

# NEWS

Volume 10 | Issue 4 | December 2016

1300 326 435

admin@DanielMorcombe.com.au  
DanielMorcombe.com.au

@DanielMorcombe



## Day for Daniel

**Australia's largest and most successful child safety awareness day held annually on the last Friday of October.**

The Day for Daniel keeps getting bigger and better every year.

Record numbers of schools registered to participate in Day for Daniel this year with almost 2,500 schools across Australia wearing red, educating and donating.

All schools were encouraged to teach children to *Recognise, React and Report* in unsafe situations. The Foundation provided educational resources free of charge to assist schools in educating their students. Each year, new material is produced to keep the educational component new and interesting.

This year videos and activities were developed on Respectful Relationships and were included in the Keeping Kids Safe Resource Kit which was sent free of charge to every school, business and community group which registered to participate in Day for Daniel. Approximately 4,000 kits were distributed.

Federal Parliament was involved again this year, with most members of parliament wearing our red badges and red ribbons in Parliament on October 20th. Thank you Mr Ted O'Brien MP for organising this initiative on behalf of the Foundation.

Schools and Businesses from across Australia participated in Day for Daniel. Following are a few stories from those who participated.

**Normanton State School** in far north Queensland held a Walk to the Normanton PCYC with as many school children wearing red and carrying Day for Daniel balloons. Once everyone reached the PCYC, a free BBQ was held for participants and children were free to play in the water park. The walk was open to the whole community.

At **Bulahdelah Central School** in New South Wales, they invited a local police officer along to talk to the students about safety issues and the importance of safe behaviours.

Students at **Moorak Primary School** in South Australia wore red and lined the school fence with red balloons and a sign in memory of Daniel.

**La Salle Academy** in Lithgow, NSW had a great fundraising day! They are a very small school with less than 300 students. The students and staff were asked to 'wear something red' in support of the Daniel Morcombe Foundation, and to donate a gold coin.

Schools, businesses and libraries around the **Bega Valley** participated in the event by wearing red. Year 6 pupils who use social media said in order to stay safe it was important to not give away any private information online, and not become

friends with someone online whom you do not know. Students held up their hands for photographs. The five fingers of their hands represented five people to talk to if they are in trouble.

**Sacred Heart Primary** in Victoria invited a guest speaker Sergeant Brent Yearwood to speak to the students about safety in the community as well as online. The main event on the day included a raffle with prizes donated from local businesses.

**Bayswater Police** in Western Australia visited **Hillcrest Primary School** to present child safety information at an assembly and had worked with Principal Dan Bralic to promote the event. Bayswater Police Officer-in-charge Sen Sgt John Waghorn praised WA Police and Schools that took part. "It was an outstanding commitment by local schools and police who took time out from their normal responsibilities to assist in promoting child safety"

In what has become a much cherished Ferny Grove tradition, students walked from **Ferny Grove State School** to the High School - a sea of red in support of the Daniel Morcombe Foundation and their message of safety for young people.





## Wrap-up of our school visits

**It's a Wrap! School presentations have now finished for 2016.**

As part of their role as Queensland Child Safety Ambassadors with the QLD Department of Education and Training, Bruce and Denise visited students from 56 schools from all over Queensland. They travelled and presented as far south as the Gold Coast and as far north as Thursday Island. They visited schools as remote as Doomadgee, Weipa, Burketown and Bulyan in the Boyne Valley.



Denise said: "My most memorable schools were definitely on Thursday Island as the experience was rich in culture. They danced and sang for us and showed us some of their traditional ways which we really enjoyed. The children were also very attentive at the school presentations".

She has fond memories of Gracemere State School because the teachers were so helpful to the students with breakfast clubs and additional support as required.

Denise remembers Koumala State School as they flew to Rockhampton collected Big Red, drove 3 hours and arrived at 1 minute to 2pm for a 2pm presentation. They have never been late yet!

St Francis Xavier at Runaway Bay had an impressive Grass Add of the Daniel Morcombe Foundation Logo. The biggest audience was at Northpine Christian College with 831 students in attendance at the presentation.



The most impressive entrance was MacGregor State School who made a human tunnel for our grand entrance and called it the Walk of Honour.

Denise says "Doing the School Presentations is the most enjoyable part of my work at the Foundation". Bruce and Denise are looking forward to more presentations in 2017.

There is already a waiting list for school presentations up to 2018.

## Good Guys bikes

**A BIG thank you to the Good Guys.**

Bruce, Kayla and Ken met up with them at their conference on the Gold Coast in October and they kindly donated \$5000 plus 36 kids' bikes as part of their Doing Good campaign.

The bikes have been gifted to a number of children and families the Foundation supports as part of our objective in assisting young victims of crime. 17 Good Guys stores also participated in Day for Daniel. You really are the Good guys!



## Tweed to the Territory

**For the second year in a row, the Australian Federal Police (AFP) took command of 'Big Red' and hit the road through regional NSW, providing child safety messages to over 4000 students in the lead up to Day for Daniel.**

Following the 2015 Canberra to Pambula tour, titled 'Capital to the Coast', the 2016 tour comprised a two week journey from Tweed Heads in Northern NSW, through regional NSW and onwards to Canberra for 'Day for Daniel'. Aptly titled the 'Tweed to the Territory' tour, regional schools were provided the opportunity to hear the ever important Daniel Morcombe Foundation's messaging of *recognising, reacting, and reporting danger*.

The tour team, comprising of staff from the AFP's National Missing Persons Coordination Centre and the Cyber and Child Safety team, visited the areas of Tweed Heads, Richmond North, South Penrith, Hobartville, Bilpin, Lithgow, Bathurst, Blayney, Goulburn, Sutton, Holmwood and Murrumburrah.

Not to leave out the adults, the AFP's 'Think-U-Know' (TuK) evidence based cyber safety presentations were provided to parents, carers and teachers. The presentations focused on what young people SAY, SEE and DO online and



discussed current online challenges of sexting, cyberbullying, grooming and privacy.

Following the tours conclusion in Canberra on 'Day for Daniel', the team now look forward to next year's adventure and where it will take Big Red.

## Mackay Fundraiser

**Mackay Fundraiser on Saturday 15<sup>th</sup> October at Leprechaun Park Brothers league Club.**

Thank you to all who supported the Mackay Fundraiser, a great day was had by all, a big thank to Sweetadz, Central Signs & Graphics, Chaffey Power and Mackay sugar for donating the signs for the cane bin that will travel all over the Mackay region spreading the message on child safety.

Thank you to the committee for all their help once again and a big thank you to M Group Tyre and Mechanical. Without their major sponsorship the day would not have been what it was. Thank you to all sponsors and everyone who donated auction items; Rob Kidd for being MC for the day, Bar staff, the Brothers League Club, Michelle for the lovely food we had to eat all day and Mick Woodbridge for the entertainment. Special thanks to Brenda McFazden for organising.

## Townsville Golf Day

**The golf day was again a very successful day with 18 teams registered.**

The winning team was the Inbetweeners, who have supported all out DMF golf days. They took home the coveted Morky Trophy. We raised just on \$2000 for the Foundation. Thank you Bernie Strow and Janelle Poole for organising. We will be confirming the date for next year very shortly.

## EY Entrepreneur of the year

**Bruce and Denise had the pleasure of attending the EY Entrepreneur of the year awards at the Star Casino in Sydney as National finalists late October as the winners in the Northern region for the Social category.**

After a gruelling day of being interviewed by 9 National judges we say congratulations to Bec Scott the CEO from "Street" who won the Social Category from Victoria. We thank the team at Ernst & Young Australia for this great opportunity.





## Walk for Daniel - Sunshine Coast

### How good was Walk for Daniel this year?

The weather was fabulous (best ever), the venues pristine, the vibe was electric, the walkers, all 1200 of them were pumped. There was red, red, red wherever you looked – red t-shirts, red balloons, red banners, red caps, red tents, red fire truck, red Morky and 2 x red Elmos.

There were some very special guests present including; 10 week old Winston Daniel George Morcombe and of course accompanying him were Brad and Anna Morcombe, Senator Derryn Hinch, Senator Claire Moore, Mr Ted O'Brien MP representing the Prime Minister of Australia Mr Malcolm Turnbull, The Hon. Mick de Brenni representing the QLD Premier Annastacia Palaszczuk, Mr Andrew Wallace MP, Mayor Mark Jamieson, Ms Fiona Simpson MP, Mr Andrew Powell MP, Kay McGrath, Dr. Neil Carrington, Cr Jenny McKay, Ms Ros Bates MP, Mr Chris Whiting MP, Cr Jason O'Pray and the very popular Petero Civoniceva.



We also had 12 schools on the Sunshine Coast send along representatives to participate in the Walk they included; Bli Bli, Brightwater, Montville, Mooloolaba and Woombye State Primary Schools, Nambour Christian College, Nambour State College, Noosa Christian College, Siena Catholic College, Siena Catholic Primary School, Suncoast Christian College, Sunshine Beach State High School. Thank you all so very much for being involved.



The Official formalities got underway at 6.45am sharp. The MC Justin Veivers introduced Kay McGrath Patron on the Daniel Morcombe Foundation to officially welcome all of the attendees to the Walk. Kay was followed by Mr Ted O'Brien who delivered a message from the Prime Minister and then The Hon Mick de Brenni who delivered a message from the Premier of Queensland. Denise and Bruce then addressed the excited crowd. Denise said "Bruce and I are now grandparents. For us this is a wonderful experience. Winston Daniel George Morcombe and his parents Bradley and Anna join us here today. Our commitment to the Foundation named in an uncle Winston will never know has made our work even more important. It is now personal."

Bruce said: 'It is time to make a stand. Predators are online now talking to our kids. Some will have a criminal record and some won't. The greatest defence alerting us of this danger and the greatest deterrent stopping abusers of our kids is to have a nationally coordinated, well

managed, Public Accessible Sex Offenders Website. Bruce then introduced Senator Derryn Hinch to speak about Daniels Law. After the speeches concluded the Walk commenced. It was time to complete the Walk Daniel never got to do. Bruce, Denise, Anna, Brad, Winston and Senator Hinch burst through the banner first closely followed by the rest of the VIP's and walkers.

A Police car and motorbike waited at the top of the ramp ready to escort the Walkers through the car park up the school entry road onto the footpath. There was a string of red all away along the Woombye - Palmwoods Road to Briggs Park. At the finish line there were ice blocks, cold drinks, bacon and egg burgers, doughnuts, a sausage sizzle, face painting, jumping castle, jump zone, games and music. Media were out in force helping to spread our child safety messages nationally and locally.

A great morning was had by all and everyone in attendance helped spread our very important child safety messages. We must thank the many volunteers, organisers, VIP's, walkers and sponsors who all contributed to a magnificent event. In particular we thank the Queensland Police Service, Rapid Response Team, The Department of Community Services Volunteers, Sunshine Coast Council, Assist First Aid and TAFE East Coast.

Go online to see heaps of great photos, visit [www.DayForDaniel.com.au](http://www.DayForDaniel.com.au)



## Springfree support

Thank you Springfree Trampoline for donating a trampoline for us to raffle at the Walk for Daniel 2016.

Springfree Trampoline is again proud to be supporting the Daniel Morcombe Foundation with the donation of their national Christmas Eve installations. Anybody who purchases a trampoline for Christmas and wants Springfree Trampoline to assemble it on Christmas eve are charged an installation fee which is then generously donated to the Foundation. Check out [www.springfreetrampoline.com.au](http://www.springfreetrampoline.com.au)



## Daniel Morcombe Cup

Given that this Day for Daniel event was only in its second year it had seen tremendous growth in interest, sponsorship, participation of players and spectator attendance.

The introduction of an Ambassadorship, graciously accepted by former Australian, Queensland Origin and NRL legend; Mr Petero Civoniceva greatly increased the appeal of the Daniel Morcombe Cup to a wider audience. The Daniel Morcombe Cup is a series of rugby league games played between Daniel's former high school Siena Catholic College and Mountain Creek SHS with the added invitation accepted by Queensland champion rugby league high school; Keebra Park to play against a Sunshine Coast Combined High Schools team, the Barbarians.



Besides games of rugby league being hosted at the revamped Maroochydney Swans Rugby League Club there was a free jumping castle for younger participants, fund raising raffles; BBQ supplied by Ken Mills Toyota. A genuine feeling of a community coming together for a great cause was created. We especially thank both Denise and Bruce Morcombe for their personal attendance, Ambassador Petero Civoniceva, first aid volunteer - Carl Liesegang for giving his time and Channel Seven's sports commentator and MC, Mr Rob Brough. Thank you Anthony Farquharson for organising the Cup.

## Daniel Morcombe School Award

**Siena Catholic College special award.**

Congratulations to Lauren Bellany on receiving the "Daniel Morcombe Trophy for Loyalty and Service to the College Year 10".



## Winston news

**Winston stole the show at the Walk for Daniel.**

He was on his best behaviour and "Oh, so cute!" in his tiny size 00 Daniel Morcombe Foundation t-shirt! Nana and Pa were so very proud of their little grandson. Congratulations to Brad and Anna Morcombe.



## Warwick Rodeo and Campdraft

Thank you to The Classic Ladies Foundation who organised 'A Day for Daniel' event, which took place at the Warwick Rodeo & Campdraft on 'Tough Enough to Wear Pink' day on October 28th.

There were raffles, red ribbons, red souvenirs and a red decorated marquee. Despite the rainy weather, more than \$8000 was raised for the Daniel Morcombe Foundation. The organisers said; 'The fundraiser exceeded our expectations! Everyone was so supportive, the Rodeo and Campdraft community were so excited to contribute and help the Daniel Morcombe Foundation.



## What's new in 2017

**We are creating Team DMF in 2017.**

Ever thought of doing an event and supporting a charity or just want to support the Foundation in some way? Well here is your chance. Join Team DMF. More information coming soon.

## Dance for Daniel 2017

**You're invited to our 12th Annual Dance for Daniel taking place on Saturday March 18th at Brisbane City Hall.**

This is our chance to celebrate the achievements of the Foundation and to acknowledge the generosity of our supporters. We also take the opportunity to fundraise for the Foundation to assist us in meeting our objectives of educating children on their personal safety and assisting young victims of crime. Avoid disappointment. Book today. Early Bird tickets can be purchased from now until Friday 6th January. Ticket prices will then increase and continue to be on sale up until the Dance for Daniel or until sold out.

## Mulwala Dinner for Daniel 2017

**Join the second Dinner for Daniel at Club Mulwala in NSW. Last years success raised some much needed funds for the Daniel Morcombe Foundation.**

Save the date for Saturday 4<sup>th</sup> March and get ready to be entertained by celebrity guest Shane Crawford. Visit [www.DanielMorcombe.com.au](http://www.DanielMorcombe.com.au) for more information and to book tickets.

## Day for Daniel 2017

**Lock it in next year. Friday 27<sup>th</sup> October.**

## Merry Christmas

**We have had a fantastic year here at the Daniel Morcombe Foundation.**

This year we have completed our Respectful Relationship and our Cyber Safety for Parents videos and activities. We have also committed to fund 3 counsellors for our child victims of crime through our Walk Tall program. It has been a big year for all of us and we all look forward to the holiday season and spending time with our friends and family. On behalf of the all of us here at the Daniel Morcombe Foundation, we wish you a Merry Christmas and a Happy New Year.

