

Building a future where
children are free from
harm and abuse

ANNUAL REVIEW 2019/20





The Daniel Morcombe Foundation is the lasting legacy of Daniel Morcombe, created in Daniel's honour to help keep other children safe

Daniel James Morcombe 19/12/1989 – 7/12/2003



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Our story

The Daniel Morcombe Foundation was established in honour of Daniel Morcombe to make Australia a safer place for children.

It was founded by parents Bruce and Denise after their son was abducted in December 2003 while waiting to catch a bus on the Sunshine Coast, Queensland.

Our vision

Today we build a future where children are free from harm and abuse.

We would like to see a future where all children and young people are provided with education, protection and support to be safe from abuse and risk of harm.

The Daniel Morcombe Foundation provides personal child safety education to children and young people at no cost, to prevent harm and abuse. We support educators, parents and carers through the provision of resources and education and also directly support young victims of crime.

Our objectives

1. To educate children regarding their personal safety (including abduction)
2. To assist child victims of crime
3. To remember Daniel with suitable child safety community awareness events
4. To support the families of missing persons, particularly where it involves children

Our core values

TRUST

We operate in an environment of trust - with our staff, suppliers and customers. We believe trust and respect are essential for teamwork.

INTEGRITY

We believe our integrity is key to our success. It is demonstrated through leading by example, respecting others' opinions and being accountable in the workplace and with our partners.

PROFESSIONAL

We provide quality services with integrity and accountability for outcomes. We adhere to the principles that underpin our brand.

INNOVATIVE

Continuously review the way we work, deliver products and services and satisfy our customers' needs and keep engaging to identify ways to improve.

TRANSPARENT

We share information about our organisation to help our staff and partners understand how passionate we are in delivering our mission.



In 2020, Bruce and Denise were honoured as 'Queensland Greats' by the Queensland Government.



Message from our founders

Since moving into our new head office facility Daniel House, the expression 'build it and they will come' has turned out to be true.

Sourcing new and diversified income streams was critical for our long-term survival. Thankfully, we have had some wins.

We have been able to expand our aim of keeping kids safe into new and challenging areas. Employing specialist key staff has equipped us with international experience, best practice knowledge, and diverse skills.

Funding approval has been gained for an initial period of three years to create webinars, workshops, and forums around harmful sexual behaviours for professionals in our communities who work directly with pre-teen children. This program will strengthen the necessary skills and knowledge to prevent child exploitation occurring at the earliest possible moment. By doing so, we believe we can change the course of history.

Building on past success, Australia's largest child safety education and awareness day, Day for Daniel, continues to grow. Now 15 years on, we are at record levels with 3,600 schools and early learning centres participating. Media interest in our work at the Foundation continues to amaze us, as does the public uptake and support of our child safety initiatives. Our third annual Australia's Biggest Child Safety Lesson was another great success in 2019, with an additional lesson about online safety created in June 2020 to cater for increased demand.

We also produced new resources including fact sheets on Cyber Safety and Cyberbullying, as well as conversation cards and a board game to help parents and carers to talk openly about safe and unsafe situations with their children.

With the shadows of a global pandemic upon Australia, the Foundation showed resilience and flexibility that we're sure has surprised many. Throughout this time, we have grown in staff members, grown in funding, grown in relevance, and grown in national brand awareness. We are in a good place.

Keeping Kids Safe Matters.

Handwritten signature of Denise Morcombe in black ink.

DENISE MORCOMBE OAM

Handwritten signature of Bruce Morcombe in black ink.

BRUCE MORCOMBE OAM



Message from our Chairperson

DENISE MORCOMBE OAM

In its 16th year of operation, the Daniel Morcombe Foundation continues to receive huge community support.

We are committed to providing free child safety education resources to benefit children and young people to prevent physical and sexual abuse. Every year, we support thousands of professionals, parents, educators, police, and carers across Australia to develop skills and confidence to ensure young people can engage safely with the world, while understanding risks and how to manage them.

Our resources are used in homes and schools across Australia and are designed to promote personal safety skills and reinforce key safety messages. Unlike many organisations, we provide all our resources free of charge and are proud to be able to continue to do this.

The 2020 global pandemic has challenged our Foundation and impacted our events and fundraising. However, we have stood strong, and even expanded our team and educational resources. We created a brand-new board game Morky's Safety Mission and an additional Australia's Biggest Child Safety Lesson in June to cater for the demand for online safety education. Our Keeping Kids Safe resource suite is still paramount, containing 20 filmed scenarios and downloadable activities. These resources were audited with gaps noted for future projects.

In 2005, we created our first child safety awareness day and now annually host Australia's largest child safety education and awareness day, Day for Daniel. Day for Daniel incorporates our annual Walk for Daniel on the Sunshine Coast, which kickstarts the national event. Day for Daniel continues as our premier day-of-action and participation in schools and businesses is gaining in numbers. The stated aim of Day for

Daniel is that crimes against children have no place in modern Australia, with the motto 'Wear Red, Educate and Donate'.

Day for Daniel 2019 saw a record 3,641 schools and early learning centres pre-registered to participate, with an estimated 1.3 million people participating across Australia. The Walk for Daniel 2019 on the Sunshine Coast had 1,350 community supporters and 50 VIPs complete the walk.

The Changing Futures program on harmful and problematic sexual behaviours in youngsters under 12 commenced in February 2020, with a new education team formed to provide forums, workshops, and webinars.

Demand in Queensland for school safety presentations remains strong, with Bruce and I speaking to 6,000 students from 30 Queensland schools. We travelled regionally to Mount Isa, Bundaberg, Toowoomba, the Gold Coast, and more locally in Brisbane and the Sunshine Coast. Due to pandemic restrictions, all school presentations from March to June 2020 were postponed.

Our contract with the Queensland Department of Education has been renewed up to 30 June 2022. Over the course of nine years, Bruce and I have delivered school presentations to over 250,000 students across Queensland and visited over 1,100 schools and community groups across Australia.

The Walk Tall program in partnership with Act for Kids continues to operate from Daniel House on the Sunshine Coast and in Ipswich. A further contract for two years has been signed with Act for Kids to include more Walk Tall services in Act



for Kids offices across Australia. From 1 July 2020, we will directly support more children who have been physically or sexually abused.

Along with providing therapeutic care, we also directly supported young victims of crime by providing personal gifts contributing to the rebuilding of their young lives. Support continued to assist children with practical items, as well as counselling and department classes.

In June, Bruce and I were honoured and humbled to be recognised as Queensland Greats as 'Child Safety Champions' with a plaque to be situated in Roma Street Parklands, Brisbane.

Thank you to everyone on the Board for your advice and constant support.

I would like to make a special mention of the initiative and leadership demonstrated by the Foundation's Manager, Tracey McAsey.

Under Tracey's guidance we are bigger, more relevant, and better resourced than ever in our history. We now have more staff than ever before, with 13 staff members, including an education team and dedicated staff for administration, events, and Changing Futures.

We continue to grow from strength to strength.

DENISE MORCOMBE OAM

Our team

Board

Chairperson

Denise Morcombe OAM

Treasurer

Bruce Morcombe OAM

Secretary

Jo Bryant

General Members

Peter Boyce OAM

Dr Lara Christensen

Dean Morcombe

John Pearce

Tim Ryan



Front row from left: Dr Lara Christensen, Denise Morcombe, Bruce Morcombe, Jo Bryant. Back row from left: John Pearce, Dean Morcombe, Peter Boyce, Tim Ryan

Patrons



Kay McGrath OAM

A friend from the very beginning, Kay has been a Patron and passionate supporter of the Daniel Morcombe Foundation since its establishment. Kay is a mother, an award-winning journalist and presenter with the Seven Network, alongside being an active advocate for child and family safety.



Terri Irwin AM, Bindi Irwin, Robert Irwin

Terri, Bindi, and Robert Irwin became Patrons of the Daniel Morcombe Foundation in late 2019, as long-term supporters and friends of the Morcombe family.

Ambassadors



Kim Skubris



Sophie Monk



Steven Bradbury OAM

Staff



Bruce Morcombe
OAM
Founder



Denise Morcombe
OAM
Founder



Tracey McAsey
Manager



Conrad Townson
**National Education
Manager**



Georgia Grayson
Education Officer



Penny Sargeant
Education Officer



Claire Morse
Educator



Kelley Reay
Business Administrator



Rebecca Borradale
Multimedia Designer



Emma Dunn
Administration Officer



Kristanna Sutton
**Events and
Fundraising Officer**



Rachael Witton
**Community
Engagement Officer**

Annual snapshot

300

disclosures from young people on Day for Daniel

20

new child safety resources created

500

children provided with counselling sessions

471,000

children watched two versions of Australia's Biggest Child Safety Lesson

1.3 million

people participated in Day for Daniel 2019

MEDIA REACH

12 million

reached through TV, radio, newspaper, online and social media on Day for Daniel



357,000+

Facebook followers



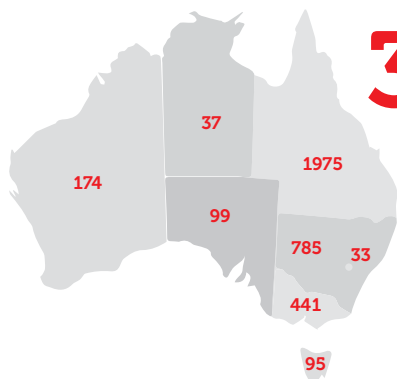
6,300+

Instagram followers



1,900+

Twitter followers



3,641

schools and early childhood centres participated in Day for Daniel



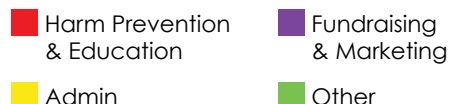
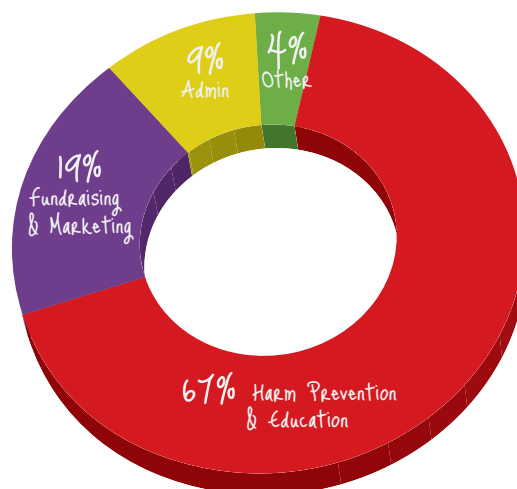
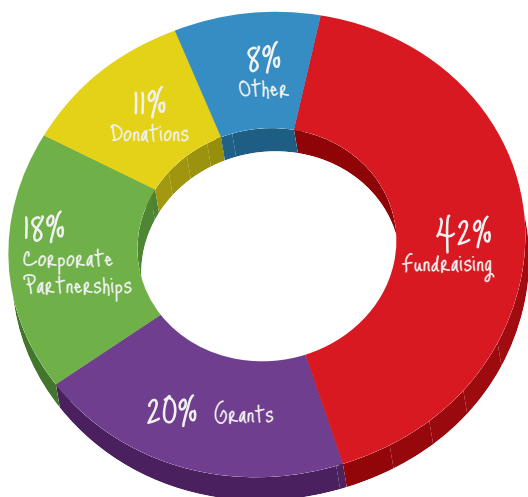
400

corporate and community supporters

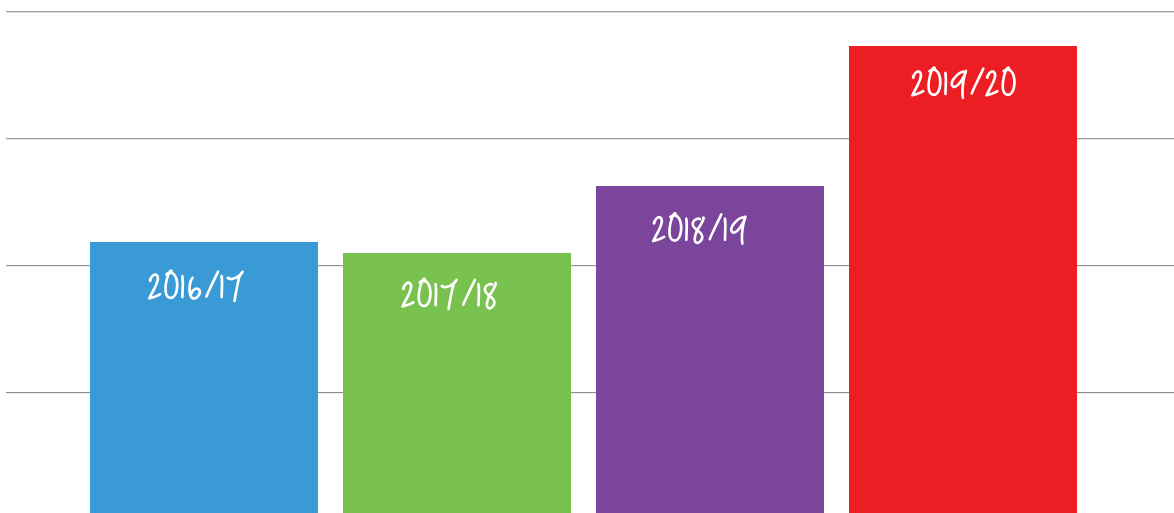
Financial snapshot

We couldn't be prouder of the support we receive from everyday Australians working together with us to help all children and young people be safe.

Without the support of the community we could not do the work we do. The donations we receive fund our keeping kids safe programs and activities for a whole year.



Financial Growth 2016 - 2020





JUST DO IT.

Daniel M...
FOUNDATION

Support the Daniel M...
National Day of Action to...
"RECOGNISE, REACT... AND REPORT..."
combe Founda...
empower our ch...
AND REPORT...



FOR DANIEL
MARIA IULIO

* Frank-Renee *
* DANIEL *
* Jane M... *

Be Safe 😊

For Daniel
Apple Steely

Emma Profke
Daniel is always
in our hearts! ❤️

We'll Always
Remember
you!



Our work

First and foremost, the Daniel Morcombe Foundation was established out of a need for additional child safety education.

Keeping Kids Safe Resources

The Keeping Kids Safe Resources help keep all children and young people safe, with new resources developed and released every year.

The resources are written for a diverse range of students from prep to senior years with the suite now containing over 20 videos and activities. The resources are all easily accessible for free online, for parents, carers, educators, police, and community members to teach our children about their personal safety.



Conversation Cards

In 2019, our Conversation Cards were created to spark conversations and encourage schools and families to keep talking about personal safety.

The cards cover topics such as how to recognise, react and report if a child feels unsafe, safe and unsafe secrets, internet safety, and private body parts.



Fact sheets

The Daniel Morcombe Foundation is proud to provide a wide range of free Keeping Kids Safe fact sheets for parents, carers, educators, and the wider community.

We are continually developing new fact sheets to help educate young people about their personal safety, as well as providing adults with the tools to talk about safety with children.

Our fact sheets cover information including what to do if you have concerns about a young person, handling disclosures, online and travel safety, as well as dealing with times of crisis.



Morky's Safety Mission Board Game

During the 2020 pandemic, in response to demand from parents and carers for more activities that were both fun and educational, we created a downloadable child safety board game, Morky's Safety Mission.

Morky's Safety Mission provides a way to support young people and remove obstacles for parents, caregivers, and educators around children's personal safety education. The game is child-centred and interactive, encouraging participation in challenges and facilitates conversations about safety in a way that is fun, engaging and suitable for the whole family.





Australia's Biggest Child Safety Lesson

Produced annually, our award-winning Australia's Biggest Child Safety Lesson (ABC SL) is live streamed across Australia.

The engaging, educational videos teach age-appropriate personal safety strategies in an empowering manner. Now in its fourth year, the project is reaching record numbers of children.

In 2019, our lesson taught children our important safety strategy of 'Recognise, React, Report' and we introduced the 'Junior Journo' a young journalist to provide an authoritative approach to learning about personal safety. This concept reflects children's eagerness to see themselves represented in media and to understand what is being done to help kids stay safe.


In response to demand for more online safety education and increased online activities for children during the pandemic, we brought forward the first ABC SL of 2020 to 25 June. This lesson taught critical online safety strategies for children aged 8 to 12.



"Extremely well done and engaging."

"Very up to date and informative, and presented in a way children could understand and learn and engage in."





Day for Daniel

Day for Daniel is Australia's largest child safety education and awareness day.

It is held on the last Friday of October every year and honours the memory of Daniel Morcombe. In 2019, over 1.3 million people participated, and we reached over 14 million people through television, radio, social media and online.

The theme of Day for Daniel is to 'Wear Red, Educate and Donate.' Parents, carers and educators are asked to start a conversation with children and young people about personal safety. Businesses and community come together to raise awareness of child safety issues.

Day for Daniel is the Daniel Morcombe Foundation's biggest fundraiser of the year.

Our data reveals that 5.75% of teachers participating in Day for Daniel received a disclosure of abuse from students following the activity. This equates to approximately 250-300 disclosures from young people on Day for Daniel.

In 2020, our target is to achieve over 4,000 school and early learning centre registrations across Australia.

300*

reported disclosures on
Day for Daniel

1.3m

people participated
in Day for Daniel

3,641

schools and early
learning centres
participated in
Day for Daniel

*Based on average responses to our survey.



Walk for Daniel

The Walk for Daniel is the opening event on Day for Daniel.

In 2019, 1,350 people walked the four kilometres from Woombye to Palmwoods, including 50 VIPs in attendance including Minister for Home Affairs The Honourable Peter Dutton MP, Deputy Premier of Queensland The Honourable Jackie Trad MP, and Minister for Child Safety, Youth and Women The Honourable Di Farmer MP.

Our local walk is symbolic, as it is said,

“We make this walk home to Palmwoods for Daniel, a trip he was unable to complete”.

It is a fun, uplifting event, making the visual statement that crimes against children have no place in modern Australia.





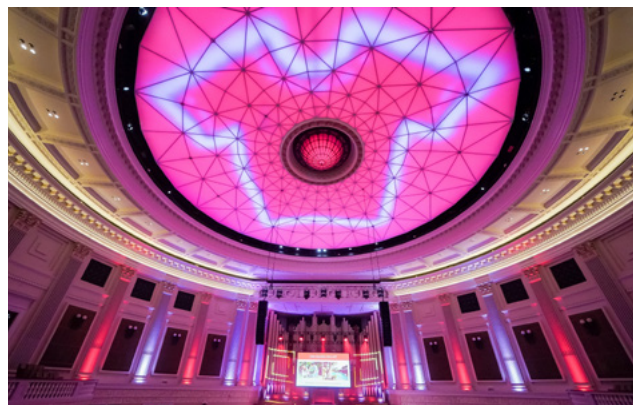
Dance for Daniel

2020 marked the 15th year of the Daniel Morcombe Foundation's night of nights - Dance for Daniel.

Far more than an annual fundraiser, the Dance is a special night for us to remember Daniel, to thank our wonderful supporters and to showcase our continued work in the child safety sector.

The Dance for Daniel 2020 was held at the majestic Brisbane City Hall on Saturday 14 March, at the cusp of the introduction of pandemic restrictions. There were almost 500 guests in attendance, raising funds for child safety through auctions and raffles.

In 2019, a Dance for Daniel was also held in Townsville, supported entirely by the passionate community members of Far North Queensland.





School presentations

Bruce and Denise were appointed Queensland Child Safety Ambassadors in 2011 and school visits continue to be an important part of our work.

This year, Bruce and Denise concentrated on regional and remote schools across Queensland, providing critical safety presentations to around 6,000 primary school students. Unfortunately, the pandemic and corresponding restrictions required many to be rescheduled.

Assisting child victims of crime



Victims of Crime Program

Every child and young person has the right to be safe and grow up in a family that supports and helps them to reach their full potential.

If a child or young person experiences harm, it can have significant and lasting effects, including a range of emotional, psychological, and physical problems. The Daniel Morcombe Foundation is committed to assisting child victims of crime on their journey to recovery. We assist through the sourcing of items and services that will support these children to improve their life and situation.

Services provided include deportment, style and leadership programs, fuel and transfer assistance for necessary appointments, materials and equipment for child caring spaces, and martial arts lessons.



Walk Tall Program

The Walk Tall program lives true to the Foundation's aim to support young victims of crime.

The program offers a free counselling service for young people affected by a troubling start in life, due to the impacts of crime or harm. With facilities on the Sunshine Coast, Caboolture and Ipswich, Walk Tall strengthens the wellbeing of children and their families. It provides a safe place for children to process difficult thoughts and feelings, gives children the opportunity to explore the impact of their experiences, supports children to develop skills to manage difficult feelings and empowers their parents and carers to support them through challenging times. This therapeutic care is fully funded by the Daniel Morcombe Foundation and managed by Act for Kids.

We are proud to continue to contribute to positive outcomes for so many through this partnership.

Harmful Sexual Behaviours



Supporting Change

Harmful sexual behaviours in Schools

The Daniel Morcombe Foundation provided the educational component of a Primary Health Network (PHN) contract to address problematic sexual behaviours in four schools in the Moreton Bay region: Caboolture East State School, Deception Bay State School, Deception Bay North State School, and Tullawong State School. The Foundation provided training and professional development to teachers, guidance officers and other school professionals to enhance confidence, knowledge, and strategies to:

1. Identify healthy sexual development as well as behaviours considered a matter for concern, problematic or abusive.
2. Respond to healthy, concerning, problematic and abusive sexual behaviours including teaching and learning strategies, behavioural support plans and referral pathways to generalist support.



Changing Futures

Prevention and early intervention of harmful sexual behaviours in pre-teens

It is anticipated that our national Changing Futures program will reach over 5 million community members, increasing the capacity of over 1,000 professionals and educators to prevent, identify and respond to harmful sexual behaviours. This will be achieved through evidence-based, nationally consistent professional development activities and resources.

The Foundation will continue to partner with leading national and international professionals to deliver a series of webinars until 2022. These webinars are for frontline professionals working directly with children, aiming to make the subject of harmful sexual behaviours easier to understand and engage with.

Additionally, to build multi-disciplinary engagement and communication, the Foundation scheduled a series of state and territory specific forums to facilitate key delegates from government and non-government sectors to network and build collaborative, meaningful partnerships in the harmful sexual behaviours space.



Jane's Story

Through our Walk Tall counselling and Victims of Crime programs, we are thankful to be able to support parents like Jane* and her daughter Amy* through harm and trauma experiences.

"The day was like any other Saturday. We went to the shopping centre so Amy could spend her pocket money. The shop was busy, and I parked my trolley in a central position in the aisle, so she could have a look while I kept an eye on her.

We had no idea we were being stalked for 20 minutes by an evil predator, who waited until my back was turned to lure my daughter away. It was an hour and a half before Amy was back in my arms.

I can picture her, walking slowly towards me, pale as a ghost. She was calm, but definitely not herself. I picked her up and she clung on for dear life.

The offender was arrested a few days later and the horror of what happened became apparent. He had taken her out of the shop, walked through the shopping centre, put her into his car, driven 30 minutes to isolated bushland, and sexually assaulted her.

Miraculously, she survived this ordeal and was returned to the shopping centre.

I thought I had taught Amy all about stranger danger. She had been to various talks at

kindergarten and school. She understood she shouldn't go with anyone she didn't know. We had chatted about it a few weeks earlier, and at the time she said she would 'kick the baddie and run away'.

Children can be manipulated. This person tricked her, pretended he was a family friend, and my innocent little girl, believing his lies, left with him. He appeared friendly and trustworthy and didn't present as a 'baddie'.

I know I'm a good mother. We were unfortunate enough to be randomly selected by a predator. This could have happened to anyone.

Amy is doing well with support from the Daniel Morcombe Foundation, including ongoing counselling and play therapy, helping her learn how to trust people, regain her self-confidence, and deal with her anger.

Parenting is difficult, and we walk a fine line. Please talk to your children, teach them how to stay safe, but also allow them enough freedom to let them grow into resilient adults. I'm confident my daughter will grow into a strong young woman thanks to the support of the Daniel Morcombe Foundation."

**names have been changed for privacy*

Community Engagement

The Daniel Morcombe Foundation continues to thrive with the generous support and passion of people across Australia who never forgot Daniel.



357,000+

Facebook followers



6,300+

Instagram followers



1,900+

Twitter followers

MEDIA REACH

12 million

reached through TV, radio, newspaper, online and social media on Day for Daniel



corporate and community supporters



In 2019, the Foundation partnered with Murphy Homes for Build It for the Kids, a project to raise funds for the Foundation's child safety education and counselling services for the local Sunshine Coast community.

Created with care by Murphy Homes, the Build it for the Kids home was built through the generosity of dozens of Sunshine Coast tradespeople and suppliers. The finished product is a truly beautiful home, with all profits from the auction in 2020 going to support the Foundation's child safety initiatives.

Philanthropy clubs

In 2020, we established the High Five and Hearts and Hands micro philanthropy clubs, aiming to grow and enhance the business community supporting the Foundation.

These clubs represent community members with like-minded values, who believe in supporting young victims of crime and providing personal education to all children. Businesses and individuals involved receive benefits through the year and we sincerely thank them for their ongoing contribution to our Foundation.

High five Club



Hearts and Hands Club

4556 Law

Fencescape

Express Print & Mail

Rachael Witton

Amberlie Andrejic

Lydia Wilson

Volunteers



The Daniel Morcombe Foundation is reliant on volunteers for the success of events and everyday working of the organisation.

This year, the Foundation continued to have volunteer assistance from many selfless individuals as well as organisations such as Rapid Relief Team, Palmwoods Woombye Lions Club, the Department of Child Safety, Youth and Women local offices, and TAFE Queensland East Coast.

Thank you!





The Daniel Morcombe Foundation wishes to thank and gratefully acknowledge the contribution of the many companies, trusts, foundations and individuals that have ensured we keep kids safe across Australia.

Major supporters



Partnerships

- Act for Kids
- Australian Federal Police
- Australian Centre to Counter Child Exploitation
- Murphy Homes
- Springfree Trampoline
- The Lott
- The Office of the eSafety Commissioner
- Queensland Police Service

Morky Awards

- Jenny McKay
- Kayla Monckton
- Seven Network Queensland
- Sunshine Coast Daily

Build It For The Kids Project

Accurate Pest Management
Allcast Precast
Andersens Carpets Wynnum
ATB Custom Carpentry
Aussie Mate Garden Sheds
Austral Bricks
Austral Insulation Gold Coast
Between 2 Floors
Bianca Berry
Blink Living
Blue Sky Nursery
Bondall Brick and Blocklaying
Bradnam's Windows and Doors
Bush to Beach Legal
Coastal Silt Fence
Coopers Custom Ceramics
CSR Bradford Solar
CSR Gyprock QLD
Dowell Window Systems

Dulux Group
DYFA Plumbing
Dynamic Door Service
Glassview Pool Fencing and
Balustrading
Harvey Norman Commercial
Heka Hoods
Hire A Loo
HR Design Group
Hy-Tec Industries
James Hardie
Jensen Electrical Group
Julien Bastien
Kevin Holt Consulting Qld
King Truss
Landscape Lawns and
Gardens
Local Concrete Pumping
Locality Planning Energy
National Tiles

NCP Bathroom Centres
Network Steel and Aluminium
Oceanview Cabinets
Peter Downes Painting and
Decorating
Precision Concreting Qld
Pure Building Approvals
Raw Skips
RB Blinds
Readyfence
Rhino Roofing
SQ Crane Hire
Star Scaffolds
Sunset Rendering
Sunshine Mitre 10
The Australian Steel Company
The Render Centre
Wade Clark Plastering

Community

Community
7 Queensland
Abbey Medieval Festival
ABC Helicopters
Adventure Sports
AFL
AG Designer Jeweller
Alamanda Palm Cove
Amovita International
ASSIST First Aid
ASV Audio
Aussie World
Australia Zoo
Avis Car and Truck Rental
Band of Blue
Bean at the Chapel
Bellingham Maze
BG Technology
Big Kart Track
Blast Aqua Park Coolum
Bli Bli Watersports
Blueroom Cinebar
Bounce Inc

Brady's Fruit
Bridal Beauty AU
Brisbane Bullets
Brisbane Comedy Festival
Brisbane Entertainment Centre
Brisbane Roar
Brisbane Soils
Bunnings Maroochydore
Catalina Noosa
Catholic Education Office
Rockhampton
Channel 9
Chilli Group
Chugg Entertainment
Coastline BMW
Craiglea Stud
Currumbin Wildlife Sanctuary
Department of Child Safety,
Youth and Women
Donna Gibb
Downtown Burgers
Eckersley's Minyama
Enterprise Car Rentals

Equip 4 Hire
Event Photography
Experience Co
Fantaseas
Five Star Cinemas
Gabi Dick
Ghanem Group
Glamacamp
Glamping Hire Co
Green Adventures
Habitat Noosa
Hand of Fatima
IKEA North Lakes
Impact Office Supplies
Indooroopilly Shopping Centre
Isuzu Ute Australia
James Blundell
Justin Veivers
Kennards Hire Maroochydore
Kiss Photography
Kondalilla Eco Resort
La La Land
Lady Elliot Island Eco Resort

| | | |
|--|---------------------------------------|-------------------------|
| Lee Kernaghan | RACV Noosa Resort | The Shingle Inn |
| Lexus Brisbane Group | Randstad | Today Show |
| Lions Club Woombye | Rapid Relief Team | Travis Schultz |
| Palmwoods | Remondis | Treetops Seaview |
| LOD Promotions | Rice Boi | Tryp Fortitude Valley |
| Lone Pine Koala Sanctuary | Ride on Mary | Twin Waters Golf Club |
| Mad Dance House | Ripleys Believe It Or Not! | Unitywater |
| Maleny Dairies | RNA | Urban Climb West End |
| Masterhire Warana | Robynne McVeigh | Vick Pattison |
| Mercedes Benz Sunshine Coast | Rustic Platters and Events | Village Roadshow |
| Mermaid Beach Putt Putt | Salt FM | We Meet Again Butchers |
| MiCare Global | sAme sAme | West n Colour |
| Mix FM | Scenic River Cruises | Wheel of Brisbane |
| Mocka Toys | Sci-Fleet Toyota | WIN News Sunshine Coast |
| Monaco Caloundra | Scott Christensen Seascapes | Woolworths Nambour |
| Mondelez | Season Restaurant | Woombye Bakery |
| Moo Free Burgers | Shingle Inn | Woombye Butchery |
| Moover | Sirromet | Woombye State School |
| Nine Wide World of Sports | Sit Down Comedy Club | Your Mates Brewing |
| Noosa Eat and Drink | Spicers Clovelly Estate | |
| Novotel Surfers Paradise | Spotlight | |
| Ocean Rider Noosa | Springfree Trampoline | |
| Officeworks | Stacey McGregor | |
| One Wybelenna | Steve Haddan | |
| Opera Queensland | Styling You The Label | |
| Orléans Restaurant | Suncoast Christian College | |
| Palmwoods Cricket Club | Suncoast Church | |
| Palmwoods Devils Rugby League | Suncorp Stadium | |
| Palmwoods Police | Sundale Community Foundation | |
| Palmwoods Post Office | Sunreef | |
| Palmwoods Warriors Soccer Club | Sunrise | |
| Pan Macmillan | Sunshine Castle | |
| Paradise Jet Boating | Sunshine Coast Council | |
| Party Planet | Sunshine Coast Daily | |
| Pelican Waters Golf Club | Sunshine Coast Lightning | |
| Peppers Blue on Blue | Sunshine Coast Turf Club | |
| Philcomm | Swissotel Sydney | |
| Pullman and Mercure King George Square | TAFE Sunshine Coast | |
| QPAC | Tangalooma Island Resort | |
| Queensland Ballet | Taronga Zoo | |
| Queensland Catholic Education Commission | The Beach People | |
| Queensland Department of Education | The Branding Office | |
| Queensland Reds | The Calile Hotel | |
| Queensland Theatre | The Donald and Joan Wilson Foundation | |
| | The Ginger Factory | |
| | The Good Guys | |
| | The Pottery Studio | |
| | The Sebel Twin Waters | |

The future

Keeping kids safe!

Report My safety network
Activity

1 List your safety helpers. They must be adults and should include someone who lives at home, mums and females, as well as people who live outside the home
2 Colour in and cut out your hand
3 Take home and show the adults on your list

1 Mum
2 Dad
3 Teacher
4 Nanny
5 Poppy

Kids Help Line
1800 55 1800
Emergency
000

Daniel Mercombe FOUNDATION



Now equipped with our own head office and employing key specialists with national reputations, there's no stopping what the Daniel Morcombe Foundation will achieve next.

Our big focus is to continue our growth nationally.

Our commitment is that every educational resource we produce will be available FREE of charge and made accessible to every Australian.

Our goals

1. Expand our free and easily accessible 'Keeping Kids Safe Resources' and ensuring our child safety message reaches every corner of Australia.
2. Reach 4,000 registrations of schools and early learning centres for 'Day for Daniel' 2020.
3. Assist more young victims of crime.
4. Enhance our educational scope through the delivery of resources and workshops educating parents and educators about harmful sexual behaviours, particularly in pre-teens.
5. Create more educational programs for widespread reach and engaging in more education with children across Australia.
6. Explore new funding and sponsorship opportunities.
7. Maintain the highest level of transparency.

1300 326 435
DanielMorcombe.com.au



NATIONAL OFFICE
7 Koorawatha Lane
Palmwoods QLD 4555

POSTAL ADDRESS
PO Box 565
Palmwoods QLD 4555



Keeping kids safe!