



RIDE for DANIEL

On Sunday the 10th of June an estimated 4,800 bikers participated in the 3rd annual Ride for Daniel.

Commencing from the Big Pineapple and travelling through Nambour to Coolum and Eumundi before it concluded at the Ettamogah pub. Escorted by Police, who again did a wonderful job, the event sounded a strong and powerful message that offences against children are not tolerated.

The Ride has an operational surplus of over \$50,000, all of which will be going back into the community through the charity work of the DMF including personal safety education and assistance to young victims of crime.

The bikers, although riding in a tight formation, stretched for over 20 kilometres. Indeed, the last of the convoy were

just leaving the Big Pineapple car park while the leading group were at the Ginger Factory in Yandina. Now that is massive!

Congratulations to our ride committee, hosts, sponsors, volunteers and of course the Bikers for this impressive visual statement to the whole of Australia.



WHAT'S HAPPENING

5th July "The Full Monty" a dramatical play produced by Jally Productions is holding a fundraising charity night.

19th July Zupps "Breakfast of Champions"

13th October "Rock for Daniel" Bracken Ridge Hotel

31st October "Day for Daniel" Get on board and make it a special day at your school or workplace.

See our website for more details and child safety awareness ideas.

"DAY FOR DANIEL" WALK FOR DANIEL

Pencil in on your calendar Wednesday, October 31st as our "Day for Daniel". This day is our focus for the whole year in terms of Personal Safety Awareness for young children. We will have more news as we get closer so stay tuned. But if you have children at school why not raise the prospect with your school principal of having a small amount of time during the day set aside for the very important subject of protecting our children. Ideally it will include a red theme as part of the day, a reminding link to Daniel and what unknown dangers exist.



MILFORD SOUND NZ

Soon after the Foundation's Dinner Dance back in March, Denise Morcombe and Julie Elliott were off on their adventure; to walk the Milford Track which is in the South Island of New Zealand. Four days of walking with backpacks and up to 20 kilometres a day is certainly an achievement and the scenery looks something special too. - A great achievement ladies.



ZUPPS CHARITY GOLF DAY & BREAKFAST of CHAMPIONS

We are honoured and grateful that Zupps Car Dealership has selected the DMF as its charity focus for 2007. Kicking off the year, more than 80 Brisbane and Gold Coast staff, friends and associates of Zupps Car Sales took to the Gainsborough Golf Course on Friday, June 19th. All present enjoyed a very pleasant day with lots of laughs and with the sole purpose to raise funds and awareness for the Daniel Morcombe Foundation.

Coming up on the 19th of July, Zupps will also be hosting their annual "Breakfast of Champions" to be held at the Greek Club in Brisbane. With an expected turnout of over 400 people we look forward to another successful event.

We thank Terri Zupp, management and staff for a string of wonderful opportunities during 2007.



"DANIEL MORCOMBE" HIBISCUS LAUNCHED



Terri and Bindi Irwin recently unveiled a commemorative plaque adjacent to the very first 'Daniel Morcombe' cultivar variety of Hibiscus. The plant was cultivated by Allan Little on the Sunshine Coast. Allan kindly donated the plant to the Foundation to auction at our dinner dance. Boy did it attract some fierce bidding. Going down to the wire between Bindi Irwin and the Shannon family, with the Shannon's coming out eventual 'owners'. However in an extraordinary show of generosity they donated it to Bindi who suggested it should be planted at the Zoo in memory of Daniel.

The planting was attended by Terri, Bindi, Bob Irwin (snr), Kelly Shannon and family plus Allan and Elaine Little as well as Julie Elliott, Denise and Bruce Morcombe.

This will be truly a wonderful dedication to Daniel's memory. Unfortunately current stock is exhausted at the moment but more will be available around Christmas. Please ring Dell Humprerys on 5494 4427 to place your order.



ROCK FOR DANIEL

The Bracken Ridge Hotel will be the place to be on the 13th of October. With "Live" music and a great night of partying promised. Planned as a lead-up event to our Day for Daniel it will be a great boost to the Foundation's exposure in Brisbane. We look forward to seeing you there!

HELPING YOUNG VICTIMS OF CRIME

The DMF Committee has been active in its attempt to support a number of community projects whose work involves support to school age victims of crime. Due to privacy laws we are limited in publicising our efforts in this area. Expanding this side of our work, we hope that by our next Newsletter we can make an exciting announcement with a major sponsorship arrangement.

KINDNESS COMES IN MANY WAYS- TUPPENCE



For three and a half years we have been receiving cards and donations through the post from a host of very kind family minded people. It is often this donation from the honest battlers that is so special and personally rewarding. We have a family from Caboolture who must receive a special mention. They are long term supporters who prefer to go without so

they can donate to the Daniel Morcombe Foundation. As well as money they always enclose a beautiful hand written card and a personal note. To this family we thank-you very much and please give Tuppence the dog, a huge hug and pat from the entire Foundation Committee.

DVD SENT TO ENGLAND, SOUTH AFRICA, NZ AND USA



The DMF's child safety education DVD titled "Foundation Red" has been requested internationally. With the tragic disappearance of Madeleine McCann we have seen interest from England about Daniel's case, the community support provided and

establishment of the Daniel Morcombe Foundation.

Feedback is so strongly in favour of our work that we will continue with vigour and enthusiasm.

DVDs are available to the public for free and can be ordered from our website or simply mail us a request.

WEBSITE UPGRADE

We are very pleased to announce that by the end of July we will see a completely new format to our website. Originally established in haste soon after the disappearance of Daniel it has been a constantly growing and expanding site, particularly now that the Foundation's work and exposure is gaining in profile. Everyday www.danielmorcombe.com.au is visited by around 4,000 people. That's over 500,000 hits since March 1st. Please take the time to check it out and we hope that it is more informative and less cluttered for users.

We have posted close to 5,000 DVDs since its launch on 31.10.06. Thanks to donations, work has already commenced on a CD-ROM interactive version.