

# ANNUAL REVIEW 2020/21



Building a future where children  
are free from harm and abuse



The Daniel Morcombe Foundation is the lasting legacy of Daniel Morcombe, created in Daniel's honour to help keep other children safe

*Daniel James Morcombe* 19/12/1989 – 7/12/2003

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*In the spirit of reconciliation the Daniel Morcombe Foundation acknowledges the Traditional Custodians of country throughout Australia and their connections to land, sea and community.*

*We pay our respect to their Elders past and present and extend that respect to all Aboriginal and Torres Strait Islander peoples today.*





# Our story



**The Daniel Morcombe Foundation was established in honour of Daniel Morcombe to make Australia a safer place for children.**

**It was founded by parents Bruce and Denise after their son was abducted in December 2003 while waiting to catch a bus on the Sunshine Coast, Queensland.**

## Our vision

Today we build a future where children are free from harm and abuse.

## Our objectives

1. To educate children regarding their personal safety (including abduction)
2. To assist child victims of crime
3. To remember Daniel with suitable child safety community awareness events
4. To support the families of missing persons, particularly where it involves children

## Our core values

### **TRUST**

We operate in an environment of trust - with our staff, suppliers and customers. We believe trust and respect are essential for teamwork.

### **INTEGRITY**

We believe our integrity is key to our success. It is demonstrated through leading by example, respecting others' opinions and being accountable in the workplace and with our partners.

### **PROFESSIONAL**

We provide quality services with integrity and accountability for outcomes. We adhere to the principles that underpin our brand.

### **INNOVATIVE**

We continuously review the way we work, deliver products and services, and satisfy community needs and keep engaging to identify ways to improve.

### **TRANSPARENT**

We share information about our organisation to help our staff and partners understand how passionate we are in delivering our mission.



# Message from our founders

***The global Covid pandemic continued to make a significant impact on the way Australians worked, played and raised a family throughout the year.***

Home schooling and reliance on technology for a lot of us increased exponentially. Lockdowns, working from home and cancelled travel plans locally, interstate and internationally were factors that affected us all.

Fortunately, the Daniel Morcombe Foundation had the flexibility, resilience, and vision to make structural, financial and strategic decisions that allowed the organisation to have a greater impact on keeping kids safe than in any other year since its creation some 16 years ago.

Overall, the year saw more schools, more early learning centres and more businesses support the Foundation. Our educational resources continued to be well received and must view items. Australia's Biggest Child Safety Lesson is the leading national child safety resource. Day for Daniel is also recognised as Australia's largest child safety awareness day. Changing Futures, our program that helps professionals to identify and respond to harmful sexual behaviour, continues to be oversubscribed and in demand. Our team of educators who deliver the project have also been involved in some innovative academic research and continue to make waves in this area.

We are proud to see our brand awareness is growing nationally and Daniel's legacy lives on through the courageous, groundbreaking work of the Daniel Morcombe Foundation.



DENISE MORCOMBE OAM



BRUCE MORCOMBE OAM

We think Bruce and Denise are great, but it is now official!

In 2020, Bruce and Denise were presented with a Queensland Greats plaque which will be displayed in Roma Street Parkland.







# Message from our Chairperson

***The saying 'Build and we will grow' has certainly come into fruition since we moved into Daniel House in February 2019, from empty desks and floor space we rapidly progressed to near full capacity.***

It continues to amaze me how valued the Daniel Morcombe Foundation's resources and activities are across Australia, from large city centres to small remote areas in all states and territories. The Covid pandemic is continuing to influence our lives but the demand for educational resources and therapeutic care is higher than ever.

We have supported thousands of professionals, parents, carers and children across Australia to develop skills and confidence to ensure that young people can engage safely in the real world and online world since our first child safety awareness day in 2005. Day for Daniel and Australia Biggest Child Safety Lessons plus activities, factsheets, board games, and videos for parents and carers and the Changing Futures program are projects that have elevated the Daniel Morcombe Foundation into a Child Safety industry leader.

Day for Daniel continues to grow each year, reaching over 1.5 million students in October 2020. School and early centre registrations have increased to over 4850.

The Changing Futures program focusing on Harmful and Problematic Sexual Behaviours in children under 13 is having a positive impact on frontline professionals and the care they provide.

Our Keeping Kids Safe suite of educational materials now contains over 30 videos, activities, parents and teacher guides. During the year we also developed the Safe Bedrooms program for parents and carers. This includes a television advertisement and four separate videos illustrating the dangers of online grooming. We produced another two Australia's Biggest Child Safety Lessons that were viewed by over 1.3 million students. We continue to support young victims of crime with counselling but also importantly, supply much needed items and therapeutic care that can assist children and teens to develop their full potential.

We are growing at a rapid rate and I am very proud to be a co-founder assisting and supporting in Keeping kids safe.

Thank you to everyone on the Committee for your advice and constant support.

Thank you to our manager Tracey McAsey for our consistent growth and teamwork, all staff and volunteers.

DENISE MORCOMBE OAM







# Our team

## Board

**Chairperson** Denise Morcombe OAM  
**Treasurer** Bruce Morcombe OAM  
**Secretary** Jo Bryant

**General Members** Chris Austin  
Peter Boyce OAM  
Dr. Lara Christensen  
Dean Morcombe  
John Pearce  
Tim Ryan



From left: John Pearce, Peter Boyce, Dr Lara Christensen, Jo Bryant, Chris Austin, Denise Morcombe, Bruce Morcombe, Tim Ryan and Dean Morcombe

## Patrons



### **Kay McGrath OAM**

A friend from the very beginning, Kay has been a Patron and passionate supporter of the Daniel Morcombe Foundation since its establishment. Kay is a mother, an award-winning journalist and presenter with the Seven Network, alongside being an active advocate for child and family safety.



### **Terri Irwin AM, Bindi Irwin, Robert Irwin**

Terri, Bindi and Robert Irwin are long-term supporters and friends of the Morcombe family. Passionate activists themselves with family as one of their core values, they are consistently supportive of our mission to keep kids safe.



## Ambassadors



Kim Skubris



Sophie Monk



Steven Bradbury  
OAM



Derryn Hinch



Jon Rouse APM

## Staff



Bruce Morcombe  
OAM  
**Founder**



Denise Morcombe  
OAM  
**Founder**



Tracey McAsey  
**Manager**



Nikki Holmes  
**National Education  
Manager**



Georgia Grayson  
**Education Officer**



Aisha Filet  
**Education Officer**



Claire Morse  
**Educator**



Bianca Davis  
**Education Officer**



Eric Sutherland  
**HR and Finance  
Officer**



Rebecca Borradale  
**Multimedia  
Designer**



Amanda Swanson  
**Graphic &  
Multimedia  
Officer**



Emma Dunn  
**Administration  
Officer**



Briana Platt  
**Events Officer**



Nicole Bates  
**Community  
Engagement  
Officer**

# Annual snapshot

**240**

disclosures from young people on Day for Daniel

**36**

new child safety resources created

**966**

children provided with free counselling sessions

**818,000**

children watched two versions of Australia's Biggest Child Safety Lesson

**1.5 million**

people participated in Day for Daniel 2020

MEDIA REACH

**15 million**

through TV, radio, print, online and social media



**369,000+**

Facebook followers



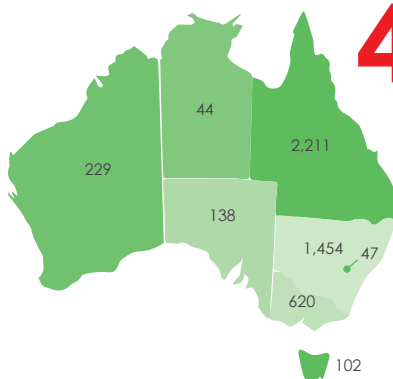
**8,500+**

Instagram followers



**2,100+**

Twitter followers



**4,846**

schools and early childhood centres participated in Day for Daniel



**400**

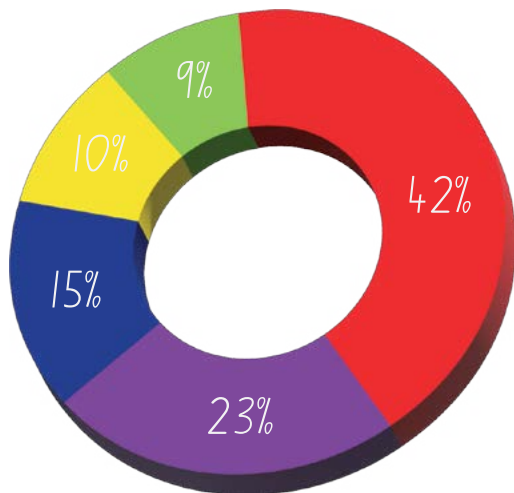
corporate and community supporters



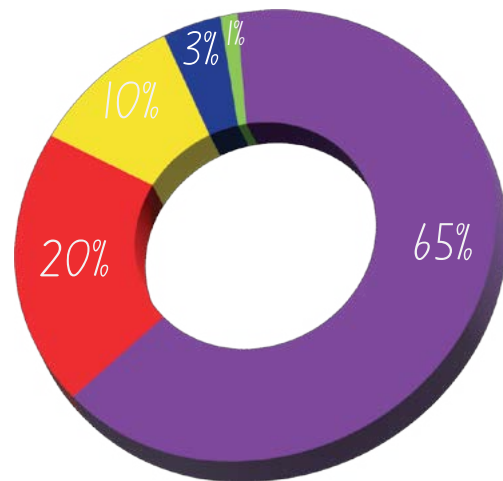
# Financial snapshot

**We couldn't be prouder of the support we receive from everyday Australians working together with us to help all children and young people be safe.**

Without the support of the community we could not do the work we do. The donations we receive fund our keeping kids safe programs and activities for a whole year.

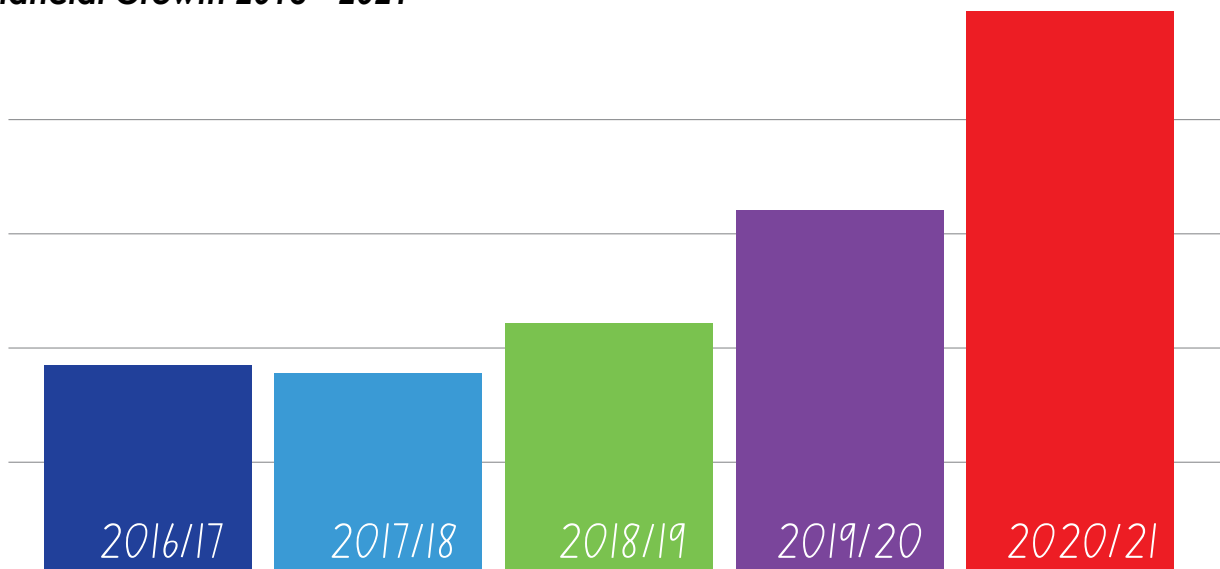


- Fundraising
- Grants
- Donations
- Corporate Partnerships
- Other



- Fundraising & Marketing
- Harm prevention & Education
- Administration
- Corporate Partnerships
- Other

## Financial Growth 2016 - 2021











# Our work

*First and foremost, the Daniel Morcombe Foundation was established out of a need for additional child safety education.*

## **Keeping Kids Safe Resources**

***The suite of Keeping Kids Safe resources continues to grow and to be emphatically utilised by educators.***

2020 saw the launch of the Foundation's Safe Bedrooms initiative, delivering a television advertisement and videos to raise awareness about online grooming and personal safety. The videos are complemented by a suite of resources to help prepare parents and carers to have conversations with their children and to recognise, react and report online grooming.

Australia's Biggest Child Safety Lesson delivered two age-appropriate personal safety lessons, reaching over 471,000 children. We also produced a series of Day for Daniel lesson plans, which provide educators, parents and carers with ready-to-go child safety activities that are age-appropriate, curriculum-aligned and trauma informed.

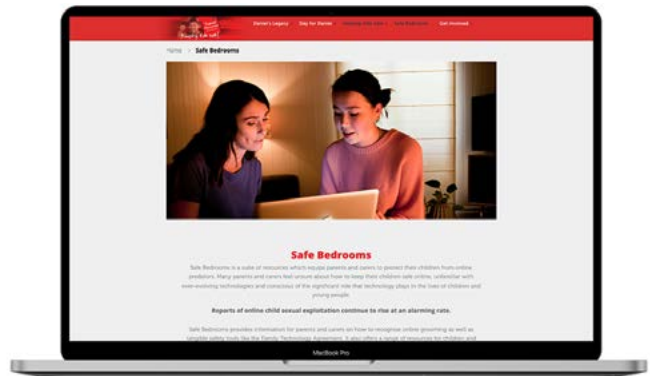
# Safe Bedrooms

**With the successful launch of the Safe Bedrooms initiative in December 2020, the Foundation delivered three additional videos with supporting resources in June 2021.**

The Safe Bedrooms videos showcase a fictional example of online grooming from the perspective of the child, parent, police and predator.

The resources address common misconceptions about online grooming and inform parents and carers of the varied approaches that groomers take, the ways in which they manipulate children and families, and the speed at which grooming can occur.

Providing parents and carers with resources to identify, prevent and importantly, report online grooming has been timely, with the Australian Centre to Counter Child Exploitation reporting that in 2021, online child exploitation rose by 122%.



# Fact sheets

**Over the course of the year, the Daniel Morcombe Foundation responded to demand for accessible, timely information on a number of child safety issues.**

The Foundation created factsheets which addressed how to manage video calling safely during the pandemic and how to respond to disclosures of abuse.



In conjunction with the Changing Futures program, new resources improving parents and carers understanding of harmful sexual behavior and safety planning were also developed.



# School presentations

**Bruce and Denise were appointed Queensland Child Safety Ambassadors in 2011 and school visits have always been an important, and particularly rewarding part of their work.**

The Covid pandemic created considerable challenges, with restrictions meaning that many visits were required to be rescheduled. However, where it was possible, Bruce and Denise were able to continue their focus on regional and remote schools across Queensland, providing critical safety presentations to around 6,000 primary school students.





## Australia's Biggest Child Safety Lesson

***Designed to engage children across the country in personal safety education simultaneously, Australia's Biggest Child Safety Lesson (ABC SL) 'Live' streaming continues to evolve. Now in its fifth year, the engaging, educational videos teach age-appropriate personal safety strategies in an empowering manner.***

The Foundation now produces two ABC SL video lessons each year.

In 2020, the upper primary lesson fell just outside the financial year, taking place on 24 June. A resounding success, it was viewed live by 121,000 children. During National Child Protection Week in September, the Foundation released its second ABC SL video for 2020, designed for children in their early years and junior primary school.

This video focused on secrets and surprises, reinforcing that no one should ask us to keep secrets that make us feel unsafe, that nothing is so awful that we can't talk about it and that telling an adult safety helper is always the right thing to do.

The livestream was viewed by 140,000 children. With additional views of both ABC SL videos on Day for Daniel, the content reached 471,000 children in 2021.

In early 2021, the Foundation committed to ensuring that ABC SL was child-led. As such, the Education Team consulted with focus groups of five year olds and 10 year olds about what made them feel safe and unsafe, how they liked to learn about safety, and their ideas for ABC SL.

This valuable feedback was utilised to develop and write 2021's editions of ABC SL.

"Great resource, children were engaged in the presentation and talked about the elements of the information during the rest of the day after viewing." ★★★★★

"Very up to date and informative, and presented in a way children could understand and learn and engage in."



# Day for Daniel







## Day for Daniel is Australia's largest child safety education and awareness day.

**Held on the last Friday of October, the theme of Day for Daniel is to Wear Red, Educate and Donate.**

The day encourages educators, parents and carers to teach children about their personal safety, in honour of Daniel Morcombe.

In 2020, our target was to achieve over 4,000 school and early learning centre registrations across Australia. We were thrilled that this was eclipsed, with a total of 4,846 registrations.

Over 1.5 million individuals participated in the day, and we reached over 15 million people through television, radio, social media and online.

**Our post event surveys revealed that 5.75% of schools participating in Day for Daniel received a disclosure of harm or abuse on or immediately after the day. We believe this equates to over 240 children.**

**240\***

reported disclosures  
on Day for Daniel

**1.5m**

people participated  
in Day for Daniel

**4,846**

schools and early  
learning centres  
participated in  
Day for Daniel

*\*Based on average responses to our survey.*





From left: Bruce Morcombe, the Hon. Peter Dutton, MP Minister for Home Affairs and Katarina Carroll APM, Commissioner of the Queensland Police Service

## Walk for Daniel

**Adapting to the Covid restrictions of 2020, our annual Walk for Daniel event on the Sunshine Coast was a moderately smaller affair this year.**

Historically, Walk for Daniel kick starts Day for Daniel, welcoming 1,500 local community members to Palmwoods. It symbolises the walk Daniel was never able to complete himself.

In October 2020, our invitation only event meant we were not able to share this special occasion with everyone this year, we were lucky to be able to walk with our closest supporters. We were thankful to have adapted the event and hold it in such unprecedented times. We look forward to welcoming everyone back next year.



## My Walk for Daniel

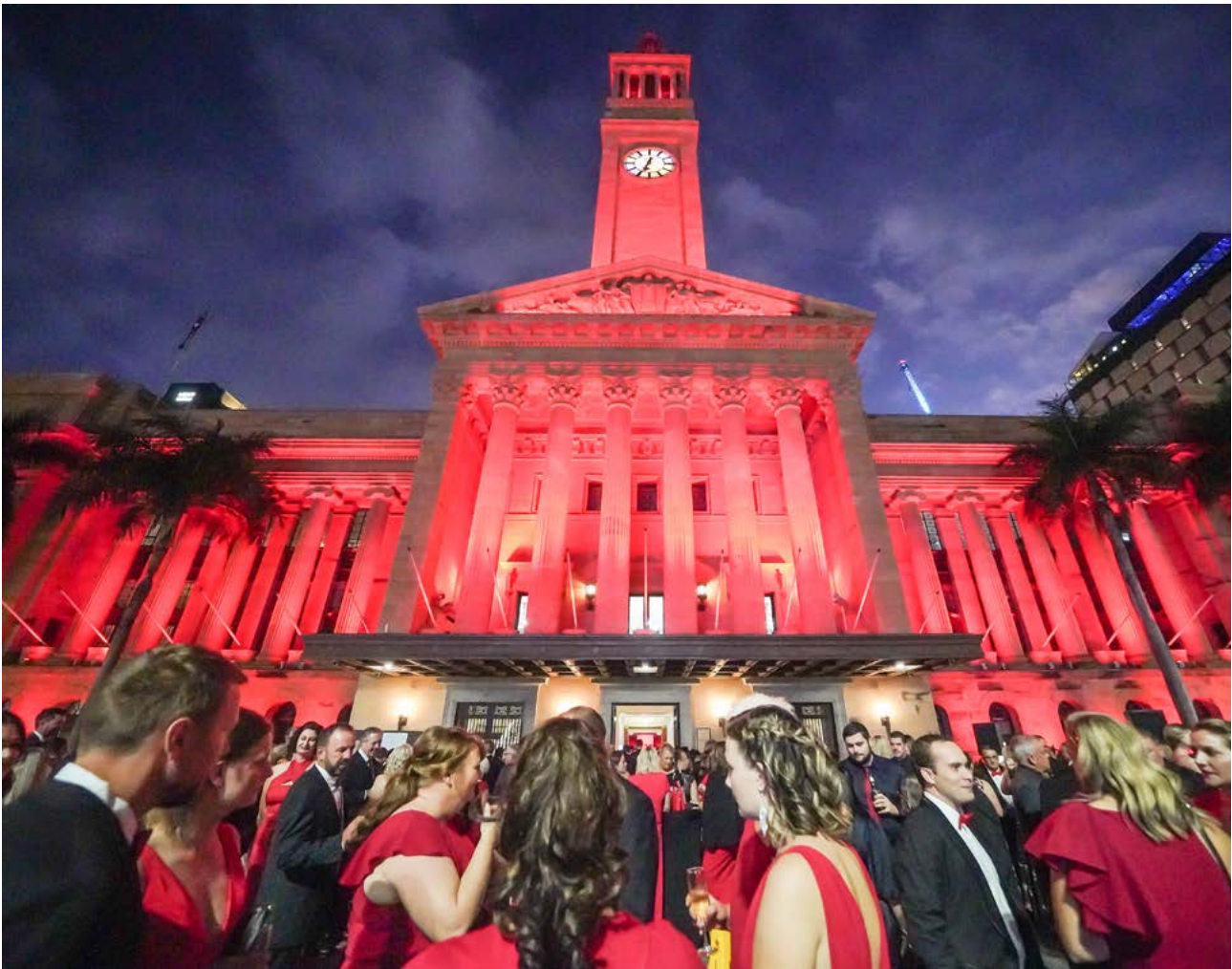
**2020 also saw the creation of My Walk for Daniel to allow all of our national supporters the opportunity to complete their own Walk for Daniel, wherever they were.**



The objectives of the new initiative were to raise awareness and online funds for child safety. Participants registered for free and completed their own 4km journey around their local community.

We were overwhelmed with the uptake, with 128 individuals and 34 teams registering to take part in the initiative. My Walk for Daniel raised over \$37,900 and will now become an annual fundraising event.





## Dance for Daniel

***Our gala event, the Dance for Daniel is now in its 16th year. A night of nights to celebrate the achievements of the Foundation, the dance also raises money for our important work.***

The Dance is a special night for us to remember Daniel, to thank our wonderful supporters and to showcase our continued work in the child safety sector.

The Dance for Daniel 2021 was held at the majestic Brisbane City Hall on Saturday 20 March. We were fortunate to have been able to accommodate almost 500 guests who enjoyed musical entertainment, speeches from our Founders and supporters, auctions and raffles.



# Assisting child victims of crime



## *Victims of Crime Program*

**Every child and young person has the right to be safe and grow up in a family that supports and helps them to reach their full potential.**

If a child or young person experiences harm, it can have significant and lasting effects, including a range of emotional, psychological and physical problems. The Daniel Morcombe Foundation is committed to assisting child victims of crime on their journey to recovery. We assist through the sourcing of items and services that will support these children to improve their life and situation.

Services provided include deportment, style and leadership programs, fuel and transfer assistance for necessary appointments, materials and equipment for child caring spaces and martial arts lessons.



## *Walk Tall Program*

**The Foundation's passion for supporting young victims of crime is embodied within the Walk Tall program funding commitment.**

A free counselling service managed by Act for Kids, Walk Tall assists children and young people affected by physical and/or sexual harm or as victims of crime.

The program strengthens the wellbeing of children and their families by providing a safe place for children to express and process difficult thoughts and feelings and explore the impact of their experiences.

The service also supports young people to develop skills for managing difficult feelings and empowers their parents and carers to support them through challenging times.

During 2020/21 the Daniel Morcombe Foundation funded 966 therapeutic care sessions in Queensland, New South Wales, and Victoria. We are proud to continue to contribute to positive outcomes for so many through this partnership.





The background of the page is a whiteboard covered in red handprints. Some of the handprints have names written next to them: 'biggie' at the top, 'Tavi' on the right, 'Loribon' in the middle, 'Sopha' at the bottom right, and 'Almy' at the bottom left. A black line is drawn across the top of the whiteboard, resembling a banner or a shelf. The word 'Our' is written in large, bold, red letters at the top, and 'impact' is written in large, red outline letters below it.

# Our impact

*The beneficiaries of our work share just what our work means to them!*

### ***In response to ABCSL***

"As a kindergarten teacher I really enjoyed the session and found it beneficial to me in how I can approach and speak to the children about these issues."

"My child had a sexual abuse which we were aware of but this helped her open up further about what happened and I think has helped her overcome some of the built up thought process and dealings around it."

"The lesson exceeded my expectations. As my child has recently turned 8 I was concerned it may be too young. But boy oh boy was I wrong it was the perfect match and he actively participated during the live lesson."

### ***In response to Day for Daniel***

"Support materials are very useful. Our families also found these very valuable when we shared these prior to and on the day. Thank you for this engaging opportunity. We look forward to many more."

"Our school uses the Foundation's child safety curriculum each year. Day for Daniel gives us a great opportunity to revisit the key messages."

### ***In response to Changing Futures***

"Thank you for the very informative training and workshop you provided in Toowoomba."

"Thank you for today's training - it was professional, informative and engaging for online learning."

### ***In response to the Victims of Crime program***

"I just wanted to say how truly appreciative I am for this laptop because a lot has been going on in my life recently and it's been a real struggle to get things done and this laptop has just made things a hell of a lot easier. So again, thank you so much and I appreciate this more than you know."

# Changing Futures

## Prevention and early intervention of harmful sexual behaviours in pre-teens

***Changing Futures is a national program that has made waves in the child protection and education sectors in the short time since its inception. The program specifically addresses the often-misunderstood issue of harmful sexual behaviour in pre-teen children.***

It is estimated that 30-60% of all experiences of childhood sexual abuse are carried out by children who exhibit harmful sexual behaviours (HSB)<sup>1</sup>. Schools are where this abuse generally happens given the amount of time that children spend at school compared to other settings. Indeed, the findings of the Royal Commission into Institutional Responses to Child Sexual Abuse highlight that one in three adult survivors experienced sexual abuse while at school.

A unique, nationally delivered, three-tiered program, Changing Futures aims to increase the awareness, confidence and competence of frontline professionals such as Teachers, Police Officers, Child Protection and Health Practitioners to identify and respond to harmful sexual behaviour exhibited by children and young people.

The program does this through the provision of:

- Entry level training workshops for professionals in each state and territory
- A suite of topical webinars on HSB hosted by academic, therapeutic and policy leaders
- Forums with high-level, strategic decision makers in each state and territory.

Prior to the launch of Changing Futures, there was no national primary prevention or early intervention approach to identifying and responding to peer-to-peer sexual abuse in Australia. The project has seen overwhelming engagement from professionals across many sectors. Feedback continues to indicate the gap in training on this topic and its value for both professionals and young people.

**30-60%**  
of childhood sexual  
abuse is carried  
out by children  
exhibiting HSB

**1 in 3**  
adult survivors  
experienced sexual  
abuse at school

Innovative  
three-tiered program  
targeting frontline  
professionals

<sup>1</sup>Australian Institute of Family Studies. (2017). *Problem sexual behaviours and sexually abusive behaviours in Australian children and young people* (CFCA Paper No. 46).





## Workshops

Our Changing Futures workshop training days were regularly oversubscribed, with a waitlist operating in many states and territories. With Covid travel restrictions in place our team delivered a mix of in-person and virtual workshops.

Our 2020/21 workshops saw **651 expressions of interest** and **382 attendees** around the country.



## Webinars

The Changing Futures team delivered **11 webinars** during 2020/21. Webinars regularly attracted **registrations above 500**, with one webinar exceeding 600 registrations.

The project has engaged with renowned academics and practitioners such as Professor Tony Ward, Professor Martin Powell, Alan Jenkins, Lesley Ayland, Children's Commissioners Anne Hollonds, Jodie Griffiths-Cook and Helen Connolly.

2020/21 saw **3,237 expressions of interest** and **1,907 participants engaged** with the webinars.



## Forums

Forums in each state and territory were well attended by high level strategic leaders keen to implement change,

Following forums in South Australia and Australian Capital Territory, high-level stakeholders committed to meeting regularly and forming a working group specifically to address HSB with other states and territories, identifying the significant benefits of such groups. Our forums saw **223 registrations** throughout 2021.



## Research Output

The Changing Futures program has partnered with academics from the University of Melbourne and commissioned research specifically relating to HSB. Dr Gemma McKibbins' and Professor Cathy Humphreys' article 'Frontline Workers' Response to Harmful Sexual Behaviour: Building Blocks for Promising Practice' was published in a Q1 journal publication (Trauma, Violence and Abuse) in August 2021.

Looking towards the program's second year, the Daniel Morcombe Foundation is incredibly proud of this work and of all the professionals who have engaged bravely with content that is sensitive. Increasing the knowledge, confidence and skills of our national workforce has exponentially positive impacts on children impacted by and/or displaying HSB.

# Community Engagement

*The Daniel Morcombe Foundation continues to thrive with the generous support and passion of people across Australia who never forgot Daniel.*



**369,000+**

Facebook followers



**8,500+**

Instagram followers



**2,100+**

Twitter followers

MEDIA REACH

**15 million**

reached through TV, radio, newspaper, online and social media on Day for Daniel



**400**

corporate and community supporters



## Isuzu Ute Australia

*Isuzu Ute Australia has supported the Foundation for over eight years.*

In November 2020 they presented the Foundation with a new Isuzu D-Max 4x4, allowing Bruce and Denise to continue travelling around Queensland promoting the Foundation and delivering the keeping kids safe message.





# The Lott

## Committed to keeping kids safe

***A generous donation of \$300,000 from The Lott - Golden Casket unclaimed prize money was a much-welcomed boost for the Foundation in continuing to provide vital child safety education.***

As well as supporting child safety education programs, the funds contributed to our child safety events, and support of victims of crime and families of missing persons.



## Build it for the Kids

***Our Build it for the Kids home was a resounding success, raising over \$160,000 for the Foundation's child safety education and counselling services.***

The Foundation worked with over 60 Sunshine Coast companies, tradespeople and suppliers to deliver an amazing home and in doing so raising vital funds that go towards assisting young victims of crime and keeping kids safe.









# Volunteers

**The Daniel Morcombe Foundation is reliant on volunteers for the success of events and everyday working of the organisation.**

This year, the Foundation continued to have volunteer assistance from many selfless individuals as well as organisations such as Rapid Relief Team, Palmwoods Woombye Lions Club, the Department of Child Safety, Youth and Women local offices and TAFE Queensland East Coast.

**“It is a pleasure to help out in any small way as the work of the Foundation is so important.” – Marilyn, volunteer.**



## Our volunteers

- |                    |                   |                  |
|--------------------|-------------------|------------------|
| Alanah Chambers    | Hannah Cockerill  | Natasha Hamilton |
| Amber Collett      | Hannah Redpath    | Patrick McShane  |
| Amy Vancam         | Joanne Flower     | Rachel Rook      |
| Annette Sticklen   | Jodie Quinn       | Sarah Burgess    |
| Anthony Hungerford | Joy Parsons       | Sally McNabb     |
| Ash Gibney         | Kaitlyn Kenning   | Sana Smyth       |
| Beulah Collett     | Karine Smith      | Scott Parsons    |
| Brad Collett       | Kathy Rook        | Scotty Peters    |
| Brooke McDonnell   | Kayla Monckton    | Stephen Parr     |
| Caleb Deering      | Kristanna Sutton  | Susan Law        |
| Celia Williamson   | Kylee Samels      | Tamsyn Bartlett  |
| Charlie Wetere     | Lenny Wallace     | Tony Davis       |
| Chevanna Corbert   | Lloyd Bartlett    | Tracey O'Connor  |
| Claire McNabb      | Marilyn Chew      | Tyler Smith      |
| Daniel Hungerford  | Martin Richardson | Vicki Rowland    |
| Eileen Roberts     | Michelle Acworth  | Veronica Webb    |
| Elena Allen        | Morena Fari       |                  |
| Ev Richardson      | Morgan Young      |                  |
| Fraser Calder      | Nataliah Zunica   |                  |



# Thank YOU







The Daniel Morcombe Foundation wishes to thank and gratefully acknowledge the contribution of the many companies, trusts, foundations and individuals that have ensured we keep kids safe across Australia.

## Major supporters



### Partnerships

- Act for Kids
- Australian Federal Police
- Australian Centre to Counter Child Exploitation
- Murphy Homes
- Springfree Trampoline
- The Lott
- The Office of the eSafety Commissioner
- Queensland Police Service

### Morky Awards

- Cheryl Vardon
- Jon Winter
- Jo Bryant

# Community

7 Queensland  
ABC Heli  
Alten Family Trust  
Amovita International  
Andie Nowitzki  
ASSIST First Aid  
ASV Audio Visual  
Aussie World  
Australia Zoo  
Avis Car and Truck Rental  
Band of Blue  
Bango Jango Homewares  
Bean at the Chapel  
Bellingham Maze  
Ben Davis  
BG Technology  
Big Kart Track  
BIG4 Holiday Parks  
Blast Aqua Fun Park Coolum  
Blueroom Cinebar  
Blue Sky Nursery  
Bon Maxie  
Brady's Fruit  
Bridal Beauty AU  
Brisbane Broncos  
Brisbane City Council  
Brisbane Roar  
Brisbane Soils  
Bunnings Maroochydore  
Catalina Noosa  
Chateau Royale Beach Resort  
Catholic Education Office  
Rockhampton  
Channel 9  
Chemist Warehouse  
Chilli Group  
Crown Power Airconditioning  
David Hart Galleries  
Department of Child Safety,  
Youth and Women  
DFO Brisbane  
Diamondvale Cottages  
Dickensons Accountants  
Donna Gibb  
Entag  
Epicure NW Group  
Escape Hunt Brisbane  
Ethical Brand Co.  
Ezychat  
Event Photography  
Fantaseas Houseboats  
Fencescape  
Five Star Cinemas  
FV by Peppers  
GD Geodrill Australia  
Gold River Jewellers  
Halcyon  
Harold Bentley  
Hilton Brisbane  
Husk Distillers  
IKEA North Lakes  
Impact Office Supplies  
Indooroopilly Shopping Centre  
Isuzu Ute Australia  
Justin Veivers  
JW Marriott Gold Coast Resort  
& Spa  
Kaiser Craft  
Kaleidoscope  
Katherine Stevenson  
Kennards Hire Maroochydore  
Kiss Photography  
Kunara Organic Marketplace  
Lady Elliot Island Eco Resort  
Lago Coldstores and  
Distribution  
Little Rae Prints  
Lions Club Woombye  
Palmwoods  
LOD Promotions  
Ludo Studio  
Majura Forensics Social Club  
Maleny Dairies  
Mantra Mooloolaba Beach  
Resort  
Marlow and Mae  
Maroochy River Golf Club  
Maroochydore River Mini Golf  
Masterhire Warana  
Maxwell & Williams  
Melbourne Storm Football Club  
Mercedes Benz Sunshine Coast  
MillDuck StrawBale B&B  
Mix FM  
Mocka Toys  
Modular Glass  
Mr Minute Maroochydore  
Next Level High Rope  
Adventure Park  
Nine Wide World of Sports  
North Queensland Cowboys  
Novotel Surfers Paradise  
NY2K Jewellers  
Oaks Hotels, Resorts & Suits  
Ocean View Estates Winery  
and Restaurant  
Officeworks  
Palmwoods Cricket Club  
Palmwoods Devils Rugby  
League  
Palmwoods Police  
Palmwoods Post Office  
Palmwoods Warriors Soccer  
Club  
Pan Macmillan  
Paradise Jet Boating  
Party Planet  
Peachy Sundaze  
Philcomm  
Ping Pong  
Pullman & Mercure King  
George Square  
Queensland Catholic  
Education Commission  
Queensland Department  
of Education  
Queensland Museum  
Quicksilver Group  
Randstad  
Rapid Relief Team



Remondis  
Rice Boi  
Richard & Denise Poole  
Riverlife  
Roadcraft Driver Education  
Royal on the Park Hotel and Suites  
Salt FM  
Sci-Fleet Toyota  
Scott Christensen Seascapes  
Scott Flynn  
Serenity Art by Judy  
Shingle Inn City Hall  
Sofitel Noosa Pacific Resort  
Spotlight  
Springfree Trampoline  
sstash the label  
Stanley Resort  
Story Bridge Adventure Climb  
Suncoast Christian College  
Suncoast Church  
Suncorp Stadium  
Sundale Community Foundation

Sunreef  
Sunrise  
Sunshine Castle  
Sunshine Coast Art & Framing Gallery Sales  
Sunshine Coast Council  
Sunshine Coast Daily  
Sunshine Coast Lightning  
Sunshine Coast Turf Club  
Sunshine Mitre 10  
TAFE Sunshine Coast  
Tamborine Rainforest Skywalk  
Tangalooma Island Resort  
Taronga Zoo  
Teneo Group  
The Branding Office  
The Calile Hotel  
The Donald and Joan Wilson Foundation  
The Ginger Factory  
The Good Guys  
The Golden Pig  
The Pottery Studio  
The Pump House - Nambour

The Shingle Inn  
The Sit Down Comedy Club  
The Wales Family Foundation  
Today Show  
Tootzzi  
Travis Schultz Law  
Treetops Seaview Montville  
Twin Waters Golf Club  
Tyzac Vaccum Excavation  
Unitywater  
Unique Creations by Judy  
Urban Climb West End  
Vick Pattison  
We Meet Again Butchers  
Whitsunday Apartments, Hamilton Island  
WIN News Sunshine Coast  
Woolworths Nambour  
Woombye Bakery  
Woombye Butchery  
Woombye State School  
Zak Building  
Zen Earth Oils







Walk for  
**Daniel**  
Keeping Kids Safe

Daniel  
Morcomb  
FOUNDATION





# The future

The Daniel Morcombe Foundation is continually looking at ways to improve our work and expand our impact.

***Our commitment is that every educational resource we produce will be available FREE of charge and made accessible to every Australian.***

## Our goals

1. Expand and ensure our free and easily accessible 'Keeping Kids Safe Resources' and our child safety message reaches every corner of Australia.
2. Reach 5,000 registrations of schools and early learning centres for 'Day for Daniel' 2021.
3. Assist more young victims of crime.
4. Enhance our educational scope through the delivery of resources and workshops educating parents and educators about harmful sexual behaviours, particularly in pre-teens.
5. Create more educational programs for widespread reach and engaging in more education with children across Australia.
6. Explore and secure new funding and sponsorship opportunities.
7. Maintain the highest level of transparency.

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Keeping kids safe!