year funded project focuses on improving the knowledge, skills and confidence of frontline professionals and educators across Australia in the prevention, identification and treatment of children displaying harmful sexual behaviours.

These professionals will take this knowledge into their communities to provide children who display harmful sexual behaviours, particularly pre-teens, with the support that they need, reducing the likelihood of sexual offence.

This year, the Foundation hosted a range of interactive online workshop presentations, forums, and webinars across Australia, incorporating the expertise of therapeutic leaders, experts and research scholars working within this space. This year alone over 2000 educators and frontline workers have engaged with the project, gaining valuable knowledge, practical advice, and strategies this year and we anticipate 2021 to be just as successful.



# Day for Daniel School FunRaisers

The team at School Fun Run have once again been hard at work, organising schools and learning centres to do their own 'FunRaisers' for Day for Daniel.

We have been overwhelmed by the heartfelt support of the School Fun Run team and the uptake of these unique Day for Daniel activities by schools and learning centres across the country.

The top fundraising school, St Patrick's School Emerald, smashed the record raising over \$26,000 to help us keep kids safe. Thanks so much to all the schools and learning centres that participated in Day for Daniel FunRaisers this year!

Thank you School Fun Run for your commitment to keeping kids safe.

Denise Morcombe expressed her thanks to the community, saying ***"Congratulations to the new owners! We couldn't be happier and are overwhelmed by the generosity of everyone involved in this project, we can guarantee you the money raised will go directly towards assisting young victims of crime."***

The Foundation is extremely thankful over 60 suppliers, tradespeople and supporters who contributed to the Build. Some even stepping up for the second Foundation project as they were also involved in the Daniel House build.



**The Foundation also welcomes Impact School Supplies to the High Five Club.**

As enthusiastic supporters of primary school education and children's wellbeing, Impact School Supplies is proud to support the Foundation's mission to keep kids safe.



Luke and Jess of Brisbane Soils have been wonderful supporters of the Foundation since first attending the Dance for Daniel a few years ago.

Recently, this family-owned business stepped up even further and became members of the High Five Club. We presented their plaque and met all the family! Daughters Wynter, Olivia and Amahlia joined Luke and Jess at their first

Walk for Daniel this year and are an excellent example of kids who have embraced our child safety messages.



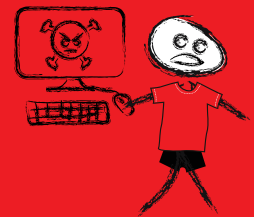
Christmas is an opportunity to reflect, think positively on ways you can be a better person and offer to be there for your family and friends when needed. To give and to share should provide more joy than to receive. Keep safe, stay strong.

Bring on 2021, from all at the Daniel Morcombe Foundation.

## USE A STRONG AND SECURE PASSWORD

Help your child to develop a strong password and keep this password secure. Prompt them to sign out before they leave the computer.

Teach your child that someone from the online world that they don't know in the real world is a stranger. Remind them they should never meet up with anyone they only know in the online world.



Help your child understand that once it's out there, it won't go away. Show them that even if they delete something, they can't control who has seen it, saved it or made a screenshot.

Encourage your child to use technology in a shared space of the house like the kitchen or the living room. Sit down with your children and let them show you the apps, games and websites they love.

Work together to outline the ways your family can develop and maintain a healthy, balanced and safe relationship with technology.

# Dance for Daniel